



AMERICAN ROYAL BEAUTIES

state  
events

2025-2026 OFFICIAL HANDBOOK



## Congratulations State Finalist!

We are thrilled to get to know you and your family on pageant day. Each member of the staff has one goal in mind - make this event fantastic just for you!

With that in mind, we have created this amazing handbook to prepare you for your state event. Everything you need to know for competition can be found in this book and should be your "first stop" when you have a question. As always, please feel free to come to us with any questions or concerns not addressed in the book. We have an open door policy and are truly happy to help you.

Most of all, take the time and get to know your pageant sisters. Support them, cheer them on, and most of all cherish them. The lifelong friendships that you forge through pageantry are something you will treasure forever.

Good luck ladies! You are going to be amazing!

Welcome to the ARB Family,

*Susan West*  
Executive Director

*Sarah Shumaker*  
National Director



## Mission Statement

American Royal Beauties is a natural scholarship pageant. We believe in empowering women so they can empower others. We emphasize the importance of community service and inner beauty - we believe that true beauty is found on the inside.

We will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. We will teach them to be positive role models and to lead by example.

Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, **Crown to Serve**, reflects this statement. Our crown stands for service and devotion to helping others.

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# State Package

**\$325 (ages 7 and up)** includes your registration deposit and entry fee for all required events and side awards. Optional competitions can be added for a separate entry fee.

**\$225 (ages 0-6)** includes your registration deposit and entry fee for all required events and side awards. Optional competitions can be added for a separate entry fee.

Admission tickets for guests \$15 each. No expensive ad pages required. Nominal administrative fee. No hidden fees.

# AWARDS

## QUEEN'S PRIZE PACKAGE

- Official American Royal Beauties State Crown
- Official American Royal Beauties Luxury State Sash
- Official American Royal Beauties Custom Award
- Huge Discounts on your National Fees
- Discounted Design Service for Car Magnets, Autograph & Business Cards
- Discounted Promotional Materials
- Features in Advertising throughout the Year
- Features in Social Media throughout the Year
- Appearance opportunities at Events and Parades
- Public Speaking and Emcee opportunities
- Internship opportunities
- Membership to National Delegate Group and all Guides & Resources
- Countless opportunities for Community Service
- Special Sponsor Prizes available per state!

State Queens are required to advance to the National Competition and sign a contract stating they will make seven (7) quality appearances during the year of their reign.

Becoming a State Queen is an incredible honor, and while we do not have a non-compete clause at this level of competition, we do ask that you respect your new title and do not enter into a contract with another pageant system that would prohibit you from competing at Nationals.



# ARB

# DIVISIONS

Baby Princess 0-18 mo  
Tiny Princess 19 mo-3 yrs  
Princess 4-6 yrs  
Sweetheart 7-9 yrs  
Pre-Teen 10-12 yrs  
Jr. Teen 13-15 yrs  
Teen 16-18 yrs  
Miss 19-29 yrs  
Ms. 30-44 yrs\*

Elegant Ms. 45 yrs and up\*  
Mrs. 19 yrs and up

\*married or unmarried

All age divisions determined by age as of January 1, 2026.

# SCORING

## Ages 7 and up

50% Interview

40% Formal Wear

10% Community Service Donation

## Ages 0 - 6

50% Formal Wear

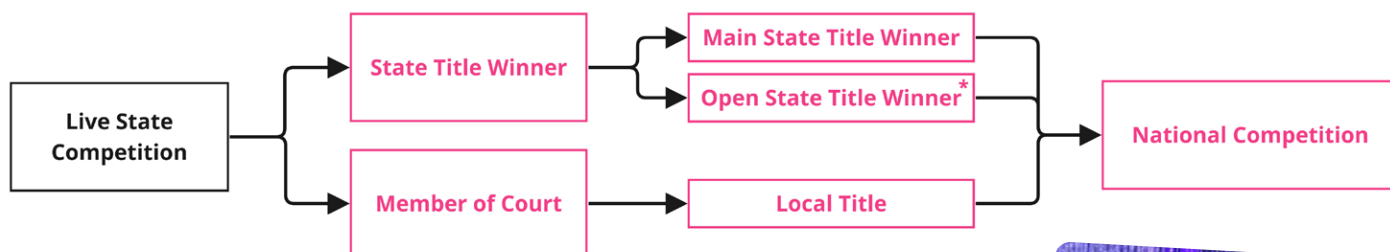
40% Final Look

10% Community Service Donation

The highest score will win the Queen title in each division.



