



AMERICAN ROYAL BEAUTIES

# *national event*

2025-2026 OFFICIAL HANDBOOK  
NATIONAL PROGRAM (AGES 7+)





# Congratulations National Finalist!

You are about to embark on a thrilling journey. Savor every moment of this experience - from choosing your wardrobe to stepping on that National stage for the first time. Nationals will be here in the blink of an eye and over before you realize, but if you truly live in the moment you will have treasures and friendships that will last a lifetime.

When that spotlight hits you, remember to be true to yourself. Above all, the judges are looking for a girl that is real and displays true confidence. The kind that comes from passion about what you are doing. We want our titleholders to express a genuine desire to wear the crown and proudly represent American Royal Beauties.

We are a family, and we want you to know that we live and breathe these moments with you. There are many pageant systems out there, and you chose to be here. That means the world to us. We will do everything possible to give you and your family a fulfilling and memorable event.

Good Luck Ladies! You are going to be amazing!!

Warm Wishes,

*Susan West*  
Executive Director

*Sarah Shumaker*  
National Director



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# National Checklist

- **REGISTER FOR NATIONALS** and pay your \$150 deposit within 30 days of receiving your title. The \$150 deposit ensures your National fees remain discounted. If your deposit is not received in time, your National fees will increase. Please submit your registration and deposit at this link: [National Registration Form](#). If you are applying for an Appointed Title use this link: [Appointed Title Application](#).
- **IMPORTANT!** Contestants who competed live at a state event, if you are unable to pay the deposit within the 30 days, please contact the office right away to preserve your winning discount. We are happy to work with you on a payment plan that will fit your budget. Although, we are unable to preserve the 40% or 30% discount past the deadline, we are able to preserve the 20% discount if you communicate with the office before the deadline.
- **PAYMENT PLANS** After you pay your deposit, your remaining balance can be paid in monthly installments as low as \$50 per month. 50% of your National entry fee is due by April 30, 2026. Any remaining balance on your entry fee, program book, or National T-shirt will be due in full by June 1, 2026. Any remaining balance on optional fees\* is due by July 15, 2026.

\*Print Model optional fees and Ad Program payments (if applicable) are due by June 1, 2026.

- **NATIONAL ENTRY FEE BREAKDOWN**

- **State and Local Winners** (7+ yrs): \$950 National fees include registration fee and entry fee for the formal wear competition, introduction competition, and interview. Side awards are FREE.
- **Optionals for Nationals** (\$60 each): Casual Wear, Runway, Photogenic, Print Model, Royal Portrait, Talent, Spokesmodel, Achievement, Platform Video, Fitness, and Pairs Modeling (\$30 per participant).
- **North American Royal Beauties titles** (additional \$75 entry fee): There are five North American Royal Beauties titles for ages 7+ available at Nationals. Those opting for these titles will be considered after the ARB National Queen winners are tabulated. Click [here](#) for more details.



- **NATIONAL LINKS:** All important links for Nationals can be found on one convenient webpage: [www.ARBpageants.com/national-links](http://www.ARBpageants.com/national-links). This page includes headshot resubmissions, National paperwork, referrals, ads, all optional submissions, ticket purchasing, and photography ordering.
- **HEADSHOT RESUBMISSIONS:** If you would like to use a different headshot than what you submitted on your registration form, please submit your new headshot [at this link](#). The most recently submitted headshot on file will be used for the program book. Final headshots must be submitted by June 1, 2026.
- **ENHANCE YOUR NATIONAL EXPERIENCE!** Optional competitions give you more chances for National Titles. Our Optional Winners are considered part of our reigning National Royalty. All of our optionals are reasonably priced and can be paid online at any time. Optionals can be entered more than once. All optional entries must be finalized by June 1, 2026. After this deadline, no changes can be made.
- **PAYMENT DEADLINE:** All payments are due in full by July 15, 2026.
- **GUEST TICKETS:** All tickets must be purchased online [through this link](#).

(children in strollers are free)

**No guest tickets are included in your entry fee.**

- ♥ Weeklong Pass (\$130): Access to all stage events, dessert buffet, and finale day
- ♥ Single Competition Day (\$35): Access to all stage events on one day
- ♥ Saturday Finales Only (\$50): Access to all 3 finale shows
- ♥ Friday Dessert Buffet (\$35): Access to the dessert buffet at the Glitter Party



# Nationals 2026

July 28 - August 1



## NATIONAL VENUE

**OHIO EVENT CENTER AT THE CHERRY VALLEY HOTEL** 2299 CHERRY VALLEY RD SE, NEWARK, OH 43055

We are proud to announce our annual event will be held at the stunning Ohio Event Center at the Cherry valley Hotel. With 30,000+ sq ft of event meeting space, the connected Cherry Valley Hotel is the perfect companion for our event. The hotel offers 14 event venues, 200 recently renovated rustic charm guest rooms and suites, two on-site restaurants, botanical gardens, and year-round activities to truly give our attendees a once-in-a-lifetime experience!

**Parking:** FREE on-site self-parking.

**CHERRY VALLEY HOTEL** 2299 CHERRY VALLEY RD SE, NEWARK, OH 43055

Located in the beautiful city of Newark, the Cherry Valley Hotel is just 30 minutes East from the John Glenn International Airport in Columbus. The Cherry Valley features king beds in all rooms, sectional seating in every room, patio or balcony in every room, on-site restaurants and concessions, pool with an outdoor patio, picturesque courtyard with ponds and waterfalls and outdoor terrace seating!

The room rate is \$139 per night + taxes. This is an incredible rate for this gorgeous hotel! Please book using [THIS LINK](#). If you want to stay at the host hotel, **do not wait to book!** The room block will fill up and we only have a limited number of rooms we can add once full.

The discount is available from Monday, July 27th - Sunday, August 2nd. For ages 7 & up, Nationals is July 28th - August 1st. For ages 0-6, Nationals is July 30th - August 1st.

