



AMERICAN ROYAL BEAUTIES

# *national event*

2022-23 OFFICIAL HANDBOOK  
FOR  
**EXCELLENCE ELITE PROGRAM**  
DELEGATES (LOCAL QUEENS AGES 7+)





# Congratulations National Finalist!

You are about to embark on a thrilling journey. Savor every moment of this experience - from choosing your wardrobe to stepping on that national stage for the first time. Nationals will be here in the blink of an eye and over before you realize, but if you truly live in the moment you will have treasures and friendships that will last a lifetime.

When that spotlight hits you, remember to be true to yourself. Above all, the judges are looking for a girl that is real and displays true confidence. The kind that comes from passion about what you are doing. We want our titleholders to express a genuine desire to wear the crown and proudly represent American Royal Beauties.

We are a family, and we want you to know that we live and breathe these moments with you. There are many pageant systems out there, and you chose to be here. That means the world to us. We will do everything possible to give you and your family a fulfilling and memorable event.

Good Luck Ladies! You are going to be amazing!!

Warm Wishes,

*Susan West*  
Executive Director

*Sarah Shumaker*  
National Director



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# NATIONALS 2023

July 25 - 29, 2023



## NATIONAL VENUES

### **MEMORIAL HALL** 1225 Elm St, Cincinnati, OH 45202

We are proud to announce our annual event will be held at the stunning Memorial Hall. Fully renovated in 2016, this gorgeous historic building was restored to its former elegance while allowing for modern upgrades that elevate both performer and audience experience. Memorial Hall features marble staircases adored with intricate wrought iron that lead to the 556-seat proscenium theater. Replete with exceptional acoustics, decorative murals, and Tiffany chandeliers, being on stage in this historic performance space will be a once-in-a-lifetime experience!

Competition will be at Memorial Hall **Tuesday and Wednesday, July 25-26**, and **Friday and Saturday, July 28-29**.

**Parking:** Hourly parking is available in the Washington Park underground garage located across the street from the venue. Rates and additional parking options can be found on [Memorial Hall's website](#).

### **THE WESTIN CINCINNATI** 21 E 5th St, Cincinnati, OH 45202

Overlooking the historic Fountain Square, our host hotel boasts an outstanding location in the heart of Cincinnati's bustling central business district and downtown's vast array of fine restaurants, shops, museums, theaters and celebrated sports stadiums. The Westin Cincinnati is just 0.8 miles in walking distance from Memorial Hall. A FREE streetcar ([The Cincinnati Bell Connector](#)) runs every 30 minutes daily between the Westin and Memorial Hall. The ride between the Fountain Square stop (near the Westin) and 14th & Elm stop (near Memorial Hall) takes approximately 30 minutes.

Competition will be at The Westin **Thursday, July 27**.

The room rate is \$149 per night + taxes. This is an incredible rate for this gorgeous hotel! The discount is available from Monday, July 24th - Sunday, July 30th. **Booking Link:** <https://book.passkey.com/e/50509283>. If you want to stay at the host hotel, **do not wait to book!** The room block will fill up and we only have a limited number of rooms we can add once full.

**Please Note** - If you are receiving one night hotel reimbursement (ie: from the ad program, print model, or referrals) you will be reimbursed at the \$149 per night rate ONLY. This does not include tax/service charges. You will be reimbursed in cash or via PayPal. We will not pay anything towards your bill with the Westin directly.

**Parking:** On-site self-parking is \$21/day with no in-and-out privileges. Valet parking is \$45/day. There is also off-site variable hourly rate parking in the [Fountain Square North Parking Garage](#) located directly beneath the Square.



# NATIONALS 2023



July 25 - 29, 2023



## NATIONAL CHECKLIST

- **National Registration:** Register for Nationals and pay your \$150 deposit within 30 days of receiving your title. The \$150 deposit ensures your National fees remain discounted. If your deposit is not received in time, your National fees will increase.
- **Important!** If you are unable to pay the deposit within the 30 days, please contact the office right away to preserve your winning discount. We are happy to work with you on a payment plan that will fit your budget.
- **Payment Plans:** After you pay your deposit, your remaining balance can be paid in monthly installments as low as \$50 per month. Any remaining balance on your entry fees, national t-shirt, and official program book will be due in full June 30, 2023.
- **Please note:** National fees are based on the type of Delegate title you hold. If you are unsure of your National fees, please contact your National Director immediately (sarah@arbpagants.com).
- **National Links:** All important links for Nationals can be found on one convenient webpage: [www.ARBpagants.com/national-links](http://www.ARBpagants.com/national-links). This page includes headshot resubmissions, National paperwork, referrals, ads, talent, photogenic, print model, and pairs modeling music submissions.
- **Headshot Resubmission:** If you would like to use a different headshot than what you submitted on your registration form, please submit your new headshot at this link <https://airtable.com/shrmbvidYWSX9HxWx>. The most recently submitted headshot on file will be used for the program book. Final headshots must be submitted by June 30, 2023.
- **Enhance your National experience!** Optional competitions give you more chances for National Titles. Our Optional Winners are considered part of our reigning National Royalty. All of our optionals are reasonably priced and can be paid online at any time or during registration. Optionals can be entered more than once. All optional entries must be finalized by June 30, 2023. After this deadline, no changes can be made.
- **National Optionals:** (\$50 each) Casual Wear, Runway, Photogenic, Print Model, Talent, Spokesmodel  
(\$40) Go Bling Yourself Spokeswoman  
(\$25 per participant) Pairs Modeling
- **Please note:** All payments are due in full by June 30, 2023. Only tickets may be paid for at registration.
- **Guest Tickets:**
  - ♥ Weeklong (\$95)
  - ♥ ARB Finale only (\$50)
  - ♥ Single Competition Day (\$35)(children in strollers are free)