# Paths to Compete at Nationals



## Two Paths to Nationals!

**Path #1:** Win your state title **or** open state title\* and advance to our one-of-a-kind National Experience!

**Path #2:** Place as a member of the court, and earn a spot to compete at Nationals!



Why do we offer this incredible opportunity? Because at American Royal Beauties, we believe you deserve the chance to walk on that National stage. If you place as a member of the court in your division, you are automatically eligible to receive a local title crown and sash† (free of charge). Simply opt-in on your registration form and you will be crowned live on stage at your state event as a new local titleholder advancing to Nationals. Did you forget to opt in when you registered? Email [info@ARBpageants.com](mailto:info@ARBpageants.com).

\*Open state titles available at select state events only. Your state registration form will display the option to opt in to the Open State title if it is available at your event. Additional opt-in fee of \$30 required.

†After you register for nationals and submit your national deposit, your sash will be ordered and shipped to the address on your registration.

## REASONS TO PURSUE NATIONALS, EVEN IF YOU DON'T WIN YOUR STATE TITLE:

1. Nationals, first and foremost, is about coming together for a purpose and being a part of something that reaches out positively to all of our communities.
2. Nationals is about rising to the occasion and seeing your personal goals through; even if State didn't turn out exactly the way you wanted. Nationals is another opportunity to shine. Show those judges girl!!
3. Nationals is about friendships that honestly will be with you for a lifetime.
4. There are so many different titles at Nationals and so many opportunities on this journey. There is a way for everyone to shine at our events!!
5. **For our Princess Program contestants:** We view our Princess program for ages 0-6 as a training program for the little ones to start to gain confidence on-stage, develop a heart of service, and start learning public speaking skills. Since little ones are changing every single day, the opportunity to advance to Nationals gives your daughter another chance to shine on stage!



# *Sarah's Corner* a note from your National Director

## LET'S TALK ABOUT COMMITMENT:

- ♥ to your **obligations**
- ♥ to your **title**
- ♥ to **yourself**

**Before you sign your contract, let's take a minute and make sure you know exactly what is expected during your year of reign.**

## *Requirement to Compete at Nationals*

When you sign up to compete, you sign a contract stating that **should you receive a local or state title, you will advance and compete at Nationals**. If you are unable to attend Nationals, the reason for not attending should be illness, death in the family, or another emergent situation. Deciding to go on vacation, obligating yourself to another pageant after you got your ARB title, or obligating yourself to too many pageant systems are not excuses to not compete at Nationals.

The entire ARB team works tirelessly to make provisions on your behalf for your attendance at Nationals from the moment you win your local or state title. Not only is breaking your contractual obligation to attend Nationals inconsiderate to those who have invested their time in your Nationals experience, it also puts a hardship on the ARB organization as a whole.

## *Titleholder Expectations*

Joining the ARB family means making a commitment to your local or state title for an entire year. **Being an ARB titleholder means prestige and honor**. Representing your title to the best of your ability is the best way to show respect to our organization and to your fellow contestants.

If you were to win at Nationals, you are expected to assume the responsibilities of a National Titleholder. National Royalty are required to complete one appearance monthly (at minimum). Additionally, National Queens ages 7 & up have a non-compete clause throughout their entire year of reign. This means National Queens are not permitted to compete in any other pageants or hold any other titles.

## *Commit to Your Goals*

One of the most important aspects of our program is the opportunity for personal growth. Pageantry is something that pushes you out of your comfort zone. **Face your fears head on and honor the commitment to yourself to work on becoming the best version of yourself you can be!**

Succeeding in pageantry doesn't always come in the form of winning a crown. Succeeding can be conquering the fear of public speaking, nailing a new modeling routine, pushing yourself to enter a new optional event, making friends with people you have never met before, OR finally believing in yourself that you are worthy and capable of accomplishing ALL of your goals.