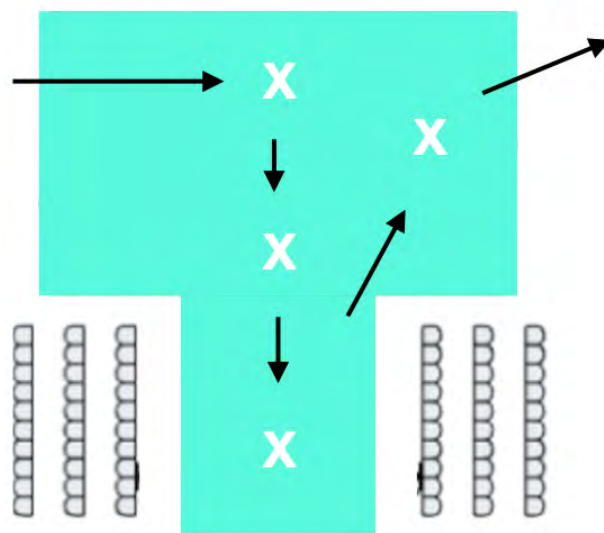
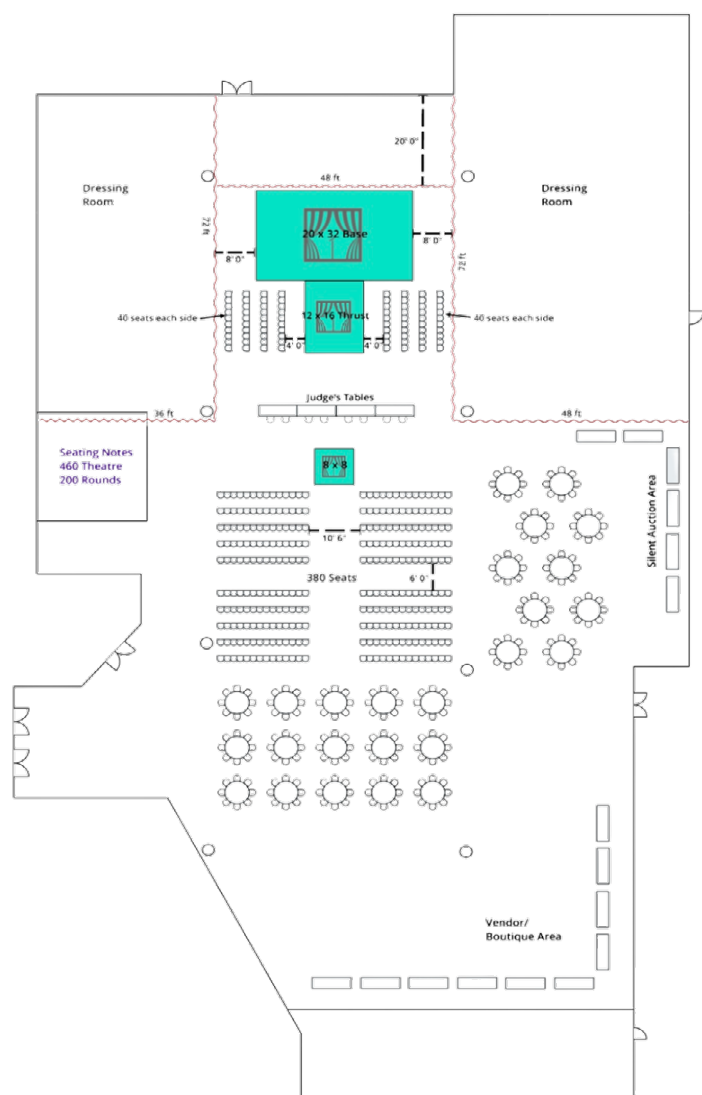
**Please Note** - If you are receiving one night hotel reimbursement (ie: from the ad program, print model, or referrals) you will be reimbursed at the \$139 per night rate ONLY. This does not include tax/service charges. You will be reimbursed in cash or via PayPal. We will not pay anything towards your bill with the Cherry Valley directly.

**Parking:** FREE on-site self-parking.



# Venue Diagram

# Walking Pattern





# Tentative NATIONAL SCHEDULE

## TUESDAY, JULY 28th

8:00 - 9:00 a.m.	Registration: Sweetheart, Pre-Teen, Miss, Ms.
9:30 a.m.	Sweetheart & Miss Interviews (Required)
11:00 a.m.	Pre-Teen Interviews (Required)
11:15 a.m.	Ms. Interviews (Required)
11:30 - 12:30 p.m.	Registration: Jr. Teen, Teen, Mrs., Elegant Ms.
1:30 p.m.	Jr. Teen & Mrs. Interviews (Required)
2:45 p.m.	Teen & Elegant Ms. Interviews (Required)
5:00 - 6:30 p.m.	Welcome Party (Ages 7+ only)

## WEDNESDAY, JULY 29th

7:30 - 8:15 a.m.	Mandatory Rehearsal - Walking Pattern & Talent Sound Check (Ages 7-18)
8:15 - 9:00 a.m.	Mandatory Rehearsal - Walking Pattern & Talent Sound Check (Ages 19+)
9:00 - 10:45 a.m.	Sweetheart, Pre-Teen, Jr. Teen & Teen Casual Wear, Runway, Fitness Optionals
10:45 - 1:15 p.m.	Sweetheart, Pre-Teen, Jr. Teen & Teen Spokesmodel & Talent Optionals
1:15 - 3:00 p.m.	Miss, Ms., Mrs. & Elegant Ms. Casual Wear, Runway, Fitness Optionals
3:00 - 5:00 p.m.	Miss, Ms., Mrs. & Elegant Ms. Spokesmodel & Talent Optionals
5:00 - 6:00 p.m.	Mandatory Parade of Gowns Rehearsal (Ages 7+ only)
6:30 - 7:30 p.m.	Mandatory Community Service Project (Ages 7+ only)

## THURSDAY, JULY 30th

7:00 - 8:00 a.m.	Stage Open for Practice (Ages 7+ only)
2:00 - 3:00 p.m.	Sweetheart, Pre-Teen, Jr. Teen & Teen Introduction (Required)
3:00 - 5:00 p.m.	Sweetheart, Pre-Teen, Jr. Teen & Teen Formal Wear (Required)
6:45 - 7:45 p.m.	StarJewel Reception (StarJewel Contestants Only - All Ages)

## FRIDAY, JULY 31ST

8:00 - 9:00 a.m.	Stage Open for Practice
12:00 - 1:00 p.m.	Miss, Ms., Mrs. & Elegant Ms. Introduction (Required)
1:00 - 2:30 p.m.	Miss, Ms., Mrs. & Elegant Ms. Formal Wear (Required)
3:00 - 4:00 p.m.	Pairs Modeling (Everyone + Families)
4:30 - 5:00 p.m.	Delegate Rehearsal
5:00 - 6:30 p.m.	Optional Award Ceremony (Ages 7+)

## SATURDAY, AUGUST 1ST

12:00 - 12:30 p.m.	StarJewel Showcase Finale Dress Rehearsal
1:00 p.m.	<b>StarJewel Crowning (all ages)</b> Photoshoot immediately following Crowning
2:30 - 3:00 p.m.	National Program Finale Dress Rehearsal
3:30 p.m.	<b>National Program Crowning (7+ yrs)</b> Photoshoot immediately following Crowning





# AWARDS

## NATIONAL QUEENS' PRIZE PACKAGE:

- Stunning one-of-a-kind full crown (comfort contoured fit)
- Rhinestone-lined luxury embroidered sash
- Cash prize\*
- Custom award
- Bouquet of flowers
- Crown case
- Crystal sash pin
- Jewelry box
- Queens' studio photo shoot at Nationals
- ARB-branded duffel bag
- National Queens' Trip to Florida (accommodations and one meal daily)
- Outdoor photoshoot during Queens' Trip
- Autograph cards\*
- Car magnets\*
- Christmas & birthday gifts
- Appearance opportunities
- Internship opportunities
- Features in ARB promotional materials
- Emcee and event management training
- Social media training
- Judging and public-speaking opportunities
- Queens' gift swap at Nationals
- Farewell gift
- Nationals scores & comments
- Royalty farewell party at Nationals
- Keepsake copy of National program book
- Feature in National program book
- Special seating for 2 family members at Nationals
- Two admission tickets for family at Nationals
- Hotel accommodations for one night at Nationals (when shared with another National queen)
- Discounted National titleholder jacket from Caitlyn Kent
- Sponsored Queens' trip memorabilia from Ellie Cakes Custom Ears
- Sponsored hair/makeup for studio photo shoot from Allison Kaye Glam
- Sponsored coaching session from Shining Star Pageant Coaching
- Sponsored crystal jewelry from Go Bling Yourself
- Invitation to walk in NYFW, Miami Swim, & Paris FW!