*Tentative*

# NATIONAL SCHEDULE

## **TUESDAY, JULY 25 at Memorial Hall**

**Morning:** Excellence Elite Registration/Stage Open for Practice, Optional Events; Casual Wear, Runway, Spokesmodel, Talent

**Afternoon:** National 7-18 Registration/Stage Open for Practice, Optional Events; Casual Wear, Runway, Spokesmodel, Talent

**Early Evening:** National 19+ Registration/Stage Open for Practice, Optional Events; Casual Wear, Runway, Spokesmodel, Talent

**Evening:** Welcome Party (Everyone)

## **WEDNESDAY, JULY 26 at Memorial Hall**

**Morning:** Excellence Elite Required Events; Introduction, Formal Wear

**Early Afternoon:** National 7-18 Required Events; Introduction, Formal Wear

**Late Afternoon:** National 19+ Required Events; Introduction, Formal Wear

**Evening:** Parade of Gowns Rehearsal, Optional Award Ceremony "Red Carpet" Attire

## **THURSDAY, JULY 27 at The Westin**

**Morning:** Excellence Elite Required Event; Interview

**Morning/Early Afternoon:** National 7-18 Required Event; Interview

**Afternoon:** National 19+ Required Event; Interview

**Evening:** Pairs Modeling (Everyone), Community Service Project (7+ Delegates Only)

## **FRIDAY, JULY 28 at Memorial Hall**

**Morning/Afternoon/Early Evening:** Ages 0-6 only - Princess Registration, Princess Required Events, Princess Party, Princess Optional Events

**Evening:** Glitter Party/Gift Exchange (ages 7+)

## **SATURDAY, JULY 29 at Memorial Hall**

**Morning:** StarJewel Finale, Princess Program Finale (Ages 0 - 6), Photo Shoot & Contract Signing for New Queens

**Afternoon/Early Evening:** Grand Finale (Excellence Elite Program), Grand Finale (National Program)

**Evening:** Photo Shoot & Contract Signing for New Queens Ages 7+



# AWARDS

## EXCELLENCE ELITE QUEENS' PRIZE PACKAGE:

- Stunning one-of-a-kind full crown (comfort contoured fit)
- Rhinestone-lined luxury embroidered sash
- Custom award
- Bouquet of flowers
- Crown case
- Crystal sash pin
- Jewelry box
- Queens' studio photo shoot at Nationals
- ARB-branded duffel bag
- National Queens' Trip to Florida (accommodations and one meal daily)
- Outdoor photoshoot during Queens' Trip
- 50% off Autograph cards
- 50% off Car magnets
- Christmas/birthday gifts
- Appearance opportunities
- Internship opportunities
- Features in ARB promotional materials
- Emcee and event management training
- Social media training
- Judging and public-speaking opportunities
- Queens' gift swap at Nationals
- Farewell gift
- Royalty farewell party at Nationals
- Keepsake copy of National program book
- Feature in National program book
- Special seating for 2 family members at Nationals
- Two admission tickets for family at Nationals
- Hotel accommodations for one night at Nationals (when shared with another National queen)
- Discounted National titleholder jacket
- Sponsored hair/makeup for studio photo shoot from Allison Kaye Glam
- Sponsored coaching session from Shining Star Pageant Coaching
- Sponsored crystal jewelry from Go Bling Yourself
- Sponsored digital illustration from RTC Creative Studio
- That's not all! Even more sponsor gifts!

Director reserves the right to substitute a prize of equal value if not available.



## DIVISIONS

Little Miss 7-10 yrs  
Junior Miss 11-13 yrs  
Young Miss 14-17 yrs  
Modern Ms. 18-34 yrs\*  
Classic Ms. 35+ yrs\*

\*married or unmarried

## SCORING

Ages 7 and up  
40% Interview  
25% Formal Wear  
25% Introduction  
10% Community Donation





# Required Events

## Interview

- Personal interview will be panel-style where you will meet with all of the judges at the same time.
- Contestants in the 7-9 year old division will have a two-minute interview. Contestants 10 years old and up will have a four-minute interview.
- There will be a total of 3-4 professional pageant judges in the room conducting your panel interview. This is the best way for the judges to get to know you on a personal level and really see your personality shine. The judges want to see the real you, do not rehearse your answers; the judges can tell if you are not being real.
- Questions are based on the interview resume you submit (see page 10).
- Your outfit should be something fresh, simple, and age appropriate. You may wear a business dress or a fashionable pantsuit. Traditional business suits are not necessary. Choose solid colors, and stay away from busy patterns and too much jewelry. Your shoes can be any color but preferably closed toe and simple. Remember that you are trying to achieve a polished, put-together look.



## Personal Introduction

- Your personal introduction will be done on stage in your interview outfit (or a similar type outfit).
- You will have a total of 30 seconds to deliver your introduction. Judges will monitor and deduct points at their discretion if the 30 second time limit is exceeded.
- Your Introduction should contain your name, hometown and/or state, and include one interesting fact about yourself. Above all strive to be real and let your personality shine!
- Introduction Example: I'm an enthusiastic 4th grader coming to you from My Town, USA! One day I plan to be the first female on Mars. When I'm not gazing at the sky, I'm at home playing with my new puppy and enjoying time with my family. Remember my name, Sarah Sue Smith, one day you will read about my journey to the stars!





## Required Events (cont.)

### Formal Wear

- Each contestant will have their moment alone in the spotlight in the formal gown of her choice. You will have approximately 45 seconds on stage.
- Ages 7 years and up must wear a long formal gown.
- Small sweeps are allowed, provided the contestant is able to handle the train without tripping. A small slit is permitted in the age groups 16 years and up. Sexy dresses showing too much skin are discouraged in all age divisions. Sweetheart contestants should have straps on their gowns.
- Long formals should gently brush the ground, and at most be no more than 1" from the floor. Do not hold your gown while walking. Your formal should not puddle on the floor in the front, but should be long enough to cover your shoes.
- All gown colors are welcome, please choose your color to suit your complexion and personality.
- This will be your time to shine and display your grace on stage. Be sure to make eye contact with each judge and show them your beautiful smile.

