



AMERICAN ROYAL BEAUTIES

# *national event*

2023-24 OFFICIAL HANDBOOK  
PRINCESS PROGRAM (AGES 0-6)



# Congratulations National Finalist!

You are about to embark on a thrilling journey. Savor every moment of this experience - from choosing your wardrobe to stepping on that national stage for the first time. Nationals will be here in the blink of an eye and over before you realize, but if you truly live in the moment you will have treasures and friendships that will last a lifetime.

When that spotlight hits you, remember to be true to yourself. Above all, the judges are looking for a girl that is real and displays true confidence. The kind that comes from passion about what you are doing. We want our titleholders to express a genuine desire to wear the crown and proudly represent American Royal Beauties.

We are a family, and we want you to know that we live and breathe these moments with you. There are many pageant systems out there, and you chose to be here. That means the world to us. We will do everything possible to give you and your family a fulfilling and memorable event.

Good Luck Ladies! You are going to be amazing!!

Warm Wishes,

*Susan West*  
Executive Director

*Sarah Shumaker*  
National Director



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# NATIONALS 2024

July 30 - August 3, 2024



## NATIONAL VENUES

### **SARONVILLE CONVENTION CENTER** 11355 Chester Rd, Cincinnati, OH 45246

We are proud to be hosting our 10th Year Anniversary National Competition at the beautiful and recently renovated, Sharonville Convention Center. Our team cannot wait for the incredible ARB family to experience all the Sharonville Convention Center has to offer!

Ample space, accessibility for all, food options, close proximity to shopping and attractions, plus free parking are a few amenities of this gorgeous property! This year will be on for the books!

Competition will be at the Sharonville Convention Center **July 30th - August 3rd.**

### **DELTA HOTELS CINCINNATI SHARONVILLE** 11400 Chester Rd, Cincinnati, OH 45246

The Delta Hotels Cincinnati Sharonville is 15 minutes away from Downtown Cincinnati. This beautiful hotel has many amenities, such as, a fitness center and pool, Grab & Go Starbucks Cafe and a Restaurant. Located close to many various restaurants, activities and more. The Delta Hotels Cincinnati Sharonville is a gorgeous venue located across the street from the Sharonville Convention Center.

The room rate is \$124 per night + taxes. This is an incredible rate for this gorgeous hotel! The discount is available from Monday, July 29th - Sunday, August 4th. **Booking Link:** <https://www.marriott.com/event-reservations/reservation-link.mi?id=1711405639706&key=GRP&app=resvlink>. If you want to stay at the host hotel, **do not wait to book!** The room block will fill up and we only have a limited number of rooms we can add once full. If you are experiencing any issues using the booking link, please call the hotel directly and they will be happy to assist you.

**Please Note** - If you are receiving one night hotel reimbursement (ie: from the ad program, print model, or referrals) you will be reimbursed at the \$124 per night rate ONLY. This does not include tax/service charges. You will be reimbursed in cash or via PayPal. We will not pay anything towards your bill with Delta Hotels directly.

**Parking:** Parking is FREE.



# NATIONAL PHOTOGRAPHER

## CHRIS HAWKS

Exciting News! To celebrate our 10th Year Anniversary National pageant, we are elated to welcome back Chris Hawks Imaging as our official photographer! Chris has worked with our team since the very beginning. Here is the link to place your orders in advance <https://chrishawks.com/arbnationals>

A couple notes about his order form:

- (1) If you are participating in 5 or more stage events, select the Everything package! This will be the most bang for your buck. After crowning concludes, this will not be an available package to purchase.
- (2) Introduction and Interview are priced different as compared to on-stage events as you aren't moving all over the stage modeling for these two events.
- (3) Interview is a couple of shots in Chris' studio set-up as Interview is private. Don't worry, he won't be photographing during your actual interview.
- (4) If you are participating in StarJewel as well, the crowning images will include both ARB and StarJewel crowning photos.

# NATIONAL VIDEOGRAPHER

## BRAD REA

Brad is running a discounted pre-sale until July 29th at 2 pm EST. July 30th the price will be increasing!

Exciting news! Brad Rea is the official videographer for Nationals this year! If you want video of the competition or interview footage, I definitely recommend submitting your order with Brad.

The order link is the following: <https://bradrea.com/arb>

Please note, NO photography or videography is permitted inside the venue during competition out of respect for Chris and Brad. If a member of our team sees any guests taking photos or videos during the competition, you will first be asked to put your phone away. The second time, you will be asked to leave the venue. Please be respectful and to make sure this message and our rules are explained to your guests prior to the competition.