\*These prizes are reserved for National Queens only. All other prizes apply to National and North American Queens.

Director reserves the right to substitute a prize of equal value if not available.

## CASH PRIZE BREAKDOWN:

<b>Sweetheart</b>	\$500 Scholarship	<b>Miss</b>	\$1000 Scholarship
<b>Pre-Teen</b>	\$500 Scholarship	<b>Ms.</b>	\$500 Cash Prize
<b>Jr. Teen</b>	\$750 Scholarship	<b>Elegant Ms.</b>	\$500 Cash Prize
<b>Teen</b>	\$1000 Scholarship	<b>Mrs.</b>	\$500 Cash Prize

Cash prize is contingent on a full court of 5 members. Cash prize is paid half after crowning and half the following year after Nationals providing all of the Queen's contractual obligations have been met.

# ARB DIVISIONS

**Sweetheart** 7-9 yrs

**Pre-Teen** 10-12 yrs

**Jr. Teen** 13-15 yrs

**Teen** 16-18 yrs

**Miss** 19-29 yrs

**Ms.** 30-44 yrs\*

**Elegant Ms.** 45 yrs and up\*

**Mrs.** 19 yrs and up

\*married or unmarried

Age is determined as of January 1, 2026.

# SCORING

**Ages 7 and up**

**40% Interview**

**25% Formal Wear**

**25% Introduction**

**10% Community Donation**







## ADDITIONAL TITLE OPT-IN

# North American Royal Beauties

Five incredible ladies will become our National North American Royal Beauties titleholders. We feel strongly about our mission to serve our communities, and we are excited that five more ladies will have the chance to be Crowned to Serve on the National level.

It's easy to participate, just check the "add-on" box on your National registration to let us know that you want to be considered for the North American Royal Beauties National titles. If you've already submitted your registration form, email us at [info@ARBpageants.com](mailto:info@ARBpageants.com) to have this added to your account.

## The Details

- This title is not double-crowned. Winners of the National American Royal Beauties titles will not be considered for these titles.
- This is an opportunity for anyone wishing to have an additional chance at representing American Royal Beauties and the Crown to Serve mission at the National Level should you not win the National ARB title in your division.
- This opportunity is for ages 7 and up and requires an additional entry fee of \$75.
- All required event scores **PLUS** the contestant's single highest scoring on-stage optional will be tallied together to determine the winner in each division. These results will be tallied after the National American Royal Beauties title winners have been determined.
- Opting in to these titles has no bearing on the winners of the National American Royal Beauties title competition.
- Winners are contractually obliged to perform one community service project monthly.
- Winners are allowed to hold titles with other pageant systems with permission from the ARB directors.
- Winners have the option to return to Nationals the following year to crown their successor and receive additional perks at Nationals when their National contract is fulfilled.
- **Want to maximize your chances?** If you shine on stage as a model, captivate as a passionate speaker, or have a talent...or two, this is your opportunity! Delegates may enter each on-stage optional contest a maximum of two times, and their highest on-stage optional score will be counted toward their North American Title score.

## Age Divisions

- Little Miss 7-10 yrs
- Junior Miss 11-13 yrs
- Young Miss 14-18 yrs
- Modern Ms. 19-34 yrs\*
- Classic Ms. 35+ yrs\*

\*married or unmarried

These age divisions apply solely to the North American Royal Beauties titles. For the ARB National title, contestants will adhere to the standard ARB age divisions. Age is determined as of January 1, 2026.

## Prize Package

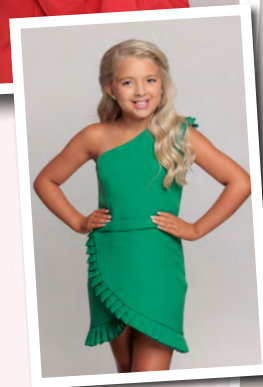
- Official ARB custom-designed contoured round crown
- Luxury rhinestone-lined embroidered sash
- Official ARB customized National award
- Official ARB customized duffel bag
- Official crystal ARB National sash pin
- Custom crown case
- Travel jewelry case
- National Queens' Trip to Florida (accommodations and one meal daily)
- Discount for promotional materials
- Speaking engagements; including appearance opportunities and emceeing
- Internship opportunities in marketing, social media, pageant design, production and management
- **AND MORE!**



# Required Events

## Interview

- Personal interview will be panel-style where you will meet with all of the judges at the same time.
- Contestants in the 7-9 year old division will have a two-minute interview. Contestants 10 years old and up will have a four-minute interview.
- There will be a total of 3-4 professional pageant judges in the room conducting your panel interview. This is the best way for the judges to get to know you on a personal level and really see your personality shine. The judges want to see the real you, do not rehearse your answers; the judges can tell if you are not being real.
- Questions are based on the interview resume you submit ([see page 12](#)).
- Your outfit should be something fresh, simple, and age appropriate. You may wear a business dress or a fashionable pantsuit. Traditional business suits are not necessary. Choose solid colors, and stay away from busy patterns and too much jewelry. Your shoes can be any color but preferably closed toe and simple. Remember that you are trying to achieve a polished, put-together look.
- **NEW THIS YEAR** The delegate with the highest interview score in the entire pageant will win a sponsored item from Craft-n-Go!



## Personal Introduction

- Your personal introduction will be done on stage in your interview outfit (or a similar type outfit).
- You will have a total of 30 seconds to deliver your introduction. Judges will monitor and deduct points at their discretion if the 30 second time limit is exceeded.
- Your Introduction should contain your name, hometown and/or state, and include one interesting fact about yourself. Above all strive to be real and let your personality shine!
- Introduction Example: I'm an enthusiastic 4th grader coming to you from My Town, USA! One day I plan to be the first female on Mars. When I'm not gazing at the sky, I'm at home playing with my new puppy and enjoying time with my family. Remember my name, Sarah Sue Smith, one day you will read about my journey to the stars!





## Required Events (cont.)

### Formal Wear

- Each contestant will have their moment alone in the spotlight in the formal gown of her choice. You will have approximately 45 seconds on stage.
- Ages 7 years and up must wear a long formal gown.
- Small sweeps are allowed, provided the contestant is able to handle the train without tripping. A small slit is permitted in the age groups 16 years and up. Sexy dresses showing too much skin are discouraged in all age divisions. Sweetheart contestants should have straps on their gowns.
- Long formals should gently brush the ground, and at most be no more than 1" from the floor. Do not hold your gown while walking. Your formal should not puddle on the floor in the front, but should be long enough to cover your shoes.
- All gown colors are welcome, please choose your color to suit your complexion and personality.
- This will be your time to shine and display your grace on stage. Be sure to make eye contact with each judge and show them your beautiful smile.