### Community Donation

- Our national goal is to partner with organizations that support and empower women. Every year we work tirelessly to seek out these amazing organizations. This year we are proud to announce that we will be partnering with not one, not two, but three different organizations!
- The three organizations will correspond with the three programs: Princess Program, National Program, and Excellence Elite Program. This will count as 10% of your score. All delegates are required to donate at least one item to receive their full 10%. See below for donation lists. All contestants must submit a typed list of items at registration and make sure your donations are packaged for easy transport.
- The Excellence Elite Program delegates will be gathering donations for the **Ronald McDonald House**. Cincinnati's Ronald McDonald House provides a home for critically ill children and their families while they get the life-saving medical care they need. **Please find the donation list for Ronald McDonald House on the next page.**
- Delegates interested in running for the **National Community Service Queen** should focus on putting your heart and your time into collecting donations for your assigned charity. You will also be required to submit a brief essay of no more than 500 words expressing what our motto, "Crown to Serve," means to you. The essay should also briefly describe your community service activities and what you collected for your charity and why. Participants ages 0-6 are allowed to have adult assistance with their essay.
- We will be crowning **3 National Community Service Queens**, one for each competition group: Princess, National, and Excellence Elite.







Ronald McDonald  
House Charities®  
Greater Cincinnati

## Individually Packaged Snacks

### **Individual/snack size**

**cereal boxes:** Cheerios,  
Fruit Loops, Frosted Flakes,  
Apple Jacks, Chex, etc.

### **Individual bags of chips:**

Doritos, Lays, Veggie  
Straws/Chips, Pirate's Booty,  
Cheetos, Chex Mix, Skinny  
Pop, Sun Chips, Smartfood  
Popcorn, Pretzel Crisps, Pop  
Corners, etc.

Kellogg's Pop-Tarts

Breakfast/protein bars  
(belVita, Cliff, etc.)

Fruit snacks (Welch, Mott's,  
etc.)

Juice boxes (Capri Sun,  
Kool-Aid, etc.)

Fruit Roll-Ups/Fruit by the  
Foot/Fruit Gushers

Individual Kraft Easy Mac &  
Cheese

Pringles cups

Little Bites mini muffins  
(all flavors)

Rice Krispies Treats

Individual Trail Mix

Individual Oreo/Chips Ahoy  
packages

Teddy Grahams

Animal Crackers

Peanut butter crackers/  
cheese crackers

Dried fruit

Pudding cups

Applesauce pouches/cups

Rice cakes

Nutella snack packs

Beef Jerky Sticks

**Due to the medical needs of our families, we can only accept  
donations of new and unopened items.**



# Interview Resume

Your Interview Resume Form is very simple to fill out; there are no "trick" questions and there are no right or wrong answers. Your resume is all about you. Just answer truthfully - it's that easy!

Please note that the resume is only one sheet. **Do not exceed one sheet**, your resume is only an outline of your activities and should not include details. Many of you will have more information than you can fit on the page, in these cases, please do your best to condense your activities to fit the space provided.

Your resume will be used as a starting point for conversation during your interview. Think of your interview as if you were applying for the job of Queen, ultimately the judges will want to know why you want the position of American Royal Beauties National or National Excellence Queen.



**KEEP IT SIMPLE:** Keep your resume brief. Save the good stuff for interview. Good paperwork is a concise guide; use it to guide the judges to the subjects you really want to talk about during your interview. The time to elaborate is during interview, not on your resume.



**FIRST IMPRESSION:** Your resume will be the first time the judges get to meet you. Make sure you seize this chance to impress them! Your resume should look professional and contain recent relevant details and accomplishments that you can easily talk about. Never put a detail on your resume that you cannot fully discuss.



**DOUBLE CHECK:** Always double check your paperwork, and in the case of your resume triple check! Once you hit the submit button, you can't take it back. Get another set of eyes on your paperwork before you turn it in; fresh eyes can sometimes catch mistakes you may have overlooked. You don't want to give the judges any reason to think anything negative about you before they've had a chance to talk to you.

## National Paperwork Instructions:

- Find your interview resume templates here, for either Google Docs or Microsoft Word: <https://www.arbpageants.com/interview-resume>
- Fill out your resume using the template, export it as a PDF and upload in with your National Paperwork submission.
- Well-prepared paperwork will be typed and utilize correct grammar, spelling and mechanics.
- All paperwork must be submitted by June 30th to this link: <https://form.jotform.com/arbpageants/national-paperwork>







# *The President's Volunteer Service Award*

American Royal Beauties is a Certifying Organization for the President's Volunteer Service Award. This award is a Presidential Honor that recognizes valuable contributions of volunteers nationwide, who are serving others through current activities or lifetime service. As a Certifying Organization, ARB can identify eligible recipients, verify their service hours, and distribute the Award to outstanding volunteers.

To qualify, volunteers simply submit a record of their service hours to ARB, and we will verify the service and distribute the award.

Additionally, eligible volunteer service hours are not limited to those performed on behalf of ARB. Service hours can be accumulated through work on a variety of projects throughout the year. The hours must be completed between July 1 and June 30 each year. All volunteers are responsible for tracking their own hours and submitting the appropriate documentation.

Presidential recognition is a tremendous honor and sets you apart from your peers. Even though you may not seek recognition, your example can deliver a powerful message that encourages others to take action.