# NATIONAL SPONSORS

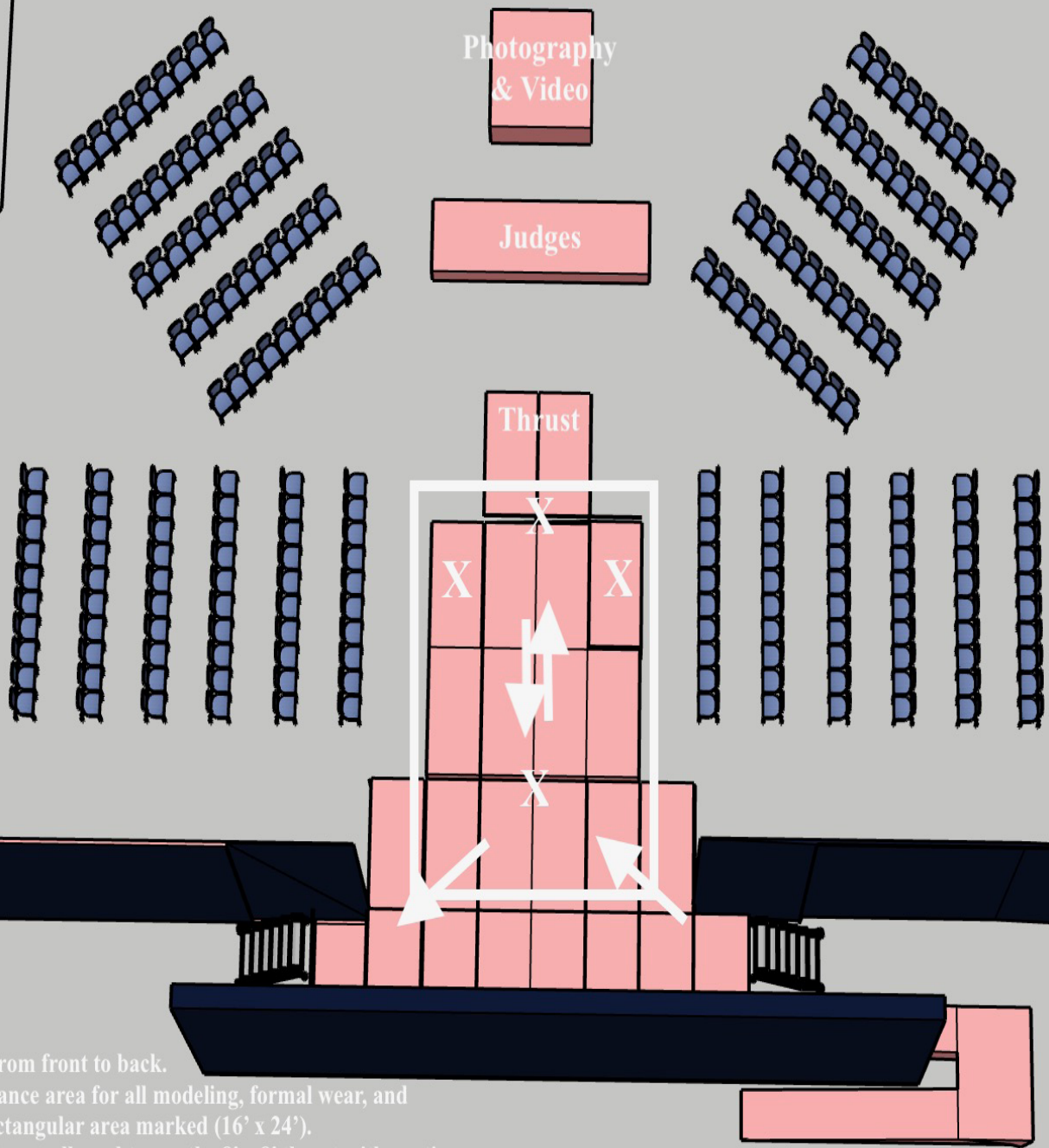




# Walking Pattern

## National Walking Pattern

runway, casual, formal wear, introduction (delivered at center point)



- ~ Main Stage is 40' from front to back.
- ~ The main performance area for all modeling, formal wear, and talent; will be the rectangular area marked (16' x 24').
- ~ Contestants ages 7+ are allowed to use the 8' x 8' thrust with caution. Ages 0-6 only when accompanied by an adult (the stage is high).

# National Checklist

- **REGISTER FOR NATIONALS** and pay your \$150 deposit within 30 days of receiving your title. The \$150 deposit ensures your National fees remain discounted. If your deposit is not received in time, your National fees will increase. If you are applying for an appointed title, use the following link: [Appointed titles link](#). Please submit your registration and deposit at this link: <https://form.jotform.com/arbpageants/Nationals-entry>
  - **IMPORTANT!** If you are unable to pay the deposit within the 30 days, please contact the office right away to preserve your winning discount. These discounts are applicable to contestants who competed live at a state event earlier in the season. We are happy to work with you on a payment plan that will fit your budget. Although, we are unable to preserve the 40% or 30% discount past the deadline, we are able to preserve the 20% discount if you communicate with the office before the deadline.
  - **PAYMENT PLANS** After you pay your deposit, your remaining balance can be paid in monthly installments as low as \$50 per month. 50% of your National entry fee is due by May 31, 2024. Any remaining balance on your entry fee, program book, or National T-shirt will be due in full by June 15, 2024. Any remaining balance on optional fees\* and guest tickets is due by July 15, 2024.  
\*Print Model optional fees and Ad Program payments (if applicable) are due by June 15, 2024.
  - **NATIONAL ENTRY FEE BREAKDOWN**
    - **Princess Winners** (0-6 yrs): \$500 National fees include registration fee and entry fee for the formal wear competition and final look. Side awards are FREE.
    - **Optionals for Nationals** (\$60 each): Casual Wear, Runway, Photogenic, Print Model, Talent, Spokesmodel, Achievement, Princess Introduction, Princess Interview, and Pairs Modeling (\$30 per participant).
  - **NATIONAL LINKS:** All important links for Nationals can be found on one convenient webpage: [www.ARBpageants.com/national-links](http://www.ARBpageants.com/national-links). This page includes headshot resubmissions, National paperwork, referrals, ads, talent, photogenic, print model, and pairs modeling music submissions.
  - **HEADSHOT RESUBMISSIONS:** If you would like to use a different headshot than what you submitted on your registration form, please submit your new headshot [at this link](#). The most recently submitted headshot on file will be used for the program book. Final headshots must be submitted by June 15, 2024.
  - **ENHANCE YOUR NATIONAL EXPERIENCE!** Optional competitions give you more chances for National Titles. Our Optional Winners are considered part of our reigning National Royalty. All of our optionals are reasonably priced and can be paid online at any time or during registration. Optionals can be entered more than once. All optional entries must be finalized by June 15, 2024. After this deadline, no changes can be made.
  - **PAYMENT DEADLINE:** All payments are due in full by July 15, 2024. Only tickets may be paid for at registration.
  - **PAPERWORK:** All paperwork must be submitted by June 15th to this link: <https://form.jotform.com/arbpageants/national-paperwork>
  - **GUEST TICKETS:**
    - ♥ Weeklong Pass (\$95): Access to all stage events and the finale July 30 - Aug 3 (children in strollers are free)
    - ♥ Princess Pass (\$75): Access to all stage events and the finale August 1-3
    - ♥ ARB Finale Only (\$50): Access to the finale only
    - ♥ Single Competition Day (\$35): Access to all stage events on one day
- No guest tickets are included**



# *Tentative* NATIONAL SCHEDULE

## **TUESDAY, JULY 30th**

**Morning:** Registration - Sweetheart, Pre-Teen, Miss, Ms divisions only; Interview - Sweetheart, Pre-Teen, Miss, Ms divisions.

**Afternoon:** Registration - Jr.Teen, Teen, Mrs., Elegant Ms. divisions only; Interview - Jr.Teen, Teen, Mrs., Elegant Ms divisions.

**Evening:** Welcome Party & Gift Exchange (Everyone)

## **WEDNESDAY, JULY 31st**

**Morning:** Stage open for practice 1 hour before competition starts; 7-18 yrs Casual Wear & Runway Optionals, 7-18 yrs Spokesmodel & Talent Optionals.

**Afternoon:** 19 yrs and up Casual Wear & Runway optionals, 19 yrs and up Spokesmodel & Talent optionals.

**Evening:** Parade of Gowns Rehearsal, Optionals Award Ceremony "Red Carpet/Fun Fashion" Attire (high lows, high fashion pantsuits, cocktail dresses).