### Community Donation

- Our National goal is to partner with organizations that support and empower women, children, and the local community. Every year we work tirelessly to seek out these amazing organizations. This year we are proud to announce that we will be partnering with two different organizations! Learn more about these organizations and the donations they need on the next page.
- The organizations will correspond with three age groups: ages 0-6, 7-18, and 19+. This will count as 10% of your score. All delegates are required to donate at least one item to receive their full 10%. Donations lists are provided on the next page. All contestants must submit a typed list and total count of items at registration and make sure your donations are packaged for easy transport.
- Alternatively, donations may be shipped directly to the organization. **Important:** If you ship donations, you must provide shipping proof and an itemized list of what was donated. Shipping addresses are provided on the next page.
- Community Service winners will receive an award in each division. This is presented to the delegate who brings the most donations for her age group's National charity.





# National Charity

## THE RUBY PROJECT

Period poverty is a quiet crisis. Nearly 1 in 4 teens miss school because they don't have menstrual products, 36% of women miss work every month for the same reason. Through The Ruby Project, we respond with dignity, not shame. Discreet period care bags. Thoughtfully packed. Ready to be handed out with compassion.

This season, we're equipping all newly crowned State Queens with plans to expand nationwide, ensuring girls and women are supported wherever they are. Because there is no safety net for period care. When girls miss school, futures are interrupted. When women miss work, families feel it.

### What we are doing:

- Active in 15 states
- 1,500 period bags distributed since October 2025
- Support for shelters, schools, sports teams, and communities
- Bags sent to Brazil
- Supplied an orphanage in Africa with supplies and translated our initiative into their native language
- Partnered with multiple pageant systems to advocate for girls and women nationwide

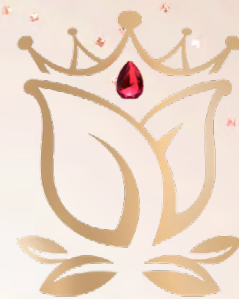
### What's next:

- Expanding into more states
- Visiting our partnered orphanage in Africa this June
- Advocating to eliminate the Pink Tax
- Fighting for free menstrual products in schools, public institutions, and correctional facilities

Period care is healthcare. Dignity should never be optional.

One bag. One conversation.

**ONE LIFE CHANGED.**



## THE RUBY PROJECT

A Crown to Serve Initiative



## Donation List

### Ages 7-18

- Pads (all sizes no panty liners)
- Wipes (individual and travel packs)
- Hand sanitizer
- Toothbrush
- Toothpaste
- Travel tissues packs
- Small affirmation cards (handmade or bulk)
- Cosmetic bags 8x6

## Donation List

### Ages 19+

- Tampons (all sizes)
- Toothbrush and toothpaste
- Travel bars of soap
- Travel deodorant sprays or solid
- Body sprays (bulk or travel size)
- Period underwear (all sizes)
- Chapstick
- Small hand lotion

Donations may be brought to Nationals or shipped to 1350 Armory Drive, Williamson, WV 25661.



# Interview Resume

Your Interview Resume Form is very simple to fill out; there are no "trick" questions and there are no right or wrong answers. Your resume is all about you. Just answer truthfully - it's that easy!

Please note that the resume is only one sheet. **Do not exceed one sheet**, your resume is only an outline of your activities and should not include details. Many of you will have more information than you can fit on the page, in these cases, you must condense your activities to fit the space provided.

Your resume will be used as a starting point for conversation during your interview. Think of your interview as if you were applying for the job of Queen, ultimately the judges will want to know why you want the position of American Royal Beauties National Queen.

**KEEP IT SIMPLE:** Keep your resume brief. Save the good stuff for interview. Good paperwork is a concise guide; use it to guide the judges to the subjects you really want to talk about during your interview. The time to elaborate is during interview, not on your resume.

**FIRST IMPRESSION:** Your resume will be the first time the judges get to meet you. Make sure you seize this chance to impress them! Your resume should look professional and contain recent relevant details and accomplishments that you can easily talk about. Never put a detail on your resume that you cannot fully discuss.

**DOUBLE CHECK:** Always double check your paperwork, and in the case of your resume triple check! Once you hit the submit button, you can't take it back. Get another set of eyes on your paperwork before you turn it in; fresh eyes can sometimes catch mistakes you may have overlooked. You don't want to give the judges any reason to think anything negative about you before they've had a chance to talk to you.

## National Paperwork Instructions:

- Find your interview resume templates here, for either Google Docs or Microsoft Word: <https://www.arbpageants.com/interview-resume>
- Fill out your resume using the template, export it as a PDF and upload it with your National Paperwork submission.
- Well-prepared paperwork will be typed and utilize correct grammar, spelling and mechanics.
- All paperwork must be submitted by June 1st to this [LINK](#).





# The Crown to Serve Excellence Award

This award recognizes valuable contributions of volunteers nationwide, who are serving others through current activities or lifetime service. To qualify, volunteers simply submit a record of their service hours to ARB, and we will verify the service and distribute the award.

Additionally, eligible volunteer service hours are not limited to those performed on behalf of ARB. Service hours can be accumulated through work on a variety of projects throughout the year. The hours must be completed between June 16, 2025 and June 15, 2026. All volunteers are responsible for tracking their own hours and submitting the appropriate documentation.

Service Award submissions and application are **due on June 15, 2026**. Submissions will be accepted June 1-June 15.

For complete details, FAQs, and submission information, please visit: [www.arbpageants.com/pvsa](http://www.arbpageants.com/pvsa)



## Referral Program

Our referral program is one of the best in the country! Refer your friends and family - we have countless appointed titles available.

For every friend you refer that competes at Nationals, you will receive \$50 off your fees.

If you are the lucky winner of "The Most Referrals" you will also receive one night paid at the host hotel and you will be awarded our official ARB trophy on stage!

Please submit your referrals to this [LINK](#).

## NEW! Ambassador Program

We are thrilled to present our NEW Ambassador Program! One lucky winner ages 7+ will become a National Ambassador for the 'Crown to Serve' movement!

Voting will open July 1st! Each vote is only \$1.00! You will vote through the link announced on the ARB Facebook page. Voting ends on July 31st at 11:59pm (midnight) EST. We can't wait to crown our new Ambassador live on-stage at Nationals!

**THERE'S MORE!!** The Ambassador will be an official member of our National Court and will receive first invitations and discounts to NYFW, Miami Swim Week, and Paris Fashion Week as well as attend our Queens Retreat in Orlando, Florida!



# Optional Titles

Our optional competitions are designed to showcase outstanding talents and strengths not included in the main competition. These competitions give you more chances at a National Title! Our optional winners are considered part of our National Royalty.

All optional events are open to all age divisions. Optional winners will be crowned on stage with a National Optional title. Optional competitions have no bearing on the main queen title. Optional winners can be double crowned. Optionals must be confirmed by June 1st. Photos can be entered multiple times; all other optionals may only be entered twice.



## NATIONAL OPTIONAL PRIZE PACKAGE:

- Stunning Optional Winner's crown
- Custom luxury Optional Winner's embroidered sash
- Opportunities to be featured in advertising, internships, emcee training, and so much more!

**NATIONAL SPOKESMODEL:** The highest Spokesmodel score will be used to determine the winner. This title will be awarded in all divisions ages 7 and up.