For complete details and FAQs, please visit: [www.arbpageants.com/pvsa](http://www.arbpageants.com/pvsa)



## *National Ambassador*

Have you heard about our Ambassador title? This prestigious award is bestowed upon one lucky delegate who embodies the American Royal Beauties culture and Crown to Serve mission to their core.

The criteria for this award is based on your required event scores, social media presence, community service appearance submissions, leadership ability and spirit of sisterhood. We are truly looking for the contestant who has set themselves apart and is above reproach.

Our reigning National Ambassador, Heather Fairbanks, has been an incredible spokeswoman for this title this past year and has truly been a HUGE asset to our National royalty.

The National Ambassador Title is chosen by our staff and *not* by the National judges panel. Every aspect of your reign is considered for this incredible honor.





# Referral Program

- Our referral program is one of the best in the country!
- Refer your friends and family - we have countless appointed titles available.
- For every friend you refer that competes at nationals, you will receive \$50 off your fees.
- If you are the lucky winner of "The Most Referrals" you will also receive one night paid at the host hotel and you will be awarded our official ARB trophy on stage!
- Please submit your referrals here:  
<https://airtable.com/shr48nyYRVSSvltr5>



## Queen of Distinction

We are thrilled to present our new and improved Queen of Distinction contest! Three lucky winners will become official ambassadors for the 'Crown to Serve' movement!

- New this year, the Queen of Distinction contest will be the inaugural fundraiser for the nonprofit, Crown to Serve. Funding from this important event will build resources to serve women needing financial, education, and personal development resources.
- Votes are only \$1.00! New Queens choose our charities! We love to give back! Voting will open July 1st! You will vote through the link announced on the ARB Facebook page. Voting ends at July 28th at 11:59pm (midnight) EST. We can't wait to crown our new Queens of Distinction live on-stage at Nationals!

Details: After administrative expenses, 50% of the proceeds will be split between Crown to Serve and the other 50% will be split between the 3 winners! Approved charities must be a registered 501(c)3.





# Optional Titles

Our optional competitions are designed to showcase outstanding talents and strengths not included in the main competition. These competitions give you more chances at a National Title! Our optional winners are considered part of our National Royalty.

All optional events are open to all age divisions; Excellence Elite titleholders will compete separately for optional titles. Optional winners will be crowned on stage with a National Optional title. Optional competitions have no bearing on the main queen title. Optional winners can be double crowned. Optionals must be confirmed by June 30th. Photos can be entered multiple times; all other optionals may only be entered twice.

## NATIONAL OPTIONAL PRIZE PACKAGE:

- Stunning Optional Winner's crown
- Custom luxury Optional Winner's embroidered sash
- Official ARB Optional Winner's trophy
- Opportunities to be featured in advertising, internships, emcee training, and so much more!



**NATIONAL SPOKESMODEL:** The highest spokesmodel score will be used to determine the winner. This title will be awarded in all divisions ages 7 and up.

**NATIONAL TOP MODEL:** Casual Wear and Runway scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**NATIONAL COVER GIRL:** Print Model and Photogenic scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**NATIONAL TALENT:** The highest talent score will be used to determine the winner. This title will be awarded in all divisions ages 7 and up.

**NATIONAL COVER MODEL: New this year!** The highest scoring Print Model portfolio in each program will be awarded the overall title. A National Princess Cover Model, National Excellence Elite Cover Model, and National Cover Model title will be awarded. This overall title cannot be double-crowned with National Cover Girl.

**NATIONAL COMMUNITY SERVICE:** This overall title will be awarded to the delegate that best exhibits our motto "Crown to Serve." This will be determined from her essay and community service donation. We will award 3 titles, one for each program: Princess Community Service, National Community Service, and Excellence Elite Community Service.

**NATIONAL QUEEN OF DISTINCTION:** The delegate in each program who raises the most money for their charity via our online voting platform will be crowned Queen of Distinction. A National Princess Queen of Distinction, National Excellence Elite Queen of Distinction, and National Queen of Distinction title will be awarded.



# Optional Events

(Additional entry fee required)

## Casual Wear Modeling

- Model your favorite casual or dressy casual outfit. Choose attire that showcases your personality for this upbeat competition.
- You will have 45 seconds on stage for your walk.
- We are looking for outfits right out of your closet or off the rack; custom outfits are not required.
- Small, handheld items are allowed such as purses, sunglasses, hats, etc.
- No glitz or Pro-Am modeling routines. Please avoid overt-the-top facial expressions such as overly surprised/ excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile.
- Please no costumes, swimwear or sportswear. Denim is allowed.



## Runway Modeling

- Model your favorite high fashion outfit and show off your personality and confidence on the runway.
- You will have 45 seconds on stage for your walk.
- You may wear party or cocktail dresses, hi-low outfits, fashionable jumpers or pantsuits.
- Please no costumes or long formal gowns.
- No glitz or Pro-Am modeling routines. Please avoid overt-the-top facial expressions such as overly surprised/ excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile and/ or fierce runway expression.





## Optional Events (cont.)

### Talent

- The time limit for talent is 2.5 minutes.
- Age appropriate makeup, outfits, and hand-held props are allowed. No backdrops.
- Music must be family friendly - no explicit content.
- All performance music must be uploaded here (prior to July 1st): <https://airtable.com/shrlZxMpDiGP8aTxL>
- Music must be clipped/faded and not exceed the time limit. Anything over 2.5 minutes cannot be accepted.
- MP3 music files only; we are unable to accept YouTube videos.
- Visual Arts will also be submitted through the above link (writing, art, etc.) as well as videos of talent that cannot be performed on stage. Affidavits of ownership must be submitted with visual arts entries ([www.ARBpageants.com/paperwork](http://www.ARBpageants.com/paperwork)).



