



PROMOTE YOUR BUSINESS

*Become an Official
National Sponsor*

Who We Are

American Royal Beauties is a national scholarship pageant. We emphasize the importance of community service, character, and integrity. We will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. We will teach them to be positive role models and to lead by example. We believe in empowering women so they can empower others. Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, Crown to Serve, reflects this statement. Our crown stands for service and devotion to helping others.

Why Sponsor ARB

We strongly believe in a strategic aggressive marketing and promotional plan to draw continuous public interest to our national event. All sponsors, and their related products and services, will enjoy well-suited exposure to our nationally diverse market.

How Supporting ARB Can Help Your Company

By associating your company's name and products with the American Royal Beauties pageant system, your company will be marketed to women of all ages, as well as their friends and family. You will have the opportunity to develop a wider customer base and maximize your exposure. Plus, your sponsorship is 100% tax deductible as an advertising expense.

What Are the Event Demographics

The American Royal Beauties pageant community encompasses a wide target audience of all ages. We are anticipating 250-300 national contestants with 500+ attendees throughout the weekend. Plus, our website and social media pages will be viewed by 10X or more throughout the year!

Our greatest desire is that you will consider partnering with us for our biggest year yet! Don't miss the opportunity to be part of something incredible. For more details, please see the attached company sponsorship packages. Thank you for your time and interest. We look forward to working with you at our future event!

American Royal Beauties

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614-245-5012



SPONSORSHIP *Packages*

LEVELS OF SPONSORSHIP ARE DETERMINED BY THE VALUE OF YOUR DONATED GOODS, SERVICES, OR CASH DONATION.

ARB Friend Sponsor - \$250

- 1/8 page ad in the official program book.
- Year-long banner ad on our website with link.
- Opportunity to distribute literature to contestants and attendees
- Announced on social media (Facebook and Instagram).
- Sponsor spotlight emailed to all official delegates.
- Announced in the official ARB National Facebook Event.
- Sponsor recognition posted in the official delegate group.
- Business shared every other month on social media (stories feature).

ARB Bronze Sponsor - \$500

- **Includes benefits of Friend Package.**
- Upgrade to 1/4 page ad in the official program book.
- Sponsor spotlight in our official delegate newsletter.
- One Feature in our email marketing campaign.
- Business shared monthly on social media (stories feature).

ARB Silver Sponsor - \$750

- **Includes benefits of Bronze Package.**
- Upgrade to 1/2 page ad in the official program book.
- Vendor table at the national venue.
- Recognition from the stage during the national pageant.
- Business shared twice monthly on social media (stories feature).

ARB Gold Sponsor - \$1000

- **Includes benefits of Silver Package.**
- Upgrade to full page ad in the official program book.
- Two VIP tickets to the finale.
- Business shared weekly on social media (stories feature).

ARB Platinum Sponsor - \$2500

- **Includes benefits of Gold Package.**
- Upgrade to two full ad pages (one in program book, one in model magazine).
- Four VIP tickets to the finale.

Are you ready to join us as a National Sponsor?

Complete the National Sponsorship Paperwork at www.jotform.com/arbpageants/national-sponsor.