# Required Events

## Interview (ages 7+ only)

- Personal interview with the judges will be two minutes for contestants ages 7 - 9, and four minutes for contestants ages 10 and up. This will be a panel interview where you will meet with all the judges at the same time.
- There will be a total of 2 - 4 professional pageant judges in the room conducting your panel interview.
- You will be asked questions focusing on community service and how you plan to use your crown to serve others. The judges want to see the real you, do not rehearse your answers; the judges can tell if you are not being real.
- Your outfit should be something fresh, simple, and age appropriate. Contestants should be in a business dress or fashionable pant suit; **no** two-piece traditional business suits. Choose solid colors, and stay away from busy patterns and too much jewelry - simple earrings are recommended. Your shoes can be any color, but preferably simple. Remember that you are trying to achieve a polished, put-together look.



## Formal Wear (all ages)

- Each contestant will have her moment alone in the spotlight in a long, formal gown of her choice for approximately 45 seconds on stage.
- Small sweeps are allowed in all ages providing contestants can manage the train. A small slit is also permitted for ages 16 and up. Sexy dresses showing too much skin are discouraged in all age divisions. Ages 0 - 9 should have straps on their gowns.
- For ages 7 and up, the dress should gently brush the ground, and at most be no more than 1" from the floor.
- Contestants in the Princess program (ages 0-6) can wear a short cupcake style dress or a long dress based on preference.
- All gown colors are welcome, please choose your color to suit your complexion and personality.
- This will be your time to shine and display your grace on stage. Be sure to make eye contact with each judge and show them your beautiful smile.

# Required Events (cont.)

## Final Look (ages 0-6 only)

- Our Princess Program (0-6 years) will participate in a line-up designed to showcase your little one to the judges.
- Each child will step forward from the line and be presented to the judges for one final look and overall impression score. Use this moment to engage the judges and let your little girl's personality shine through!
- This will take place immediately following formal wear (remain dressed in gown).



## Community Service (all ages)

- Our service goal is to partner with organizations that support and empower women and children. We have community partners in every state! See your [state event website](#) for the donation list for your state.
- Contestants will receive a **full 10% of their score** by donating at least ONE item from their state list. Every contestant must bring a typed list with their name, number of donations, and a brief description of the items donated.
- The contestant that truly demonstrates a heart for this project will be crowned the prestigious title of State Community Service Queen. It's not about bringing in the most items, it's about giving from your heart!



# Paperwork & Deadlines

- Complete your state paperwork here: [LINK](#)
- Well-prepared paperwork will be utilize correct grammar, spelling and mechanics.
- All paperwork and digital submissions must be submitted by the Saturday one week before your event.
- The final deadline for payments is the Wednesday the week of your event.



# Referral Program

- Our referral program is one of the best in the country! Refer your family & freinds!
- For every friend or family member that competes at a state event, you will receive \$25 off your fees.
- Please submit your state referrals here: [LINK](#)

Your referral must attend the event in person in order for the credit to remain on your account. Should the referral not show up the day of the event, you will be required to pay the balance from the lost credit.

# Side Awards

All side awards are included in your pageant registration. They will be judged during your required events. Awards will be presented in each age division for:

- Best smile
- Best formal wear
- Best hair
- Best personality
- Best eyes



# Optional Competitions

Our optional competitions are designed to showcase outstanding talents and strengths not included in the main competition. Contestants can participate in Casual Wear, Runway, Photogenic, Print Model, Introduction and Achievement for a fraction of the cost! Optionals are only \$30 each. Optional competitions have no bearing on the main queen title. Optional winners can be double crowned. Photos can be entered multiple times; all other optionals may only be entered twice. Every optional winner will receive a crown on stage and an award.