## **THURSDAY, AUGUST 1st**

**Morning:** Stage Open for practice 1 hour before competition starts; Registration - Baby, Tiny, Princess divisions only; Tiny & Princess Optional Interview; 7-18 yrs Introduction (required), 7-18 yrs Formal Wear ( required).

**Afternoon:** 0-6 yrs Introduction & Spokesmodel Optionals; 0-6 yrs Casual Wear & Runway Optionals; 0-6 yrs Talent Optional.

**Evening:** Pairs Modeling (Everyone), Community Service Project (everyone).

## **FRIDAY, AUGUST 2nd**

**Morning:** Stage Open for practice 1 hour before competition starts; Alternate Registration for ages 0-6 yrs not doing optionals; 19 yrs and up Introduction (required); 19 yrs and up Formal Wear (required).

**Afternoon:** Ages 0-6 only - Baby, Tiny, Princess Formal & Final Look (required).

**Evening:** Princess Party & Gift Exchange (ages 0-6 only); Glitter Party (ages 7 and up).

## **SATURDAY, AUGUST 3rd**

**Morning:** Princess Program Finale (Ages 0-6), Photoshoot & Contact signing for New Queens.

**Afternoon:** StarJewel Showcase Finale (all ages), Gemstone Queens Photoshoot

**Evening:** National Program Finale (Ages 7+), Photoshoot & Contract signing for New Queens.



# AWARDS

## NATIONAL WINNERS' PRIZE PACKAGE:

- Stunning one-of-a-kind full crown
- Rhinestone-lined luxury embroidered sash
- Custom award
- Bouquet of flowers
- Crown case
- Crystal sash pin
- Jewelry box
- Queens' studio photo shoot at Nationals
- ARB-branded duffel bag
- Overnight National Princess trip accommodation
- Autograph cards
- Car magnets
- Christmas/birthday gifts
- Appearance opportunities
- Features in ARB promotional materials
- Queens' gift swap at Nationals
- Farewell gift
- Royalty farewell party at Nationals
- Keepsake copy of National program book
- Feature in National program book
- Special seating for 2 family members at Nationals
- Two admission tickets for family at Nationals
- Hotel accommodations for one night at Nationals (when shared with another National queen)
- Discounted National titleholder jacket from Caitlyn Kent
- Scores and comments from Nationals
- That's not all! Even more sponsor gifts!

**All participants in all Princess Program divisions will receive a tiara on stage!**



## DIVISIONS

**Baby Princess** 0-18 mo  
**Tiny Princess** 19 mo-3 yrs  
**Princess** 4-6 yrs

## SCORING

**Ages 0-6**  
**45% Formal Wear**  
**45% Final Look**  
**10% Community Donation**

## TITLES

**National Princess:**  
Winner in each division

**Duchess:**  
First runner-up in each division

**Countess:**  
Second runner-up in each division



**Stage Escort:** One chaperone is permitted to be on-stage with the contestant. If your child is comfortable being on stage by themselves, they are allowed to walk unaccompanied. Whether or not the child has a chaperone on stage has no bearing on their score. **Absolutely no running** is permitted on stage. If your child is walking the stage alone and starts running, a Queen at random will be assigned to walk with your child.

**Stage Presence:** Our judges are looking for the contestant who engages with them while allowing their personality to shine through on stage. As your child grows and matures, modeling poses can be added to their routines. Parents are **not** permitted to stand in the audience and model routines for their child during any event. *Points will be deducted if the judges observe a parent doing so.*

# Required Events

## Formal Wear

- Each contestant will have their moment alone in the spotlight in the formal gown of her choice. You will have approximately 45-60 seconds on stage.
- Contestants can wear long or short formal gowns. Cupcake style is fine for 0-3 year olds; 4-6 year olds should begin transitioning to long formals when they are able to walk without tripping or holding the gown. All Princess Program contestants should have straps on their gowns.
- Long formals should gently brush the ground, and at most be no more than 1" from the floor. Do not hold your gown while walking. If you choose a long dress, it should not puddle on the floor in the front, but should be long enough to cover your shoes.
- All gown colors are welcome, please choose your color to suit your complexion and personality.
- This will be your time to shine and display your grace on stage. Be sure to make eye contact with each judge and show them your beautiful smile.



## Final Look

- Final look is a line-up designed to showcase your little one to the judges.
- Each child will step forward from the line and be presented to the judges for one final look and overall impression score. Use this moment to engage the judges and let your little girl's personality shine through!
- This will take place immediately following formal wear (remain dressed in gown).





## Required Events (cont.)

### Community Donation

- Our national goal is to partner with organizations that support and empower women. Every year we work tirelessly to seek out these amazing organizations. This year we are proud to announce that we will be partnering with three different organizations!
- The three organizations will correspond with three age groups: ages 0-6, 7-18, and 19+. This will count as 10% of your score. All delegates are required to donate at least one item to receive their full 10%. All contestants must submit a typed list of items at registration and make sure your donations are packaged for easy transport.
- Alternatively, donations may be shipped directly to the organization. Important: If you ship donations, you must provide shipping proof and an itemized list of what was donated. The shipping address will be provided once the National charities are finalized.
- The National charity is Sweet Cheeks Diaper Bank of Cincinnati. See the following link for the donation list: [Wish List Link](#)
- Delegates interested in running for the **National Community Service Queen** should focus on putting your heart and your time into collecting donations for your assigned charity. You will also be required to submit a brief essay of no more than 500 words expressing what our motto, "Crown to Serve," means to you. The essay should also briefly describe your community service activities and what you collected for your charity and why. Participants ages 0-6 are allowed to have adult assistance with their essay. Essays should be submitted to this [LINK](#).
- We will be crowning **3 National Community Service Queens**: Princess Program (ages 0-6), Ages 7-18 and Ages 19+





# President's Volunteer Service Award

American Royal Beauties is a Certifying Organization for the President's Volunteer Service Award. This award is a Presidential Honor that recognizes valuable contributions of volunteers nationwide, who are serving others through current activities or lifetime service. As a Certifying Organization, ARB can identify eligible recipients, verify their service hours, and distribute the Award to outstanding volunteers.

To qualify, volunteers simply submit a record of their service hours to ARB, and we will verify the service and distribute the award. Eligible volunteers must be 5 years of age or older.

Additionally, eligible volunteer service hours are not limited to those performed on behalf of ARB. Service hours can be accumulated through work on a variety of projects throughout the year. The hours must be completed between June 16, 2023 and June 15, 2024. All volunteers are responsible for tracking their own hours and submitting the appropriate documentation.