### Spokesmodel

- Deliver a speech, product presentation, public service announcement or commercial about any topic (must be family friendly).
- 2.5 minute time limit.
- Age appropriate makeup, outfits and handheld props allowed. No backdrops permitted.



### Photogenic

- One photo per entry, color or black & white.
- Your photo should be smiling, headshot style.
- Glitz photos are NOT permitted.
- Age-appropriate makeup is allowed in all age groups.
- Photos may be lightly retouched.
- **NEW THIS YEAR!** Photos must be submitted online: <https://airtable.com/shrXQVqJ6oh2znjWc>. Photos should be high quality image files. Do not upload cellphone screenshots. Physical copies of photos will not be accepted.





# Print Model Optional

## PRINT MODEL PRIZES:

- **TIER 1 - 2 print model submissions**  
Win a beautiful Print Model tiara on stage.
- **TIER 2 - 4 print model submissions:**  
Win a trendy custom ARB model jacket.
- **TIER 3 - 8 print model submissions:**  
Win one night free at the host hotel!  
(\*see [page 3](#) for details)
- **TIER 4 - 10 print model submissions:**  
Win a mini headshot session with our award winning National photographer, Magic Dreams Productions. You will receive one edited digital headshot following the session.

**All prizes are cumulative. Win everything listed at each tier and the tiers before!**



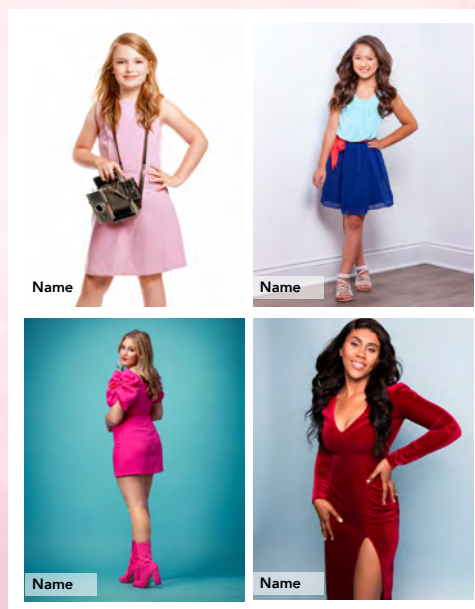
*Win a*

## MINI HEADSHOT SESSION

With award-winning photographer **Matty Jacobsen** of Magic Dreams Productions

## DETAILS:

- Each print model photo submission is \$50. You may enter unlimited times.
- Select your very best high quality pictures; specifically high resolution, clear images. Select a variety of poses and outfits, not just headshots. No crowns or sashes in the pictures. We are looking for photos that could be seen in a magazine.
- Choose high-resolution pictures with no watermarks. Make sure no important parts of the image are close to the edges. Natural light, not "filtered" light is best for these photos.
- Payment and photos must be received by June 30th. Please submit photos through this link: <https://airtable.com/shrgDQUK5wJTDCEzu>
- If you need to submit a correction, you can do so through the link above. Provide details in the "Notes" box about what the corrected image should replace. Please try to keep corrections to a minimum.
- Once you submit your photo, our staff will add your name to create a quarter-page that will be featured in our modeling magazine at Nationals.
- Please note: Your photos will be judged based on your digital submission, not based on the quarter-page feature.



New Modeling Magazine Page Layout

## Examples





## Optional Events (cont.)

### Pairs Modeling

- Show off your personal style and have a blast in this fun family optional!
- You do not have to be a delegate to enter. This is your chance to rock the stage with your delegate - Moms, Grandmas, Aunts, even Dads are welcome!
- Anything goes with this exciting competition! Coordinate your outfits and routines however you wish - dancing, gymnastics, props, costumes, all are allowed.
- You will have a 2.5 minute time limit on stage.
- Entry fee is \$25 per participant.
- Remember to make it family friendly!
- Music must be submitted through this link prior to June 30th: <https://airtable.com/shr7Z5SjKByNoSP33>



### Achievement (FREE!)

This contest combines community service hours and academics. For adults, this includes professional accomplishments. We will crown an achievement winner in every 7+ age division!

### Side Awards

All side awards are included in your pageant registration. They will be judged during your required events. Awards will be presented in each age division for:

- Best Smile
- Best Personality
- Best Hair
- Best Formal Wear
- Best Eyes

### Go Bling Yourself Spokeswoman

Exciting NEW Optional this year! ARB offers real life opportunities - become a spokeswoman for Go Bling Yourself!

- Go Bling Yourself, an Official National Sponsor, is offering the opportunity to one lucky lady to be their spokeswoman. The winner will receive an entire year's worth of bling!!
- Entry to this new optional competition is only \$40. There will be one winner overall to earn a one-year contract as the Go Bling Yourself Spokeswoman.
- The competition is simple, you will go to the Go Bling Yourself vendor booth and receive a pair of earrings to model. You will then have up to 2.5 minutes to answer one question, "Why do you want to be a spokeswoman for Go Bling Yourself?"
- This is not a stage event. This competition will be judged by Saryna, the owner of Go Bling Yourself.
- Please note that the winner is required to post monthly to Instagram and add Go Bling Yourself as a collaborator. If you do not have pierced ears, then this is not the right fit for you.





# Crown to Serve

OUR CROWN STANDS FOR  
SERVICE AND DEVOTION TO  
HELPING OTHERS

## Community Service Project

- Delegates ages 7 and up and our National Royalty will come together at Nationals to complete a service project. This important endeavor will support local organizations that strive to empower women.
- Come dressed to serve in your national t-shirt, choice of shoes and bottoms, and your crown and sash.
- The actual project will be a surprise and will be age appropriate. All you need is yourself and a great attitude! Delegates 12 and under will be allowed to attend with one chaperone.