## OPTIONAL AWARDS

**TOP MODEL:** Casual Wear and Runway scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**COVER GIRL:** Print Model and Photogenic scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**ROLE MODEL:** Achievement scores will be used to determine the winner. The highest scoring optional wins. This title will be awarded in all divisions.

**INTRODUCTION:** Introduction scores will be used to determine the winner. The highest scoring optional wins. This title will be awarded in all divisions.

**PRINCESS INTERVIEW:** Princess Interview scores will be used to determine the winner. The highest scoring optional wins. This title will be awarded in all Princess Program divisions.

# Optional Competitions

(Additional entry fee required)

## Casual Wear Modeling

- Model your favorite casual or dressy casual outfit. Choose attire that showcases your personality for this upbeat competition.
- You will have 45 seconds on stage for your walk.
- We are looking for outfits right out of your closet or off the rack; custom outfits are not required.
- Small, handheld items are allowed such as purses, sunglasses, hats, etc.
- No glitz or Pro-Am modeling routines. Please avoid overt-the-top facial expressions such as overly surprised/excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile.
- Please no costumes, swimwear or sportswear. Denim is allowed.



## Runway Modeling

- Model your favorite high fashion outfit and show off your personality and confidence on the runway.
- You will have 45 seconds on stage for your walk.
- You may wear party or cocktail dresses, hi-low outfits, fashionable jumpers or pantsuits.
- Please no costumes or long formal gowns.
- No glitz or Pro-Am modeling routines. Please avoid overt-the-top facial expressions such as overly surprised/excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile and/or fierce runway expression.



# Optional Competitions (cont.)

## Photogenic

- One photo per entry, color or black & white.
- Your photo should be smiling, headshot style.
- No glitz photos. Light retouching is acceptable.
- Photos must be submitted **online**: [UPLOAD LINK](#). Photos should be high quality image files. Do not upload cellphone screenshots. Physical copies of photos will not be accepted.



## Print Model

- One photo per entry, color or black & white.
- Select your very best high-quality picture (select full-body & half-body poses, not just headshots).
- We are looking for magazine-style photos.
- No glitz photos. Light retouching is acceptable.
- Photos must be submitted **online**: [UPLOAD LINK](#). Photos should be high quality image files. Do not upload cellphone screenshots. Physical copies of photos will not be accepted.

## Achievement

- Let your accomplishments shine with our Achievement optional!
- Contestants will list their honors and awards, organizational involvement, sports activities, community service, and church activities. For students, a recent transcript/report card is required. For adults, a recent resume is required. Letters of recommendation are optional.
- A well-prepared Achievement Form will use correct grammar, spelling, and mechanics. Activities will be bulleted, briefly well-described, and not overly verbose.
- Fill out the Achievement application here: [LINK](#)



# Optional Competitions (cont.)

## Introduction

- Your personal introduction will be done on stage in your interview outfit (or a similar type outfit).
- You will have a total of 30 seconds to deliver your introduction. Judges will monitor and deduct points at their discretion if the 30 second time limit is exceeded.
- Your Introduction should contain your name, hometown and/or state, and include one interesting fact about yourself. Above all strive to be real and let your personality shine!
- Introduction Example: I'm an enthusiastic 4th grader coming to you from My Town, USA! One day I plan to be the first female on Mars. When I'm not gazing at the sky, I'm at home playing with my new puppy and enjoying time with my family. Remember my name, Sarah Sue Smith, one day you will read about my journey to the stars!



## Princess Interview (0-6 only)

- This will be a panel-style personal interview where you will meet with all of the judges at the same time.
- Contestants in the Princess Program Interview Optional will have a one-minute interview.
- Questions will be age-appropriate. Sample questions may include: "What's your favorite color/animal/food?" and "What do you like about pageants?"
- There will be a total of 3 - 4 professional pageant judges in the room conducting your panel interview. This is the best way for the judges to see your child's personality shine.
- Your outfit should be something fresh, simple, and age appropriate. You may wear a business dress or a fashionable pantsuit. Traditional business suits are not necessary. Choose solid colors, and stay away from busy patterns and too much jewelry. Your shoes can be any color but preferably closed toe and simple. Remember that you are trying to achieve a polished, put-together look.
- This optional is designed to boost your daughter's confidence while learning valuable public speaking and interpersonal skills. Contestants are judged on Overall Impression and Personality/Confidence, and their age is always considered.