Presidential recognition is a tremendous honor and sets you apart from your peers. Even though you may not seek recognition, your example can deliver a powerful message that encourages others to take action.

For complete details and FAQs, please visit: [www.arbpageants.com/pvsa](http://www.arbpageants.com/pvsa)



## National Ambassador

Have you heard about our Ambassador title? This prestigious award is bestowed upon two lucky delegates who embody the American Royal Beauties culture and Crown to Serve mission to their core.

The criteria for this award is based on your required event scores, submitted essay, social media presence, community service appearance submissions, leadership ability and spirit of sisterhood. We are truly looking for the contestant who has set themselves apart and is above reproach.

To be considered for the National Ambassador title, please submit an essay answering the following prompt: "What is your definition of an ambassador? If you were crowned the next National Ambassador, what would be your plan to represent the title, American Royal Beauties, and your community?" Your essay should be no more than 500 words and submitted to [this link](#).

The National Ambassador Title is chosen by our staff and not by the National judges panel. Every aspect of your reign is considered for this incredible honor, as well as your scores from Nationals.





# Referral Program

- Our referral program is one of the best in the country!
- Refer your friends and family - we have countless appointed titles available.
- For every friend you refer that competes at Nationals, you will receive \$50 off your fees.
- If you are the lucky winner of "The Most Referrals" you will also receive one night paid at the host hotel and you will be awarded our official ARB trophy on stage!
- Please submit your referrals to this [LINK](#).



## Queen of Distinction

We are thrilled to present our Queen of Distinction contest! Three lucky winners will become official ambassadors for the 'Crown to Serve' movement! We will crown one queen each from the 0-6, 7-18, and 19+ age groups.

- New this year, the Queen of Distinction contest will be the inaugural fundraiser for the nonprofit, Crown to Serve. Funding from this important event will build resources to serve women needing financial, education, and personal development resources.
- Votes are only \$2! New Queens choose our charities! We love to give back! Voting will open July 1st! You will vote through the link announced on the ARB Facebook page. Voting ends at August 2 at 11:59pm (midnight) EST. We can't wait to crown our new Queens of Distinction live on-stage at Nationals!

Details: After administrative expenses, 50% of the proceeds will be split between Crown to Serve and the other 50% will be split between the 3 winners! Approved charities must be a registered 501(c)3.



# Optional Titles



Our optional competitions are designed to showcase outstanding talents and strengths not included in the main competition. These competitions give you more chances at a National Title! Our optional winners are considered part of our National Royalty.

All optional events are open to all age divisions. Optional winners will be crowned on stage with a National Optional title. Optional competitions have no bearing on the main queen title. Optional winners can be double crowned. Optionals must be confirmed by June 15th. Photos can be entered multiple times; all other optionals may only be entered twice.

## NATIONAL OPTIONAL PRIZE PACKAGE:

- Stunning Optional Winner's crown
- Custom luxury Optional Winner's embroidered sash
- Official ARB Optional Winner's trophy
- Opportunities to be featured in advertising, internships, emcee training, and so much more!

**NATIONAL SPOKESMODEL:** The highest spokesmodel score will be used to determine the winner. This title will be awarded in all divisions ages 7 and up. The Princess Program will award two winners for ages 0-3 and 4-6 years.

**NATIONAL TOP MODEL:** Casual Wear and Runway scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**NATIONAL COVER GIRL:** Print Model and Photogenic scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**NATIONAL TALENT:** The highest talent score will be used to determine the winner. The Princess Program will award two winners for ages 0-3 and 4-6 years.

**NATIONAL ROLE MODEL:** The highest achievement score will be used to determine the winner. This title will be awarded once overall for the Princess Program.

**NATIONAL REGEANT:** **New this year!** The highest score from Princess Interview or Princess Introduction will be used to determine the winner. This is not a combined score. The Princess Program will award two winners for ages 0-3 and 4-6 years.

**NATIONAL COVER MODEL:** The highest scoring Print Model entry in each program will be awarded the overall title. A National Princess Cover Model, National 7-18 Cover Model, and National 19+ Cover Model title will be awarded. This overall title cannot be double-crowned with National Cover Girl.

**NATIONAL COMMUNITY SERVICE:** This overall title will be awarded to the delegate that best exhibits our motto "Crown to Serve." This will be determined from her essay and community service donation. We will award 3 National Community Service titles: Princess Program (ages 0-6), Ages 7-18 and Ages 19+.

**NATIONAL QUEEN OF DISTINCTION:** The delegate in each program who raises the most money for their charity via our online voting platform will be crowned Queen of Distinction. We will award 3 National Queen of Distinction titles: Princess Program (ages 0-6), Ages 7-18 and Ages 19+.

Please note: If there are fewer than 5 entries in any division, that division will be combined with another division for optional title awards.



# Optional Events

(Additional entry fee required)

## Casual Wear Modeling

- Model your favorite casual or dressy casual outfit. Choose attire that showcases your personality for this upbeat competition.
- You will have 45 seconds on stage for your walk.
- We are looking for outfits right out of your closet or off the rack; custom outfits are not required.
- Small, handheld items are allowed such as purses, sunglasses, hats, etc.
- No glitz or Pro-Am modeling routines. Please avoid overt-the-top facial expressions such as overly surprised/ excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile.
- Please no costumes, swimwear or sportswear. Denim is allowed.



## Runway Modeling

- Model your favorite high fashion outfit and show off your personality and confidence on the runway.
- You will have 45 seconds on stage for your walk.
- You may wear party or cocktail dresses, hi-low outfits, fashionable jumpers or pantsuits.
- Please no costumes or long formal gowns.
- No glitz or Pro-Am modeling routines. Please avoid overt-the-top facial expressions such as overly surprised/ excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile and/or fierce runway expression.





## Optional Events (cont.)

### Talent

- The time limit for talent is 2.5 minutes.
- Age appropriate makeup, outfits, and hand-held props are allowed. No backdrops.
- Music must be family friendly - no explicit content.
- All contestants participating in the talent optional must fill out this form prior to June 15th: [LINK](#).
- Music must be uploaded to the form linked above and must be clipped/faded and not exceed the time limit. Anything over 2.5 minutes cannot be accepted.
- MP3 music files only; we are *unable* to accept YouTube videos or play from an iTunes/Spotify account.
- Visual Arts will also be submitted through the above link (writing, art, etc.) as well as videos of talent that cannot be performed on stage. Affidavits of ownership must be submitted with visual arts entries ([www.ARBpageants.com/paperwork](http://www.ARBpageants.com/paperwork)).