**NATIONAL TOP MODEL:** Casual Wear, Runway and Fitness scores will be used to determine the winner. You do not have to enter all three, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**NATIONAL COVER GIRL:** Print Model, Photogenic, and Royal Portrait scores will be used to determine the winner. You do not have to enter all three, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions.

**NATIONAL TALENT:** The highest Talent score will be used to determine the winner. This title will be awarded in all divisions ages 7 and up.

**NATIONAL ROLE MODEL:** Achievement and Platform Video scores will be used to determine the winner. You do not have to enter both, this is not a combined score. The highest scoring optional wins. This title will be awarded in all divisions ages 7 and up.

**NATIONAL COVER MODEL:** The highest scoring Print Model entry in each program will be awarded the overall title. A National Princess Program Cover Model (ages 0-6) and a National Program Cover Model (ages 7+) title will be awarded. This overall title cannot be double-crowned with National Cover Girl.

Please note: If there are fewer than 5 entries in any division, that division will be combined with another division for optional title awards.



# Optional Events

(Additional entry fee required)

## Casual Wear Modeling

- Model your favorite casual or dressy casual outfit. Choose attire that showcases your personality for this upbeat competition.
- You will have 45 seconds on stage for your walk.
- We are looking for outfits right out of your closet or off the rack; custom outfits are not required.
- Small, handheld items are allowed such as purses, sunglasses, hats, etc.
- No glitz or Pro-Am modeling routines. Please avoid over-the-top facial expressions such as overly surprised/ excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile.
- Please no costumes, swimwear or sportswear. Denim is allowed.



## Runway Modeling

- Model your favorite high fashion outfit and show off your personality and confidence on the runway.
- You will have 45 seconds on stage for your walk.
- You may wear party or cocktail dresses, hi-low outfits, fashionable jumpers or pantsuits.
- Please no costumes or long formal gowns.
- No glitz or Pro-Am modeling routines. Please avoid over-the-top facial expressions such as overly surprised/ excited, pouty, or sexy. We are looking for simple poses and fluid movements on stage with a natural smile and/or fierce runway expression.





# Optional Events (cont.)

## Talent

- The time limit for talent is 2.5 minutes.
- Age appropriate makeup, outfits, and hand-held props are allowed. No backdrops.
- Music must be family friendly - no explicit content.
- All contestants participating in the talent optional must fill out this form prior to June 1st: [LINK](#).
- Music must be uploaded to the form linked above and must be clipped/faded and not exceed the time limit. Anything over 2.5 minutes cannot be accepted.
- MP3 music files only; we are *unable* to accept YouTube videos or play from an iTunes/Spotify account.
- There will be a mandatory talent sound check on Wednesday from 8-9 a.m.
- Visual Arts will also be submitted through the above link (writing, art, etc.) as well as videos of talent that cannot be performed on stage. You will be prompted to fill out an affidavit of ownership for visual arts entries on the submission form.



## Spokesmodel

- Deliver a speech, product presentation, public service announcement or commercial about any topic (must be family friendly).
- 2.5 minute time limit.
- Age appropriate makeup, outfits and hand-held props allowed. No backdrops permitted.



## Photogenic

- One photo per entry, color or black & white.
- Your photo should be smiling, headshot style.
- Glitz photos are NOT permitted.
- Age-appropriate makeup is allowed in all age groups.
- Photos may be lightly retouched.
- Photos must be submitted online to this [LINK](#). Photos should be high quality image files. Do not upload cellphone screenshots. Physical copies of photos will not be accepted.



NEW!

## Optional Events (cont.)

### Royal Portrait

- Submit your best photo in your current ARB crown and/or sash
- One photo per entry, color or black & white.
- Anything goes - headshot, ½ body, ¾ body, full body
- Glitz photos are NOT permitted.
- Age-appropriate makeup is allowed in all age groups.
- Photos may be lightly retouched.
- Photos must be submitted online to this [LINK](#). Photos should be high quality image files. Do not upload cellphone screenshots. Physical copies of photos will not be accepted.



### Platform Video

- Highlight your personal platform, including why you chose it, what it means to you, and the impact you've made so far.
- Include footage/photos of appearances, community involvement, or activities related to your platform.
- Share your plans moving forward with your platform
- Aim for good production quality by keeping your video well-lit, clear, and with audible sound, but professional equipment is not required.
- Videos should be no longer than 2.5 minutes.
- Videos must be submitted online to this [LINK](#).

### Fitness

- Show us your favorite way to stay healthy while showcasing your fitness wear.
- Think trendy bedazzled work-out ensembles or family friendly sports outfits.
- No booty shorts, swimsuits, bra tops, or see-through materials.
- Small cut-outs and two piece outfits are fine as long as they are modest.
- Looking for energetic clean modeling poses - no push-ups, jumping jacks, or muscle poses.





# Print Model Optional

## PRINT MODEL PRIZES:

- **TIER 1 - 2 print model submissions**  
Win a beautiful Print Model tiara on stage.
- **TIER 2 - 4 print model submissions:**  
Win a trendy custom ARB model jacket.
- **TIER 3 - 8 print model submissions:**  
Win one night free at the host hotel!
- **TIER 4 - 10 print model submissions:**  
Win a mini headshot session with our National photographer. You will receive one digital headshot following the session.

**All prizes are cumulative. Win everything listed at each tier and the tiers before!**



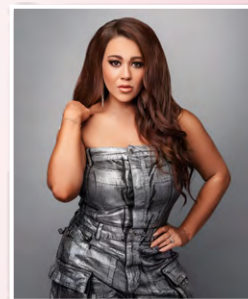
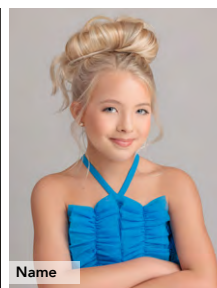
Win a  
**MINI HEADSHOT  
SESSION**  
With Chris Hawks!



## DETAILS:

- Each print model photo submission is \$60. You may enter unlimited times.
- Select your very best high quality pictures; specifically high resolution, clear images. Select a variety of poses and outfits, not just headshots. No crowns or sashes in the pictures. We are looking for photos that could be seen in a magazine.
- Choose high-resolution pictures with no watermarks. Make sure no important parts of the image are close to the edges. Natural light, not "filtered" light is best for these photos.
- Payment and photos must be received by June 1st. Please submit photos through this [LINK](#).
- If you need to submit a correction, you can do so through the link above. **Please keep corrections to a minimum.**
- Once you submit your photo, our staff will add your name to create a quarter-page that will be featured in our modeling magazine at Nationals.
- Please note: Your photos will be judged based on your digital submission, not based on the quarter-page feature.

## Examples



Modeling Magazine Page Layout



## Optional Events (cont.)

### Pairs Modeling

- Show off your personal style and have a blast in this fun family optional!
- You do not have to be a delegate to enter. This is your chance to rock the stage with your delegate - Moms, Grandmas, Aunts, even Dads are welcome!
- Anything goes with this exciting competition! Coordinate your outfits and routines however you wish - dancing, gymnastics, props, costumes, all are allowed.
- You will have a 2.5 minute time limit on stage.
- Entry fee is \$30 per participant.
- Remember to make it family friendly!
- Music must be submitted by June 1st to this [LINK](#).