# What to Expect at Your State Event

ARB is unlike any other pageant you will experience. Why? Because we believe deeply in one thing — people. The heart that drives everything is the desire to serve others and ultimately our communities. We strive to encourage and build each other up, that includes giving opportunities to our own lovely queens of all ages and experience levels. At our state events you will experience a family atmosphere and you will see:

- **Directors:** Current or lifetime royalty that have a wealth of knowledge about our system and are there to support you and direct your event that day. This season, we are very fortunate to have several Directors with us. Your patience and kindness is appreciated by all of these amazing ladies as we work together to make this the best season yet!
- **Emcees** (in training): All of our emcees at state events are current or lifetime royalty. These queens are all different ages, sizes, shapes, backgrounds, and experience levels but they all have one thing in common — they have the courage to stand in front of a crowd and do their best to give back with their time and abilities.
- **Princess Program** (training program): As much as possible and anywhere we can, we love to have our current little queens ages 0-6 help us. You may see them on stage during crowning, helping with registration, or helping with line-up. These wonderful little queens are always a joy and we are thrilled to welcome them as part of our “day of” event staff.
- **Day of Staff** (in training): The majority of our event staff are current queens, lifetime queens, and volunteers (usually the queens’ families) that lovingly and freely give their time and energy to make these events happen. We are very blessed to have their support.

Let’s hear it for the ladies and the families that really make it happen behind the scenes at your event!! They all deserve respect, patience, and encouragement — we know you are going to be the best audience ever!



## Crown to Serve

Did you know that “Crown to Serve” is not only our motto but also our non-profit organization? That’s right, ARB and **Crown to Serve** work closely together to take care of communities across the nation. Part of how we do that is by collecting donations and giving back locally at every event. Another way is by keeping costs low at our state events, and making sure every event is a stand alone self-supported event. While every event may not look exactly the same (so we can stay on budget), rest assured that even our small events are still run with the same heart and dedication that is behind our largest national event.



# Sample State Schedule

Please note: This is a **SAMPLE** schedule for an average small-to-medium sized state event. The schedule for your event will be posted to your [state event webpage](#) and emailed prior to the event.

**8:30 - 9:30 a.m.**      **Registration**

**10:00 - 11:15 a.m.**      **Princess Interview Optional (0-6 yrs)**  
**Interview (7+ yrs) *required***

**11:15-11:45 a.m.**      **Formal Wear (0-6 yrs) *required***  
**Final Look (0-6 yrs) *required***

**11:45-12:15 p.m.**      **Formal Wear (7+ yrs) *required***

**1:00 - 3:00 p.m.**      **Optional Competitions (all ages):**  
**Introduction, Casual Wear & Runway**

**3:00 - 4:00 p.m.**      **Tabulation Break/Photo Judging**

**4:15 p.m.**      **ARB Crowning**  
**StarJewel Crowning**

**Mandatory meeting immediately following crowning for  
all new ARB titleholders advancing to Nationals**

# State Outfit Checklist

## REQUIRED EVENTS

Please see the description of each required event in the preceding pages for more specific guidelines and rules for competition.

**Formal Wear** - Choose the color of your gown to suit your complexion and personality — your gown should also be age appropriate. The dress should gently brush the ground, and at most be no more than 1" from the floor for ages 7 & up. Trains are allowed providing the contestant can walk easily.

**Interview** - Business dress or pantsuit — bright solid colors recommended and avoid busy patterns. Shoes can be any color, but preferably closed-toe and simple. Pantyhose are not required.

## OPTIONAL EVENTS

**Casual Wear** - An outfit right out of your closet or off the rack (e.g., sundresses, rompers, jeans with a cute top, etc). Please **no costumes**, swimwear, or sportswear.