### Spokesmodel

- Deliver a speech, product presentation, public service announcement or commercial about any topic (must be family friendly).
- 2.5 minute time limit.
- Age appropriate makeup, outfits and handheld props allowed. No backdrops permitted.



### Photogenic

- One photo per entry, color or black & white.
- Your photo should be smiling, headshot style.
- Glitz photos are NOT permitted.
- Age-appropriate makeup is allowed in all age groups.
- Photos may be lightly retouched.
- Photos must be submitted online to this [LINK](#). Photos should be high quality image files. Do not upload cellphone screenshots. Physical copies of photos will not be accepted.



## Optional Events (cont.)

### Princess Interview

- Personal interview will be panel-style where you will meet with all of the judges at the same time.
- Contestants in the Princess Program Interview Optional will have a one-minute interview.
- Questions will be age-appropriate. Sample questions may include: "What's your favorite color/animal/food?" and "What do you like about pageants?"
- There will be a total of 3-4 professional pageant judges in the room conducting your panel interview. This is the best way for the judges to see your child's personality shine.
- Your outfit should be something fresh, simple, and age appropriate. You may wear a business dress or a fashionable pantsuit. Traditional business suits are not necessary. Choose solid colors, and stay away from busy patterns and too much jewelry. Your shoes can be any color but preferably closed toe and simple. Remember that you are trying to achieve a polished, put-together look.



### Princess Introduction

- Your personal introduction will be done on stage in your interview outfit (or a similar type outfit).
- You will have a total of 30 seconds to deliver your introduction.
- Your Introduction should contain your name, hometown and/or state, and include one interesting fact about yourself. Above all strive to be real and let your personality shine!
- Introduction Example: I'm an enthusiastic 1st grader coming to you from My Town, USA! One day I plan to be the first female on Mars. When I'm not gazing at the sky, I'm at home playing with my new puppy and enjoying time with my family. Remember my name, Sarah Sue Smith, one day you will read about my journey to the stars!

The Princess Introduction and Interview optionals are designed to boost your daughter's confidence while learning valuable public speaking and interpersonal skills. They are judged on Overall Impression and Personality/Confidence, and their age is always considered.



# Print Model Optional

## PRINT MODEL PRIZES:

- **TIER 1 - 2 print model submissions**  
Win a beautiful Print Model tiara on stage.
- **TIER 2 - 4 print model submissions:**  
Win a trendy custom ARB model jacket.
- **TIER 3 - 8 print model submissions:**  
Win one night free at the host hotel!  
(\*room rate only, does not include taxes/fees)
- **TIER 4 - 10 print model submissions:**  
Win a mini headshot session with our National photographer. You will receive one digital headshot following the session.

**All prizes are cumulative. Win everything listed at each tier and the tiers before!**



Win a  
**MINI HEADSHOT SESSION**

With our award-winning National photographer, Chris Hawks!

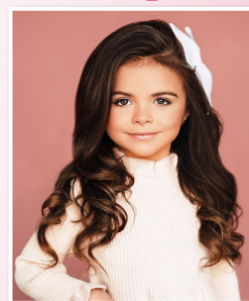


## DETAILS:

- Each print model photo submission is \$50. You may enter unlimited times. Each photo is one entry.
- Select your very best high quality pictures; specifically high resolution, clear images with no watermarks. No crowns or sashes in the pictures. We are looking for photos that could be seen in a magazine.
- In our print model contest, we're seeking a variety of facial expressions, poses, and photo crops. Save your smiling headshots for the photogenic competition.
- Make sure no important parts of the image are close to the edges. Natural light, not "filtered" light is best for these photos.
- We recommend submitting more than one entry to showcase your versatility in front of the camera. Let each photo tell a different story and showcase a different facet of your unique personality and style. Reminder: each entry is one photo.
- Payment and photos must be received by June 15th. Please submit photos at this [LINK](#).
- If you need to submit a correction, you can do so through the link above. Provide details in the "Notes" box about what the corrected image should replace. Please try to keep corrections to a minimum.
- Once you submit your photo, our staff will add your name to create a quarter-page that will be featured in our modeling magazine at Nationals.

Please note: Your entry will be judged based on your digital submission, not based on the quarter-page feature.

## Examples



New Modeling Magazine Page Layout

## Optional Events (cont.)

### Pairs Modeling

- Show off your personal style and have a blast in this fun family optional!
- You do not have to be a delegate to enter. This is your chance to rock the stage with your delegate - Moms, Grandmas, Aunts, even Dads are welcome!
- Anything goes with this exciting competition! Coordinate your outfits and routines however you wish - dancing, gymnastics, props, costumes, all are allowed.
- You will have a 2.5 minute time limit on stage.
- Entry fee is \$30 per participant.
- Remember to make it family friendly!
- Music must be submitted by June 15th to this [LINK](#).



### Achievement

- Let your accomplishments shine with our Achievement optional!
- Contestants will list their honors and awards, organizational involvement, sports activities, community service, and church activities. For students, a recent transcript/report card is required.
- A well-prepared Achievement Form will use correct grammar, spelling, and mechanics. Activities should be listed in bullet points with brief but clear descriptions. While we appreciate conciseness, please include as much relevant information as necessary to create a comprehensive and well-rounded portrayal of your accomplishments.
- Fill out the Achievement application here: [LINK](#)



## Side Awards

All side awards are included in your pageant registration. They will be judged during your required events. Awards will be presented in each age division for:

- Best Smile
- Best Personality
- Best Hair
- Best Formal Wear
- Best Eyes





# StarJewel Nationals

## Celebrating Fashion & The Arts

You are invited to be a part of this very special event!

### STARJEWEL WILL BE AT ARB NATIONALS!

For a limited time you can add the StarJewel National Talent and Modeling Showcase (our sister pageant) to your National experience for only \$150. We are offering this special **exclusively** to our ARB Delegates only.



### DETAILS:

StarJewel Showcase is designed to enhance your national experience and add an element that is just for fun and that specifically highlights fashion and the arts. This is totally separate scoring from the ARB National event and has absolutely no impact on those scores. This competition is judged by a completely separate panel of judges with expertise specifically in fashion and the arts.

- No additional outfits are needed
- Compete at the same time you are competing for ARB
- Judged by a separate panel of judges for StarJewel
- Your ARB optionals transfer to StarJewel for FREE
- Deadline for reduced price of \$150 is February 15th (price increases to \$195 for ARB Delegates on February 16th) Please note: If you know you will be attending ARB Nationals in advance of the discount deadline, it is best to register for StarJewel Nationals prior to February 15 to secure the discount, even if you have not yet registered for ARB Nationals.
- For those not competing in ARB, the regular price for this event is \$295 + \$60 per optional.
- The Supreme and Overall competition, including the Gemstone Overall titles, can be added for only \$60.
- Register for StarJewel Nationals at this [LINK](#).



