CROWN TO SERVE

SERVING WOMEN. CHANGING LIVES. BUILDING HOPE.

BORN AND RAISED ON COMANCHE NATIVE AMERICAN LAND

Susan West

WHY COMMUNITY SERVICE IS IMPORTANT TO ME

Community is at the heart of everything I do. In my Comanche language, we call it numuna—a word that captures the deep connection between family, friends, and community. Growing up on Native American land, I learned the value of strong bonds and community service. For over 30 years, I've empowered women and children by organizing drives, raising awareness for human trafficking, and helping homeless families find hope. Today, our nonprofit, Crown to Serve, spans 35 states and two countries, all guided by the spirit of numuna.









There is no greater love than this—that a man should lay down his life for his friends."

JOHN 15:13

A LIFETIME OF SERVICE

I have served as a counselor, accountant, crisis line operator, intake counselor, bookkeeper, and faithful servant to crisis pregnancy centers, women's shelters, and organizations fighting domestic violence and human trafficking.

Five years ago, I founded Crown to Serve, a nonprofit empowering women through education, personal development, and financial services—while providing critical donations and support to at-risk populations.

TOGETHER, WE MAKE A DIFFERENCE.

MAKING AN IMPACT TOGETHER

- Collected over half a million items for women and children in need (2024–present)
- Serving 35 states and two countries
- Hundreds of drives for women's shelters, crisis centers, and at-risk families
- Our goal: A "Crown to Serve" partner in every state

A VOICE FOR THE HELPLESS. A HAND FOR THE HOPELESS. A HEART FOR ALL.

Crown to Serve – Serving with Purpose. Leading with Love.