**Runway** - Think red carpet runway for this competition (e.g., cocktail dresses, hi-low outfits, fashionable jumpers and pantsuits). No costumes or long formal gowns.

**Introduction** - Business dress or pantsuit — bright solid colors recommended and avoid busy patterns. Shoes can be any color, but preferably closed-toe and simple. Pantyhose are not required. Can be the same outfit as your Interview attire.

**Princess Interview (ages 0-6)** - Business dress or pantsuit — bright solid colors recommended and avoid busy patterns. Shoes can be any color, but preferably closed-toe and simple. Pantyhose are not required.

## REGISTRATION & FINALE

**Registration** - Casual Attire (short set, romper, sundress, etc.)

**Crowning** - Formal Wear

## MISCELLANEOUS ITEMS PACKING LIST

- Phone charger
- Comfortable shoes / slippers
- Accessories and shoes for each outfit
- Mirror (if needed)
- Clothing rack (if needed)





# Rules

## BASIC COMPETITION REQUIREMENTS

You must be a resident of or have an affiliation with the state you want to represent. American Royal Beauties is a national scholarship system open to girls and women of all ages in every state in the USA, Canada, and Puerto Rico. Contestants must be biologically female.

## AGE DIVISIONS

Baby Princess 0-18 months  
Tiny Princess 19 months-3 years  
Princess 4-6 years  
Sweetheart 7-9 years  
Pre-Teen 10-12 years  
Jr. Teen 13-15 years  
Teen 16-18 years  
Miss 19-29 years  
Ms. 30-44 years\*  
Elegant Ms. 45 years and up\*  
Mrs. 19 years and up  
\*married or unmarried

Your age division is determined by your age and marital status on January 1 of the year of the National pageant. The director reserves the right to move a contestant up or down one age division to accommodate a contestant's individual circumstances. Each situation will be evaluated on a case-by-case basis at the director's discretion. If a contestant falls within 30 days of aging up to the next division, the contestant can elect to stay in the younger age division at state and continue in that age division for nationals.

Contestants in all categories, except for the Mrs, Ms, & Elegant Ms divisions, must be unmarried. Contestants can be married or unmarried in the Ms and Elegant Ms divisions. Contestants in the Mrs. division must be engaged or married by January 1 of the year of the National pageant. If you are engaged as of January 1 of the year of Nationals, then you must be married before the National pageant to compete for the Mrs. title.

Optional awards and side awards may combine age divisions if there are not enough contestants participating. In order to award for a single age division, there needs to be a minimum of five contestants participating in the optional or side competition. Age divisions will be combined for awards according to the director's discretion. The main queen title will never be combined, and will be given for each age division.

**Re-competing:** State titleholders in divisions ages 0-18 cannot compete for the same title in the same age division again. State titleholders in divisions ages 19 & up can compete for the same state title after taking 2 years off. For example, Miss Ohio who was crowned in 2024 can compete for the title again in 2026.

## MAKEUP & OUTFIT GUIDELINES

Baby, Tiny, Princess age divisions are not allowed to wear makeup. Contestants in our Sweetheart age division are allowed minimal makeup consisting of lip gloss, light mascara, and pressed powder for shine only; some concealer is okay if needed. Pre-Teen and Older Age Divisions are allowed age appropriate makeup, but not overdone. We are a natural pageant, we want to see the natural you shine through. Contestants may not wear flippers or wigs, unless there is a medical reason or it is a part of their normal every day look. Hair extensions and weaves are allowed in the Jr. Teen age divisions and above. Spray tans are allowed in Sweetheart - Elegant Ms. divisions as long as they look natural; please no orange or dark tans. Spray tans should be used to even out complexions and add a natural glow only.

We are a family friendly competition, please only age appropriate outfits. Anything revealing or sexy is absolutely not allowed. No contestant can wear gowns or outfits with upper thigh-high slits, cutouts showing too much skin, mini-skirts, or deep plunging necklines revealing too much cleavage. Strapless gowns are allowed in the Pre-Teen and above divisions. Contestants in the Teen and above divisions are allowed to have a modest slit in their gown. Two-piece gowns and gowns with cutouts are allowed as long as they are modest and sophisticated, and not sexy or too revealing.