### PRIZE PACKAGE:

All National StarJewel Gemstone Queens (Diamond, Sapphire, Ruby, Emerald, Amethyst) receive a custom-made stunning full wrap around crown adorned in beautiful crystal and cut glass stones, it's truly gorgeous in person! Plus a double-lined stoned luxury embroidered satin sash, keepsake flower bouquet, and a customized official StarJewel Duffle Bag exclusive for our new National Gemstone Queens. The Ultimate Grand Diamond Supreme will also receive a \$500 cash prize and customized luggage.





# Party Time!



## Princess Party



- Our Princess Program delegates (and their families) will attend a fun-filled evening at our fabulous Princess Party.
- Attire will be your National T-shirt, your choice of bottoms and shoes, and your crown and sash.
- You will be taking group photos by division at the party and exchanging gifts with your sister queens.

**GIFT EXCHANGE!** Bring two wrapped gifts to the party for a fun fast-paced gift swap! The gifts should be inexpensive and age appropriate for Princess Program delegates ages 0-6 (you are not required to bring gifts for your entire division).

# National Outfit Checklist

## ACTIVITIES & PARTIES

**Registration** - Casual Attire (short set, romper, sundress or the like)

**Princess Party** - National T-shirt, choice of bottoms and shoes, crown and sash

## REQUIRED EVENTS

Please see the description of each required event in the preceeding pages for more specific guidelines and rules for competition.

**Formal Wear/Final Look** - Choose the color of your gown to suit your complexion and personality - your gown should also be age appropriate. Choose a short or long formal dress. Trains are allowed providing the contestant can walk easily.

## OPTIONAL EVENTS

**Casual Wear** - An outfit right out of your closet or off the rack (e.g., sundresses, rompers, jeans with a cute top, etc). Please **no costumes**, swimwear, or sportswear.

**Runway** - Think red carpet runway for this competition (e.g., cocktail dresses, hi-low outfits, fashionable jumpers and pantsuits). No costumes or long formal gowns.

**Spokesmodel / Talent / Pairs Modeling** - Choose your own outfit based on your routine or performance.

**Interview / Introduction** - Business dress or pantsuit - bright solid colors recommended and avoid busy patterns. Shoes can be any color, but preferably closed-toe and simple. Panty hose are not required.

## FINALE

**Finale** - Formal Wear

## MISCELLANEOUS ITEMS PACKING LIST

- Crown & Sash
- Ellie Cakes Ears (if ordered)
- Titleholder Jacket (if ordered)
- Phone charger
- Comfortable shoes / slippers
- Accessories and shoes for each outfit
- Autograph cards (optional if you want to pass them out)
- Two wrapped gifts for Princess Party
- Mirror (if needed)
- Clothing rack (if needed)

# National Deadlines

- **PAYMENT PLANS** After you pay your deposit, your remaining balance can be paid in monthly installments as low as \$50 per month. 50% of your National entry fee is due by May 31, 2024. Any remaining balance on your entry fee, program book, or National T-shirt will be due in full by June 15, 2024. Any remaining balance on optional fees\* and guest tickets is due by July 15, 2024.  
\*Print Model optional fees and Ad Program payments (if applicable) are due by June 15, 2024.
- **PHOTOGENIC SUBMISSIONS:** Photos for Photogenic are due by June 15, 2024. Please submit photos [at this link](#).
- **PRINT MODEL SUBMISSIONS:** Photos for Print Model are due by June 15, 2024. Submit your photos [at this link](#).
- **TALENT OPTIONAL:** All contestants participating in the talent optional must submit this form. The form asks you to describe your talent, upload music and/or visual arts submission and get your microphone needs. This is due by June 15, 2024. Submit your talent [at this link](#).
- **PAIRS MODELING:** Music for Pairs Modeling is due by June 15, 2024. Submit your music [at this link](#).
- **COMMUNITY SERVICE ESSAY OPTIONAL:** If you are running for the title of National Community Service, your essay is due by June 15, 2024. Submit your essay [at this link](#).
- **AMBASSADOR ESSAY:** Essays are due by June 15, 2024. Submit your essay [at this link](#).
- **ACHIEVEMENT FORM:** Achievement forms are due by June 15, 2024. Submit your form [at this link](#).
- **REFERRAL CREDITS:** If you referred any contestants who are attending nationals, credits must be submitted by June 15, 2024. Click [this Link to](#) fill out the Referral form. In order to receive the credits, your referral must show up in person to Nationals to compete. If they do not, you will lose the credit.
- **PROMOTIONAL MATERIAL ORDERING:** Promotional materials for your state/local title are due by June 30, 2024. Order your promotional materials [at this link](#).
- **HEADSHOT RESUBMISSIONS:** If you would like to use a different headshot than what you submitted on your registration form, please submit your new headshot [at this link](#). The most recently submitted headshot on file will be used for the program book. Final headshots must be submitted by June 15, 2024.
- **AD PROGRAM DEADLINES:** Ads are due on June 15, 2024. Ad payments are due in full by June 15, 2024.
- **PVSA:** Presidents Volunteer Service Award submissions and application are due on June 15, 2024. Hours must be accumulated between June 16, 2023 and June 15, 2024. Submissions will be accepted June 1-June 15. [Link to PVSA](#)
- **PAPERWORK:** All paperwork must be submitted by June 15th to this link: <https://form.jotform.com/arbpageants/national-paperwork>





# National Ad Program

(not required)

## ADS PAY YOUR WAY TO NATIONALS!

- ♥ Our ad program is simple: for every ad you sell, **half** of the money will be applied to your fees.
- ♥ That's not all! For every **10 full ad pages** you sell, you will receive **one night paid** at the host hotel!
- ♥ The contestant that **sells the most ads** will receive a stunning crown and award on stage at Nationals.



### KRYSTINA AGLIATA, NATIONAL LIFETIME QUEEN

The American Royal Beauties Ad program is one of the best in the pageant world! There is no requirement to even sell ads, but if you do there is such a reward. Every year, Delegates are able to pay their entire fees using the ad program. Although it may seem daunting, there is real success available if you are willing to put yourself out into your community.