## Party Time!

### Pink & Purple Welcome Party

- Ages 7 and up, get ready to party in your favorite PINK and/or PURPLE PJs! Awards for best pink, purple, or both! Show us your ARB spirit!
- Come ready to enjoy the sisterhood! Dancing, PJ Contests, and Door Prizes await you at this fun-filled welcome event for the entire family.



### Glitter Party

- Delegates ages 7 and up (and their families) will attend a fun-filled evening at our fabulous Glitter Party.
- Attire will be your National t-shirt, your choice of bottoms and shoes, your crown and sash, and any type of glitter accessory.
- You will be taking group photos by division at the party and exchanging gifts with your sister queens.
- **No loose glitter is permitted.** Any glitter adornments on your outfits should not transfer to the theater seats or fall out onto the floor.



**GIFT EXCHANGE!** Bring two wrapped gifts to the party for a fun fast-paced gift swap! The gifts should be inexpensive and age appropriate for your assigned group (you are not required to bring gifts for your entire division): ages 0-6 years, 7-18 years, and 19 years & up.





# National Delegate Outfit Checklist

## ACTIVITIES & PARTIES

**Registration** - Casual Attire (short set, romper, sundress or the like)

**Pink & Purple Welcome Party** - Casual/PJ Attire (pink and/or purple - creativity encouraged)

**Community Service Activity** - National T-shirt, choice of bottoms, accessories, crown and sash

**Glitter Party** - National T-shirt, choice of bottoms and shoes, crown and sash, and any type of blinged-out accessory.

**Parade of Gowns Rehearsal** - Comfy outfit and formal wear shoes

## REQUIRED EVENTS

Please see the description of each required event in the preceeding pages for more specific guidelines and rules for competition.

**Formal Wear** - Choose the color of your gown to suit your complexion and personality - your gown should also be age appropriate. The dress should gently brush the ground, and at most be no more than 1" from the floor for ages 7 & up. Trains are allowed providing the contestant can walk easily.

**Interview / Introduction** - Business dress or pantsuit - bright solid colors recommended and avoid busy patterns. Shoes can be any color, but preferably closed-toe and simple. Panty hose are not required.

## OPTIONAL EVENTS

**Casual Wear** - An outfit right out of your closet or off the rack (e.g., sundresses, rompers, jeans with a cute top, etc). Please **no costumes**, swimwear, or sportswear.

**Runway** - Think red carpet runway for this competition (e.g., cocktail dresses, hi-low outfits, fashionable jumpers and pantsuits). No costumes or long formal gowns.

**Spokesmodel / Talent / Pairs Modeling** - Choose your own outfit based on your routine or performance.

## AWARDS CEREMONIES & FINALE

**Optional Awards Ceremony** - Red Carpet attire, no formals

**Parade of Gowns / Finale** - Formal Wear

## MISCELLANEOUS ITEMS PACKING LIST

- Crown & Sash
- Ellie Cakes Ears *(if ordered)*
- Titleholder Jacket *(if ordered)*
- Phone charger
- Comfortable shoes / slippers
- Accessories and shoes for each outfit
- Autograph cards (optional if you want to pass them out)
- Two wrapped gifts for Glitter Party
- Mirror *(if needed)*
- Clothing rack *(if needed)*





# National Ad Program

(not required)

## ADS PAY YOUR WAY TO NATIONALS!

- ♥ Our ad program is simple: for every ad you sell, **half** of the money will be applied to your fees.
- ♥ That's not all! For every **10 full ad pages** you sell, you will receive **one night paid** at the host hotel!
- ♥ The contestant that **sells the most ads** will receive a stunning crown and award on stage at Nationals.



“

### KRYSTINA AGLIATA, NATIONAL LIFETIME QUEEN

The American Royal Beauties Ad program is one of the best in the pageant world! There is no requirement to even sell ads, but if you do there is such a reward. Every year, Delegates are able to pay their entire fees using the ad program. Although it may seem daunting, there is real success available if you are willing to put yourself out into your community.

When I competed, I thought I would try to sell a couple ads to save some money on my National fees, but I was so surprised by the success I had! By the time Nationals came, I had my entire entry fee paid, including my optional entry fees! Also, winning a night paid at the host hotel helped to make Nationals super affordable! Here are a few helpful tips I'd recommend:

- ♥ **Just go for it!** The worst that can happen is someone saying "no thank you," but at least you tried!
- ♥ **Start small.** Reach out to close friends and family members. From what I've seen, those close to you are typically the most willing to help
- ♥ **Reach out to local small businesses.** I'd suggest ones you've shopped with or that you've gained some sort of relationship with. Don't count out your friends' businesses as well! My friends were happy to support me and advertise their business at the same time.
- ♥ **It's okay to follow up!** If you shoot an email or text to someone and you haven't heard back in 7-10 days, try again!
- ♥ **It's important to keep asking!** You will be surprised by who says yes to you! Don't get discouraged with rejection and keep trying with new people.







## Sell Sponsor Ads

1

- ♥ Visit your family, friends, and other prospects. Who are "other prospects?" These are people you have supported over the years, they know you, and they are happy to return your support. **Ads are tax-deductible** as an advertising expense. Be sure to provide a receipt!
- ♥ Examples include dentists, doctors, vets, insurance agents, restaurants, salon, etc. These local business people have the authority and funds set aside to advertise and to show support. But don't forget your family, they will want to cheer you on with an ad too!!!
- ♥ Sponsor Ads can be purchased in blocks of any size. However, it is up to you to compile your ads into one full 8.5x11" page. Each full page submission is \$100.