### Achievement

- Let your accomplishments shine with our Achievement optional!
- Contestants will list their honors and awards, organizational involvement, sports activities, community service, and church activities. For students, a recent transcript/report card is required. For adults, a recent resume is required. Letters of recommendation are optional.
- A well-prepared Achievement Form will use correct grammar, spelling, and mechanics. Activities will be bulleted, briefly well-described, and not overly verbose.
- Fill out the Achievement application here: [LINK](#)

## Side Awards

All side awards are included in your pageant registration. They will be judged during your required events. Awards will be presented in each age division for:

- Best Smile
- Best Personality
- Best Hair
- Best Formal Wear
- Best Eyes





# StarJewel Nationals

## Celebrating Fashion & The Arts

You are invited to be a part of this very special event!

### STARJEWEL WILL BE AT ARB NATIONALS!

You can add the StarJewel National Talent and Modeling Showcase (our sister pageant) to your National experience! We are offering this **exclusively** to our ARB Delegates only.



### DETAILS:

StarJewel Showcase is designed to enhance your National experience and add an element that is just for fun and that specifically highlights fashion and the arts. This is totally separate scoring from the ARB National event and has absolutely no impact on those scores. This competition is judged by a completely separate panel of judges with expertise specifically in fashion and the arts. Learn more about StarJewel Nationals [here](#).

- No additional outfits are needed
- Compete at the same time you are competing for ARB
- StarJewel is judged by a separate panel of judges
- Your ARB optionals transfer to StarJewel for FREE
- StarJewel Nationals all-inclusive pricing: \$295
- Register for StarJewel Nationals at this [LINK](#).
- NEW Gemstone Party! Join us for a celebration of the arts at Nationals. Themed gemstone soiree where delegates dress in sparkling gem colors by division:

Diamond: Elegant Ms/Ms

Sapphire: Miss/Teen

Ruby: Jr. Teen/Pre-Teen

Emerald: Little/Tot

Amethyst: Baby/Tiny



### PRIZE PACKAGE:

All National StarJewel Gemstone Queens (Diamond, Sapphire, Ruby, Emerald, Amethyst) receive a custom-made stunning full wrap around crown adorned in beautiful crystal and cut glass stones, it's truly gorgeous in person! Plus a double-lined stoned luxury embroidered satin sash, keepsake flower bouquet, and a customized official StarJewel Duffle Bag exclusive for our new National Gemstone Queens. The Ultimate Grand Diamond Supreme will also receive a \$500 cash prize and customized luggage.





# Crown to Serve

OUR CROWN STANDS FOR  
SERVICE AND DEVOTION TO  
HELPING OTHERS

## PJs with a Purpose

- Delegates ages 7 and up and our National Royalty will come together at Nationals to complete a service project. This will be done divisionally with your division's National Queen.
- Come dressed to serve in your favorite girly pjs and slippers for an evening of using our crowns to serve.
- This important endeavor will support local organizations that strive to empower women. The actual project will be a surprise and will be age appropriate.
- All you need is yourself and a great attitude! Delegates 12 and under will be allowed to attend with one chaperone.

## Pretty in White Welcome Party

Ages 7 and up, get ready to party in your favorite ALL WHITE cocktail dress (ivory, cream, and off white permitted). Bling encouraged! Come ready to enjoy the sisterhood at this fun-filled welcome event for the entire family!

**GIFT EXCHANGE:** Bring two wrapped gifts to the party for a fun fast-paced gift swap! The gifts should be \$10-15 per gift and age appropriate for your division (you are not required to bring gifts for your entire division).

## Party Time!



## Glitter Party



A special party for ALL contestants to celebrate ARB and our "Crown to Serve" mission. \*NEW\* this year, enjoy our delicious dessert buffet for \$35.

A fun **GLITTER MODEL CONTEST** is open to anyone. Winner will receive a gorgeous crown and sponsored gifts. The entry fee is \$20 **cash only** per participant. Special awards, dancing, and fun is to be had for everyone.

Come prepared to shop! We will also have **Silent Auction baskets** available for bidding.

Attire will be your National T-shirt, your choice of bottoms and shoes, your crown and sash, and any type of glitter accessory.

**No loose glitter is permitted.** Any glitter adornments on your outfits should not transfer to seats or fall out onto the floor.





# Consignment Boutique

We're thrilled to have a pageant dress, shoes, and jewelry consignment store in the Ballroom of the Ohio Event Center at the Cherry Valley Hotel at Nationals! Resell your wardrobe and make some extra cash!

We know that pageantry can come with a hefty price tag, and we're here to help offset that cost for your family. By selling your wardrobe in our advertised vendor space, you not only clear out your closet but also help someone else find their perfect look.

## Here's how it works:

- **Selling Fee:** There's a \$5 fee per item to cover the staffing of the consignment area. Special Offer: Bring 5 items for \$20 if you register by May 1st!
- **Consignment Period:** Wednesday, July 29 – Friday, July 31, 2026
- **Item Retrieval:** Unsold items must be picked up by 6:00 p.m. on Friday, July 31, 2026. Unsold items not retrieved within the period stated will become the property of ARB.
- **Proceeds Distribution:** Buyers will pay you directly through your preferred method (PayPal, Venmo, Zelle, etc.).

## Additional Details:

- We will provide access to clothing racks for displaying your items.
- Please bring your own hangers, as we will not provide them.
- A pop-up dressing room/area will be available for individuals to try on items.
- Item presentation matters: Items must be freshly cleaned, in good condition, and odor free.
- We recommend keeping prices under \$200.
- All items must be pre-tagged, and you must print your tags beforehand (download tags [at this link](#)). All fields on each tag must be completed. Untagged items or tags with incomplete information will not be accepted.

Space is limited. Due to past overwhelming response, we are capping the number of items we will be accepting. We expect this space to fill up quickly, so please register your items as soon as possible at [this link](#).

We can't wait to see your amazing items and make this consignment event a huge success!





# National Deadlines

Please see [www.arbpageants.com/National-links](http://www.arbpageants.com/National-links) for a web version of this page.

- **PAYMENT PLANS** After you pay your deposit, your remaining balance can be paid in monthly installments as low as \$50 per month. 50% of your National entry fee is due by April 30, 2026. Any remaining balance on your entry fee, program book, or National T-shirt will be due in full by June 1, 2026. Any remaining balance on optional fees\* is due by July 15, 2026. Submit payments [online](#) or via [PayPal](#).

\*Print Model optional fees and Ad Program payments (if applicable) are due by June 1, 2026.

- **OPTIONALS:** All optional registrations must be finalized by June 1, 2026. To add or remove optionals from your account, email [info@ARBpageants.com](mailto:info@ARBpageants.com) All optional submissions are also due by June 1, 2026. See full details on previous pages.