When I competed, I thought I would try to sell a couple ads to save some money on my National fees, but I was so surprised by the success I had! By the time Nationals came, I had my entire entry fee paid, including my optional entry fees! Also, winning a night paid at the host hotel helped to make Nationals super affordable! Here are a few helpful tips I'd recommend:

- ♥ **Just go for it!** The worst that can happen is someone saying "no thank you," but at least you tried!
- ♥ **Start small.** Reach out to close friends and family members. From what I've seen, those close to you are typically the most willing to help
- ♥ **Reach out to local small businesses.** I'd suggest ones you've shopped with or that you've gained some sort of relationship with. Don't count out your friends' businesses as well! My friends were happy to support me and advertise their business at the same time.
- ♥ **It's okay to follow up!** If you shoot an email or text to someone and you haven't heard back in 7-10 days, try again!
- ♥ **It's important to keep asking!** You will be surprised by who says yes to you! Don't get discouraged with rejection and keep trying with new people.

## Sell Sponsor Ads

1

- ♥ Visit your family, friends, and other prospects. Who are "other prospects?" These are people you have supported over the years, they know you, and they are happy to return your support. **Ads are tax-deductible** as an advertising expense. Be sure to provide a receipt!
- ♥ Examples include dentists, doctors, vets, insurance agents, restaurants, salon, etc. These local business people have the authority and funds set aside to advertise and to show support. But don't forget your family, they will want to cheer you on with an ad too!!!
- ♥ Sponsor Ads can be purchased in blocks of any size. However, it is up to you to compile your ads into one full 8.5x11" page. Each full page submission is \$100.

## Design Your Ad Pages

2

- ♥ **Ads must be submitted in fully designed format. You are responsible for compiling all of the ads you sell into a full-page layout.** You can do so yourself in a word processing software, an online software like Canva, or by partnering with a professional graphic artist to complete your designs.
- ♥ Please submit high-resolution ad layouts and don't put any text within 0.75" of the edges.
- ♥ Ads will be printed in full color and may be submitted as grayscale or color images.
- ♥ Layouts can be created in whatever way you would like, as long as the ads add up to complete full page submissions. An example ad page layout is shown on the next page, but you are free to arrange your ads however you would like based on the blocks you have sold.

## Submit Full Ad Pages

3

- ♥ Send PayPal payment to: info@ARBpageants.com. Make sure to note in the description the contestant's name and that the payment is for the ad program.
- ♥ Business checks or certified bank checks can be mailed to the office (personal checks will not be accepted). Checks must be received by June 15 to be accepted. The office address is P.O. Box 65, Canal Winchester, OH 43110.
- ♥ Completed ads must be uploaded to this [LINK](#). **DO NOT email your ads.** Note: Ads should be submitted in .jpg or .pdf format only. Your file must be named (YourName)\_(Page #) before uploading. For example, if you submit five full ad pages, the fifth one would be named SallySmith\_5.
- ♥ If you make a mistake and need to resubmit an ad page, check the "Correction" box at the bottom of the submission form. Please wait to upload until you have all of your ads ready for submission to keep corrections at a minimum.



**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Good Luck Ad**  
(Quarter Page)

**Good Luck Ad**  
(Quarter Page)

**Example Layout Only.** You are welcome to layout your ads in any variation as long as they are submitted as a full page. Make sure important text is a minimum of 0.75" from the edge. A solid border around the edges helps make sure nothing important gets cut off during printing.

# Maisie



**GO MAISIE!**  
Let Your  
Light SHINE!



**REAL ESTATE**  
**For A Cause**  
**Jennifer Rygalski**  
Broker, ABR®  
Your Real Estate Advisor  
Office: (508) 431-7620  
Email: jrygalski@refacml.com  
Website: www.buddingrealtor.com  
Member of: NAR, MAOR, NYSAR, NYSR, NYSR, NYSR, NYSR

**GOOD LUCK**

Maisie

Love,  
The  
Rueblys



Show off that SASS,  
Maisie!  
Rock That Stage!  
March 2016, Judi Davidson



## SPARKLE, MAISIE!



SHINE  
SHINE  
SHINE

With Love and Support,  
The Willoughbys

## Maisie

Big things are coming your way! Good Luck!



**REAL ESTATE**  
**For A Cause**  
**Alex Meyers**  
Real Estate Professional  
Cell: 248-431-7620  
alexmeyers@REFACML.com  
www.alexmeyers-realtor.com  
5200 S. Saginaw St, Suite 200  
Grand Blanc, MI 48439





## Sponsor Ad Receipt for

Business Name \_\_\_\_\_

**Ad Size:** Full Page - \$100   1/2 Page - \$50  
(Circle One)   1/4 Page - \$25   1/8 Page - \$12.50

**Amount Paid:** \_\_\_\_\_ **Date Paid:** \_\_\_\_\_

**Contestant Name:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

American Royal Beauties thanks you for your generous support of our delegates!  
[www.ARBpageants.com](http://www.ARBpageants.com)



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**Contestant Name:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

American Royal Beauties thanks you for your generous support of our delegates!  
[www.ARBpageants.com](http://www.ARBpageants.com)



# Sponsor Letter

Dear Potential Sponsor or Advertiser,

We would like to introduce you to a very special young lady who has been selected as a Delegate to our National Scholarship Pageant. She will compete for the opportunity to win cash awards and fabulous prizes. She will spend time with other talented young ladies celebrating positivity and emphasizing the importance of community service and inner beauty.

American Royal Beauties will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. Our system recognizes and promotes the accomplishments and uniqueness of these outstanding girls and women. Each contestant will take home lifelong skills by participating in our natural scholarship pageant. She will learn how to effectively speak on stage in front of a live audience, as well as, learn how to dress and conduct herself in an interview. All of the skills gained by participating in our national event will further assist each contestant in their advancement in academics and promote life long learning to achieve success in her future career.

The mission of American Royal Beauties is to teach women of all ages about the heart of service. Our motto, Crown to Serve, reflects this statement. Our crown stands for service and devotion to helping others. We encourage our royalty to be actively involved in their communities. We truly believe these women will change our world for the better. Your financial investment today is an investment in the future. Should you choose to be a sponsor or advertiser in our national program book, the sponsor fee is tax deductible as an advertising expense for your business. Thank you for your time and for helping this young lady achieve her goal as a national finalist. Please contact our office should you have any further questions.

Sincerely yours,

*American Royal Beauties*

National Scholarship Pageant

[www.ARBpageants.com](http://www.ARBpageants.com)

614-245-5012



— 2022 —



— 2022 —



— 2022 —



— 2022 —



— 2022 —



# Rules

## BASIC COMPETITION REQUIREMENTS

You must be a resident of or have an affiliation with the state you want to represent. American Royal Beauties is a national scholarship system open to girls and women of all ages in every state in the USA, Canada, and Puerto Rico. Contestants must be biologically female.