## Design Your Ad Pages

2

- ♥ **Ads must be submitted in fully designed format. You are responsible for compiling all of the ads you sell into a full-page layout.** You can do so yourself in a word processing software, an online software like Canva, or by partnering with a professional graphic artist to complete your designs.
- ♥ Please submit high-resolution ad layouts and don't put any text within 0.75" of the edges.
- ♥ Ads will be printed in full color and may be submitted as grayscale or color images.
- ♥ Layouts can be created in whatever way you would like, as long as the ads add up to complete full page submissions. An example ad page layout is shown on the next page, but you are free to arrange your ads however you would like based on the blocks you have sold.

## Submit Full Ad Pages

3

- ♥ Send PayPal payment to: info@ARBpageants.com. Make sure to note in the description the contestant's name and any other pertinent information.
- ♥ Business checks or certified bank checks can be mailed to the office (personal checks will not be accepted). Checks must be received by June 30 to be accepted. The office address is P.O. Box 65, Canal Winchester, OH 43110.
- ♥ Completed ads must be uploaded here: <https://airtable.com/shrUcJ6aW1uwyfMxK>. **DO NOT email your ads.** Note: Ads should be submitted in .jpg or .pdf format only. Your file must be named (YourName)\_(Page #) before uploading. For example, if you submit five full ad pages, the fifth one would be named SallySmith\_5.
- ♥ If you make a mistake and need to resubmit an ad page, check the "Correction" box at the bottom of the submission form. Please wait to upload until you have all of your ads ready for submission to keep corrections at a minimum.



**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Good Luck Ad**  
(Quarter Page)

**Good Luck Ad**  
(Quarter Page)



Example Layout Only. You are welcome to layout your ads in any variation as long as they are submitted as a full page. Make sure important text is a minimum of 0.75" from the edge. A solid border around the edges helps make sure nothing important gets cut off during printing.

# Maisie



American Royal Beauties Princess  
SHORELINE STATE



**GO MAISIE!**  
Let Your Light SHINE!

**REAL ESTATE For A CAUSE**  
Jennifer Rygalski  
Realtor®, ABR®  
Cell: (419) 708-5889  
Office: (810) 428-1034  
Email: jen@refacmi.com  
Website: www.buildingdreamswithjen.com  
8200 S. Saginaw St., Suite 200 Grand Blanc, MI 48439



**SPARKLE, MAISIE!**

SHINE  
SHINE  
SHINE

With Love and Support,  
The Willoughbys



Show off that SASS,  
Maisie!  
Rock That Stage!  
Much Love, Jodi Davidson



*Maisie,*  
*Big things are coming your way! Good Luck!*

**REAL ESTATE For A CAUSE**  
Alex Meyers  
Real Estate Professional  
Cell: 248-431-7620  
alexmeyers@REFACMI.com  
www.alexmeyers-realtor.com  
8200 S. Saginaw St. Suite 200  
Grand Blanc, MI. 48439



## Sponsor Ad Receipt for

Business Name \_\_\_\_\_

**Ad Size:** Full Page - \$100   1/2 Page - \$50   **Amount Paid:** \_\_\_\_\_   **Date Paid:** \_\_\_\_\_  
(Circle One)   1/4 Page - \$25   1/8 Page - \$12.50

**Contestant Name:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

American Royal Beauties thanks you for your generous support of our delegates!  
[www.ARBpageants.com](http://www.ARBpageants.com)



## Sponsor Ad Receipt for

Business Name \_\_\_\_\_

**Ad Size:** Full Page - \$100   1/2 Page - \$50   **Amount Paid:** \_\_\_\_\_   **Date Paid:** \_\_\_\_\_  
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**Contestant Name:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

American Royal Beauties thanks you for your generous support of our delegates!  
[www.ARBpageants.com](http://www.ARBpageants.com)





# Sponsor Letter

Dear Potential Sponsor or Advertiser,

We would like to introduce you to a very special young lady who has been selected as a Delegate to our National Scholarship Pageant. She will compete for the opportunity to win cash awards and fabulous prizes. She will spend time with other talented young ladies celebrating positivity and emphasizing the importance of community service and inner beauty.

American Royal Beauties will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. Our system recognizes and promotes the accomplishments and uniqueness of these outstanding girls and women. Each contestant will take home lifelong skills by participating in our natural scholarship pageant. She will learn how to effectively speak on stage in front of a live audience, as well as, learn how to dress and conduct herself in an interview. All of the skills gained by participating in our national event will further assist each contestant in their advancement in academics and promote life long learning to achieve success in her future career.

The mission of American Royal Beauties is to teach women of all ages about the heart of service. Our motto, Crown to Serve, reflects this statement. Our crown stands for service and devotion to helping others. We encourage our royalty to be actively involved in their communities. We truly believe these women will change our world for the better. Your financial investment today is an investment in the future. Should you choose to be a sponsor or advertiser in our national program book, the sponsor fee is tax deductible as an advertising expense for your business. Thank you for your time and for helping this young lady achieve her goal as a national finalist. Please contact our office should you have any further questions.

Sincerely yours,

*American Royal Beauties*

National Scholarship Pageant

[www.ARBpageants.com](http://www.ARBpageants.com)

614-245-5012



— 2022 —



— 2022 —



— 2022 —



— 2022 —



— 2022 —





# Rules

## **BASIC COMPETITION REQUIREMENTS**

You must be a resident of or have an affiliation with the state you want to represent. American Royal Beauties is a national scholarship system open to girls and women of all ages in every state in the USA, Canada, and Puerto Rico. Contestants must be biologically female.

## **AGE DIVISIONS**

Little Miss 7-10 yrs

Junior Miss 11-13 yrs

Young Miss 14-17 yrs

Modern Ms. 18-34 yrs\*

Classic Ms. 35+ yrs\*

\*married or unmarried

Your age division is determined by your age and marital status on January 1 of the year of the National pageant. The director reserves the right to move a contestant up or down one age division to accommodate a contestant's individual circumstances. Each situation will be evaluated on a case-by-case basis at the director's discretion. If a contestant falls within 30 days of aging up to the next division, the contestant can elect to stay in the younger age division at state and continue in that age division for nationals.