- **PHOTOGENIC:** Submit your photos [at this link](#).
- **ROYAL PORTRAIT:** Submit your photos [at this link](#).
- **PRINT MODEL:** Submit your photos [at this link](#).
- **PLATFORM VIDEO:** Submit your video [at this link](#).
- **TALENT:** All contestants participating in the talent optional must submit *this form*. The form asks you to describe your talent, upload music and/or visual arts submission and get your microphone needs. This is due by June 1, 2026 Submit your talent [at this link](#).
- **PAIRS MODELING:** One person from each pair must fill out the form [at this link](#) to inform us of your chosen partner. If you would like to have your own music, you will also submit it on this form.
- **ACHIEVEMENT:** Submit your form [at this link](#).

- **AD PROGRAM DEADLINES:** Ads are due on June 1, 2026. Ad payments are due in full by June 1, 2026. Submit ads and payments [at this link](#).
- **THE CROWN TO SERVE EXCELLENCE AWARD:** The Crown to Serve Excellence Award submissions and application are due on June 15, 2026. Hours must be accumulated between June 16, 2025 and June 15, 2026. Submissions will be accepted June 1-June 15. [Link to Submit](#).
- **REFERRAL CREDITS:** If you referred any contestants who are attending Nationals, credits must be submitted by June 1, 2026. Click [this link](#) to fill out the Referral form. In order to receive the credits, your referral must show up in person to Nationals to compete. If they do not, you will lose the credit.
- **CONSIGNMENT REGISTRATION:** If you would like to sell items in our Consignment Boutique, you should register your items ASAP [at this link](#). Registration will close when we hit a maximum number of items. Discounted fees available up to May 1, 2026. Item registration may be cut off before this date if space is filled.
- **PROMOTIONAL MATERIAL ORDERING:** Promotional materials for your state/local title are due by June 30, 2026. Order your promotional materials [at this link](#).
- **HEADSHOT RESUBMISSIONS:** If you would like to use a different headshot than what you submitted on your registration form, please submit your new headshot [at this link](#). The most recently submitted headshot on file will be used for the program book. Final headshots must be submitted by June 1, 2026.
- **PAPERWORK:** All paperwork must be submitted by June 1st [at this link](#).





# National Outfit Checklist

## ACTIVITIES & PARTIES

**Registration** - Casual Attire (short set, romper, sundress or the like)

**Pretty in White Welcome Party** - All White cocktail dress, crown and sash

**PJs with a Purpose** - Girly pjs, slippers and accessories, crown and sash

**Glitter Party** - National T-shirt, choice of bottoms and shoes, crown and sash, and any type of blinged-out accessory.

**Parade of Gowns Rehearsal** - Comfy outfit and formal wear shoes

**StarJewel Gemstone Reception** - Cocktail dress in gemstone colors (see breakdown by division pg 20).

## REQUIRED EVENTS

Please see the description of each required event in the preceeding pages for more specific guidelines and rules for competition.

**Formal Wear** - Choose the color of your gown to suit your complexion and personality - your gown should also be age appropriate. The dress should gently brush the ground, and at most be no more than 1" from the floor for ages 7 & up. Trains are allowed providing the contestant can walk easily.

**Interview / Introduction** - Business dress or pantsuit - bright solid colors recommended and avoid busy patterns. Shoes can be any color, but preferably closed-toe and simple. Panty hose are not required.

## OPTIONAL EVENTS

**Casual Wear** - An outfit right out of your closet or off the rack (e.g., sundresses, rompers, jeans with a cute top, etc). Please **no costumes**, swimwear, or sportswear.

**Runway** - Think red carpet runway for this competition (e.g., cocktail dresses, hi-low outfits, fashionable jumpers and pantsuits). No costumes or long formal gowns.

**Spokesmodel / Talent / Pairs Modeling** - Choose your own outfit based on your routine or performance.

**Fitness** - All things athletic! Show us how you stay fit. Wardrobe should be leggings, workout tops, athletic shorts, track suits, paired with your best sneakers. No swimsuits.

## AWARDS CEREMONIES & FINALE

**Optional Awards Ceremony** - Cocktail attire, no formals (you can wear the same white cocktail from the Welcome Party if you would like)

**Parade of Gowns / Finale** - Formal Wear

## MISCELLANEOUS ITEMS PACKING LIST

- Crown & Sash
- Ellie Cakes Ears *(if ordered)*
- Titleholder Jacket *(if ordered)*
- Phone charger
- Comfortable shoes / slippers
- Accessories and shoes for each outfit
- Autograph cards (optional if you want to pass them out)
- Two wrapped gifts for White Welcome Party
- Mirror *(if needed)*
- Clothing rack *(if needed)*



# National Ad Program

(not required)

## ADS PAY YOUR WAY TO NATIONALS!

- ♥ Our ad program is simple: for every ad you sell, **half** of the money will be applied to your fees.
- ♥ That's not all! For every **10 full ad pages** you sell, you will receive **one night paid** at the host hotel!
- ♥ The contestant that **sells the most ads** will receive a stunning crown and award on stage at Nationals.



“

**KRYSTINA GIURINI**, NATIONAL LIFETIME QUEEN

The American Royal Beauties Ad program is one of the best in the pageant world! There is no requirement to even sell ads, but if you do there is such a reward. Every year, Delegates are able to pay their entire fees using the ad program. Although it may seem daunting, there is real success available if you are willing to put yourself out into your community.

When I competed, I thought I would try to sell a couple ads to save some money on my National fees, but I was so surprised by the success I had! By the time Nationals came, I had my entire entry fee paid, including my optional entry fees! Also, winning a night paid at the host hotel helped to make Nationals super affordable! Here are a few helpful tips I'd recommend:

- ♥ **Just go for it!** The worst that can happen is someone saying "no thank you," but at least you tried!
- ♥ **Start small.** Reach out to close friends and family members. From what I've seen, those close to you are typically the most willing to help
- ♥ **Reach out to local small businesses.** I'd suggest ones you've shopped with or that you've gained some sort of relationship with. Don't count out your friends' businesses as well! My friends were happy to support me and advertise their business at the same time.
- ♥ **It's okay to follow up!** If you shoot an email or text to someone and you haven't heard back in 7-10 days, try again!
- ♥ **It's important to keep asking!** You will be surprised by who says yes to you! Don't get discouraged with rejection and keep trying with new people.



## Sell Sponsor Ads

1

- ♥ Visit your family, friends, and other prospects. Who are "other prospects?" These are people you have supported over the years, they know you, and they are happy to return your support. **Ads are tax-deductible** as an advertising expense. Be sure to provide a receipt!
- ♥ Examples include dentists, doctors, vets, insurance agents, restaurants, salon, etc. These local business people have the authority and funds set aside to advertise and to show support. But don't forget your family, they will want to cheer you on with an ad too!!!
- ♥ Sponsor Ads can be purchased in blocks of any size. However, it is up to you to compile your ads into one full 8.5x11" page. Each full page submission is \$100.

## Design Your Ad Pages

2

- ♥ **Ads must be submitted in fully designed format. You are responsible for compiling all of the ads you sell into a full-page layout.** You can do so yourself in a word processing software, an online software like Canva, or by partnering with a professional graphic artist to complete your designs.
- ♥ Please submit high-resolution ad layouts and don't put any text or important parts of images within 0.75" of the edges.
- ♥ Ads will be printed in full color and may be submitted as grayscale or color images.
- ♥ Layouts can be created in whatever way you would like, as long as the ads add up to complete full page submissions. An example ad page layout is shown on the next page, but you are free to arrange your ads however you would like based on the blocks you have sold.