## AGE DIVISIONS

Baby Princess 0-18 months

Tiny Princess 19 months-3 years

Princess 4-6 years

Sweetheart 7-9 years

Pre-Teen 10-12 years

Jr. Teen 13-15 years

Teen 16-18 years

Miss 19-29 years

Mrs. 19 years and up

Ms. 30-44 years\*

Elegant Ms. 45 years and up\*

\*married or unmarried

Your age division is determined by your age and marital status on January 1 of the year of the National pageant. The director reserves the right to move a contestant up or down one age division to accommodate a contestant's individual circumstances. Each situation will be evaluated on a case-by-case basis at the director's discretion. If a contestant falls within 30 days of aging up to the next division, the contestant can elect to stay in the younger age division at state and continue in that age division for nationals.

Contestants in all categories, except for the Mrs, Ms, & Elegant Ms divisions, must be unmarried. Contestants can be married or unmarried in the Ms and Elegant Ms divisions. Contestants in the Mrs. division must be engaged or married by January 1 of the year of the National pageant. If you are engaged as of January 1 of the year of Nationals, then you must be married before the National pageant to compete for the Mrs. title.

Optional awards and side awards may combine age divisions if there are not enough contestants participating. In order to award for a single age division, there needs to be a minimum of five contestants participating in the optional or side competition. Age divisions will be combined for awards according to the director's discretion. The main queen title will never be combined, and will be given for each age division.

## MAKEUP & OUTFIT GUIDELINES

Baby, Tiny, Princess age divisions are not allowed to wear makeup. Contestants in our Sweetheart age division are allowed minimal makeup consisting of lip gloss, light mascara, and pressed powder for shine only; some concealer is okay if needed. Pre-Teen and Older Age Divisions are allowed age appropriate makeup, but not overdone. We are a natural pageant, we want to see the natural you shine through. Contestants may not wear flippers or wigs, unless there is a medical reason or it is a part of their normal every day look. Hair extensions and weaves are allowed in the Jr. Teen age divisions and above. Spray tans are allowed in Sweetheart - Elegant Ms. divisions as long as they look natural; please no orange or dark tans. Spray tans should be used to even out complexions and add a natural glow only.

We are a family friendly competition, please only age appropriate outfits. Anything revealing or sexy is absolutely not allowed. No contestant can wear gowns or outfits with upper thigh-high slits, cutouts showing too much skin, mini-skirts, or deep plunging necklines revealing too much cleavage. Strapless gowns are allowed in the Pre-Teen and above divisions. Contestants in the Teen and above divisions are allowed to have a modest slit in their gown. Two-piece gowns and gowns with cutouts are allowed as long as they are modest and sophisticated, and not sexy or too revealing.

Costumes used for talent optionals must be age appropriate and family friendly. Anything overtly vulgar or sexually explicit will not be allowed. All music must be family friendly.

Any makeup or outfit violation will result in an automatic point deduction. In extreme cases the Directors may choose to not allow the contestant to compete until the violation is corrected.

## SASH PROTOCOL

The sash is worn on your right shoulder and attaches at your left hip. State and local titleholders are not permitted to add rhinestones to their sash; this designation is reserved for national royalty. State and local titleholders can add their first name only to the back of their sash with a script or block font. Your name will be read left to right and should be embroidered UP the back of your sash. You are permitted to add five sash pins/buttons maximum on your sash, as long as the items do not detract or cover any of the embroidery on your sash. Pins/buttons representing other pageant systems are not permitted on your sash.

# Rules

## SCORES, COMMENTS, & RANKING

Scores and comments are emailed within 4-6 weeks following an event. Comments are transcribed for an additional fee. Please see the National Delegate Facebook group for additional details. American Royal Beauties does not disclose overall ranking, and will only announce runner-ups as long as there are a minimum of two remaining contestants on-stage. We will not leave one competitor formally announced in last place.

## APPEARANCES

State Queens are required to complete 7 quality appearances and return to state to crown your successor. National Queens are required to complete 12 quality appearances (one a month) and return to nationals to crown their successor. National Princess Program Queens are required to complete 8 quality appearances. The definition of a quality appearance is that you are actively promoting the system by either performing community service, passing out cards or flyers, speaking in public about the system, or engaging in recruiting contestants in some way. Any other type of appearance will not count towards your required appearances. We consider the main job of our queens is to be the ambassadors for our system and actively engage in the pursuit of promoting their titles and the system. We encourage combining community service with actively promoting the system; such as speaking about your title at a fundraiser for charity. Please note, a quality appearance takes time and cannot be accomplished by taking a picture in front of a building and passing out a couple of flyers. Each appearance should take time and thoughtful preparation. All appearances must be submitted to the national office (via the appearance form) and posted on your social media account within 30 days of the appearance.

Do not make an appearance at another pageant system and try to recruit contestants, that is considered rude and frowned upon by everyone in the pageant community. This is not considered a quality appearance unless the director of that system allows you to announce your title on stage (or be recognized in some way), wear your crown and sash, and pass out cards (only if you are approached - never actively recruit contestants at another pageant system). Always be respectful of other pageant systems, and contact the director before attending to ask about their particular rules; for instance, can you wear both your crown and sash, or is it sash only, can you hand out an autograph card if you are approached, etc. If you are judging the pageant and the director of that pageant allows you to talk a little about your title and/or write about your title in your judge's bio that would be considered a quality appearance.

## NON-COMPETE CLAUSE

State and local titleholders do not have a no-compete clause. However, while you hold a state or local title with American Royal Beauties, you are not permitted to compete in another pageant system that does have a no-compete clause.

National Queens (ages 0-6) do not have a no-compete clause. However, National Queens (ages 7 & up) DO HAVE a no-compete clause. It is a privilege and honor to represent American Royal Beauties at the national level. All of our contestants work extremely hard to represent American Royal Beauties and their platforms. All National titleholders are required to place their national title as their first priority throughout their year of reign. Always check with the director first to make sure your other titles will not interfere with your national title.

## CODE OF CONDUCT

Bad sportsmanship and gossip will not be tolerated and are cause for disqualification during a competition, and in extreme cases the loss of your title if you are a reigning queen. We take this very seriously and have zero tolerance for inappropriate behavior of any kind. Any contestant that is disqualified or reigning queen that has her title revoked for this reason will be banned from competition for a period of one year, a second incident will result in permanently being banned from competition.

Participants and their guests shall not disparage ARB, its associated events, or any fellow contestants, through any means, including but not limited to, oral, written, or social media platforms. Engaging in disparagement will lead to the automatic forfeiture of titles and prizes.

All deposits and fees are non-refundable. All payments will have an administrative fee of approximately 3.5% attached to the final invoice.