Costumes used for talent optionals must be age appropriate and family friendly. Anything overtly vulgar or sexually explicit will not be allowed. All music must be family friendly.

Any makeup or outfit violation will result in an automatic point deduction. In extreme cases the Directors may choose to not allow the contestant to compete until the violation is corrected.

# Rules

## SASH PROTOCOL

The sash is worn on your right shoulder and attaches at your left hip. State and local titleholders are not permitted to add rhinestones to their sash; this designation is reserved for national royalty. State and local titleholders can add their first name only to the back of their sash with a script or block font. Your name will be read left to right and should be embroidered UP the back of your sash. You are permitted to add five sash pins/buttons maximum on your sash, as long as the items do not detract or cover any of the embroidery on your sash. Pins/buttons representing other pageant systems are not permitted on your sash.

## SCORES, COMMENTS, & RANKING

Scores and comments are emailed within 4-6 weeks following an event. Comments are transcribed and are \$10 per person; this can be sent through PayPal to [info@arbpageants.com](mailto:info@arbpageants.com). American Royal Beauties does not disclose overall ranking, and will only announce runner-ups as long as there are a minimum of two remaining contestants on-stage. We will not leave one competitor formally announced in last place.

## APPEARANCES

State Queens are required to complete 7 quality appearances and return to state to crown your successor. National Queens are required to complete 12 quality appearances (one a month) and return to nationals to crown their successor. National Princess Program Queens are required to complete 8 quality appearances. The definition of a quality appearance is that you are actively promoting the system by either performing community service, passing out cards or flyers, speaking in public about the system, or engaging in recruiting contestants in some way. Any other type of appearance will not count towards your required appearances. We consider the main job of our queens is to be the ambassadors for our system and actively engage in the pursuit of promoting their titles and the system. We encourage combining community service with actively promoting the system; such as speaking about your title at a fundraiser for charity. Please note, a quality appearance takes time and cannot be accomplished by taking a picture in front of a building and passing out a couple of flyers. Each appearance should take time and thoughtful preparation. All appearances must be submitted to the national office (via the appearance form) and posted on your social media account within 30 days of the appearance.

Do not make an appearance at another pageant system and try to recruit contestants, that is considered rude and frowned upon by everyone in the pageant community. This is not considered a quality appearance unless the director of that system allows you to announce your title on stage (or be recognized in some way), wear your crown and sash, and pass out cards (only if you are approached — never actively recruit contestants at another pageant system). Always be respectful of other pageant systems, and contact the director before attending to ask about their particular rules; for instance, can you wear both your crown and sash, or is it sash only, can you hand out an autograph card if you are approached, etc. If you are judging the pageant and the director of that pageant allows you to talk a little about your title and/or write about your title in your judge's bio that would be considered a quality appearance.

## NON-COMPETE CLAUSE

State and local titleholders do not have a no-compete clause. However, while you hold a state or local title with American Royal Beauties, you are not permitted to compete in another pageant system that does have a no-compete clause.

National Queens (ages 0-6) do not have a no-compete clause. However, National Queens (ages 7 & up) DO HAVE a no-compete clause. It is a privilege and honor to represent American Royal Beauties at the national level. All of our contestants work extremely hard to represent American Royal Beauties and their platforms. All National titleholders are required to place their national title as their first priority throughout their year of reign. Always check with the director first to make sure your other titles will not interfere with your national title.

## CODE OF CONDUCT

Bad sportsmanship and gossip will not be tolerated and are cause for disqualification during a competition, and in extreme cases the loss of your title if you are a reigning queen. We take this very seriously and have zero tolerance for inappropriate behavior of any kind. Any contestant that is disqualified or reigning queen that has her title revoked for this reason will be banned from competition for a period of one year, a second incident will result in permanently being banned from competition.

All deposits and fees are non-refundable. All payments will have an administrative fee of approximately 3.5% attached to the final invoice.