Contestants in all categories, except for the Modern Ms. and Classic Ms. divisions, must be unmarried. Contestants can be married or unmarried in the Modern Ms. and Classic Ms. divisions.

Optional awards and side awards may combine age divisions if there are not enough contestants participating. In order to award for a single age division, there needs to be a minimum of five contestants participating in the optional or side competition. Age divisions will be combined for awards according to the director's discretion. The main queen title will never be combined, and will be given for each age division.

## **MAKEUP & OUTFIT GUIDELINES**

Baby, Tiny, Princess age divisions are not allowed to wear makeup. Contestants in our Little Miss age division are allowed minimal makeup consisting of lip gloss, light mascara, and pressed powder for shine only; some concealer is okay if needed. Junior Miss and older Age Divisions are allowed age appropriate makeup, but not overdone. We are a natural pageant, we want to see the natural you shine through. Contestants may not wear flippers or wigs, unless there is a medical reason or it is a part of their normal every day look. Hair extensions and weaves are allowed in the Young Miss age divisions and above. Spray tans are allowed in all Excellence Elite divisions as long as they look natural; please no orange or dark tans. Spray tans should be used to even out complexions and add a natural glow only.

We are a family friendly competition, please only age appropriate outfits. Anything revealing or sexy is absolutely not allowed. No contestant can wear gowns or outfits with upper thigh-high slits, cutouts showing too much skin, mini-skirts, or deep plunging necklines revealing too much cleavage. Strapless gowns are allowed in the Pre-Teen and above divisions. Contestants in the Young Miss and above divisions are allowed to have a modest slit in their gown. Two-piece gowns and gowns with cutouts are allowed as long as they are modest and sophisticated, and not sexy or too revealing.

Costumes used for talent optionals must be age appropriate and family friendly. Anything overtly vulgar or sexually explicit will not be allowed. All music must be family friendly.

Any makeup or outfit violation will result in an automatic point deduction. In extreme cases the Directors may choose to not allow the contestant to compete until the violation is corrected.

## **SASH PROTOCOL**

The sash is worn on your right shoulder and attaches at your left hip. State and local titleholders are not permitted to add rhinestones to their sash; this designation is reserved for national royalty. State and local titleholders can add their first name only to the back of their sash with a script or block font. Your name will be read left to right and should be embroidered UP the back of your sash. You are permitted to add five sash pins/buttons maximum on your sash, as long as the items do not detract or cover any of the embroidery on your sash. Pins/buttons representing other pageant systems are not permitted on your sash.





# Rules

## SCORES, COMMENTS, & RANKING

Scores and comments are emailed within 4-6 weeks following an event. Comments are transcribed for an additional fee. Please see the National Delegate Facebook group for additional details. American Royal Beauties does not disclose overall ranking, and will only announce runner-ups as long as there are a minimum of two remaining contestants on-stage. We will not leave one competitor formally announced in last place.

## APPEARANCES

State Queens are required to complete 7 quality appearances and return to state to crown your successor. National Queens are required to complete 12 quality appearances (one a month) and return to nationals to crown their successor. National Princess Program Queens are required to complete 8 quality appearances. The definition of a quality appearance is that you are actively promoting the system by either performing community service, passing out cards or flyers, speaking in public about the system, or engaging in recruiting contestants in some way. Any other type of appearance will not count towards your required appearances. We consider the main job of our queens is to be the ambassadors for our system and actively engage in the pursuit of promoting their titles and the system. We encourage combining community service with actively promoting the system; such as speaking about your title at a fundraiser for charity. Please note, a quality appearance takes time and cannot be accomplished by taking a picture in front of a building and passing out a couple of flyers. Each appearance should take time and thoughtful preparation. All appearances must be submitted to the national office (via the appearance form) and posted on your social media account within 30 days of the appearance.

Do not make an appearance at another pageant system and try to recruit contestants, that is considered rude and frowned upon by everyone in the pageant community. This is not considered a quality appearance unless the director of that system allows you to announce your title on stage (or be recognized in some way), wear your crown and sash, and pass out cards (only if you are approached - never actively recruit contestants at another pageant system). Always be respectful of other pageant systems, and contact the director before attending to ask about their particular rules; for instance, can you wear both your crown and sash, or is it sash only, can you hand out an autograph card if you are approached, etc. If you are judging the pageant and the director of that pageant allows you to talk a little about your title and/or write about your title in your judge's bio that would be considered a quality appearance.

## NON-COMPETE CLAUSE

State and local titleholders do not have a no-compete clause. However, while you hold a state or local title with American Royal Beauties, you are not permitted to compete in another pageant system that does have a no-compete clause.

National Queens (ages 0-6) do not have a no-compete clause. However, National Queens (ages 7 & up) DO HAVE a no-compete clause. It is a privilege and honor to represent American Royal Beauties at the national level. All of our contestants work extremely hard to represent American Royal Beauties and their platforms. All National titleholders are required to place their national title as their first priority throughout their year of reign. Always check with the director first to make sure your other titles will not interfere with your national title.

## CODE OF CONDUCT

Bad sportsmanship and gossip will not be tolerated and are cause for disqualification during a competition, and in extreme cases the loss of your title if you are a reigning queen. We take this very seriously and have zero tolerance for inappropriate behavior of any kind. Any contestant that is disqualified or reigning queen that has her title revoked for this reason will be banned from competition for a period of one year, a second incident will result in permanently being banned from competition.

All deposits and fees are non-refundable. All payments will have an administrative fee of approximately 3.5% attached to the final invoice.