## Submit Full Ad Pages

3

- ♥ Completed ads must be uploaded to this [LINK](#). **DO NOT email your ads.** Note: Ads should be submitted in .jpg or .pdf format only. Your file must be named (YourName)\_(Page #) before uploading. For example, if you submit five full ad pages, the fifth one would be named SallySmith\_5.
- ♥ You will submit payment for your ad pages when you upload them. If your sponsor prefers to pay with a business check, use Office Code BUSINESSCHECK on the submission form to bypass payment. Business checks or certified bank checks can be mailed to the office (personal checks will not be accepted). Checks must be received by June 1 to be accepted. The office address is P.O. Box 425, Lithopolis, OH 43136.
- ♥ Please wait to upload until you have all of your ads ready for submission to keep corrections at a minimum. If you must resubmit an ad, use Office Code CORRECTION to bypass payment.
- ♥ Please do not use an office code that does not apply to all ads within your submission. Ads will not be printed if payment has not been received by June 1, 2025. If you have a mix of ad payment types (e.g., some that will be paid with business checks and some that you will submit payment for), please submit them in separate form submissions.



**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Business Card Ad**  
(Eighth Page)

**Good Luck Ad**  
(Quarter Page)

**Good Luck Ad**  
(Quarter Page)



# Maisie



**GO MAISIE!**  
Let Your  
Light **SHINE!**

**REAL ESTATE™**  
**For A CAUSE**  
**Jennifer Rygalski**  
Realtor®, ABR®  
Cell: (419) 708-9689  
Office: (810) 428-1034  
Email: jen@refacmi.com  
Website: www.buildingdreamswithjen.com  
8200 S. Saginaw St., Suite 200 Grand Blanc, MI 48439



**GOOD LUCK**

Maisie

Love,  
The  
Willoughbys



Show off that **SASS**,  
Maisie!  
**Rock That Stage!**  
Much Love, Jodi Davidson



**SPARKLE, MAISIE!**

**SHINE  
SHINE  
SHINE**

With Love and Support,  
The Willoughbys



*Maisie,*  
*Big things are coming your way! Good Luck!*

**REAL ESTATE**  
**For A CAUSE**  
*Alex Meyers*  
Real Estate Professional  
Cell: 248-431-7620  
alexmeyers@REFACMI.com  
www.alexmeyers-realtor.com  
8200 S. Saginaw St. Suite 200  
Grand Blanc, MI, 48439



## Sponsor Ad Receipt for

Business Name \_\_\_\_\_

**Ad Size:** Full Page - \$100   1/2 Page - \$50   **Amount Paid:** \_\_\_\_\_   **Date Paid:** \_\_\_\_\_  
(Circle One)   1/4 Page - \$25   1/8 Page - \$12.50

**Contestant Name:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

American Royal Beauties thanks you for your generous support of our delegates!  
[www.ARBpageants.com](http://www.ARBpageants.com)



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Business Name \_\_\_\_\_

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**Contestant Name:** \_\_\_\_\_

**E-mail Address:** \_\_\_\_\_

American Royal Beauties thanks you for your generous support of our delegates!  
[www.ARBpageants.com](http://www.ARBpageants.com)





# Sponsor Letter

Dear Potential Sponsor or Advertiser,

We would like to introduce you to a very special young lady who has been selected as a Delegate to our National Scholarship Pageant. She will compete for the opportunity to win cash awards and fabulous prizes. She will spend time with other talented young ladies celebrating positivity and emphasizing the importance of community service and inner beauty.

American Royal Beauties will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. Our system recognizes and promotes the accomplishments and uniqueness of these outstanding girls and women. Each contestant will take home lifelong skills by participating in our natural scholarship pageant. She will learn how to effectively speak on stage in front of a live audience, as well as, learn how to dress and conduct herself in an interview. All of the skills gained by participating in our National event will further assist each contestant in their advancement in academics and promote life long learning to achieve success in her future career.

The mission of American Royal Beauties is to teach women of all ages about the heart of service. Our motto, Crown to Serve, reflects this statement. Our crown stands for service and devotion to helping others. We encourage our royalty to be actively involved in their communities. We truly believe these women will change our world for the better. Your financial investment today is an investment in the future. Should you choose to be a sponsor or advertiser in our National program book, the sponsor fee is tax deductible as an advertising expense for your business. Thank you for your time and for helping this young lady achieve her goal as a National finalist. Please contact our office should you have any further questions.

Sincerely yours,

*American Royal Beauties*

National Scholarship Pageant

[www.ARBpageants.com](http://www.ARBpageants.com)

614-245-5012





# Rules

## BASIC COMPETITION REQUIREMENTS

You must be a resident of or have an affiliation with the state you want to represent. American Royal Beauties is a National scholarship system open to girls and women of all ages in every state in the USA, Canada, and Puerto Rico. Contestants must be biologically female.

## AGE DIVISIONS

Baby Princess 0-18 months  
Tiny Princess 19 months-3 years  
Princess 4-6 years  
Sweetheart 7-9 years  
Pre-Teen 10-12 years  
Jr. Teen 13-15 years  
Teen 16-18 years (unmarried)  
Miss 19-29 years (unmarried)  
Ms. 30-44 years (married or unmarried)  
Elegant Ms. 45 years and up (married or unmarried)  
Mrs. 19 years and up (married)

Your age division is determined by your age and marital status on January 1 of the year of the National pageant. The director reserves the right to move a contestant up or down one age division to accommodate a contestant's individual circumstances. Each situation will be evaluated on a case-by-case basis at the director's discretion. If a contestant falls within 30 days of aging up to the next division, the contestant can elect to stay in the younger age division at state and continue in that age division for Nationals.

Contestants in all categories, except for the Mrs, Ms, & Elegant Ms divisions, must be unmarried. Contestants can be married or unmarried in the Ms and Elegant Ms divisions. Contestants in the Mrs. division must be engaged or married by January 1 of the year of the National pageant. If you are engaged as of January 1 of the year of Nationals, then you must be married before the National pageant to compete for the Mrs. title.

Optional awards and side awards may combine age divisions if there are not enough contestants participating. In order to award for a single age division, there needs to be a minimum of five contestants participating in the optional or side competition. Age divisions will be combined for awards according to the director's discretion. The main queen title will never be combined, and will be given for each age division.

## MAKEUP & OUTFIT GUIDELINES

**These guidelines apply to all events, including stage events, interview, and photo submissions.** Baby, Tiny, Princess age divisions are not allowed to wear makeup. Contestants in our Sweetheart age division are allowed minimal makeup consisting of lip gloss, light mascara, and pressed powder for shine only; some concealer is okay if needed. Pre-Teen and Older Age Divisions are allowed age appropriate makeup, but not overdone. We are a natural pageant, we want to see the natural you shine through. Contestants may not wear flippers or wigs, unless there is a medical reason or it is a part of their normal every day look. Hair extensions and weaves are allowed in the Jr. Teen age divisions and above. If you are in a younger division and wearing a hair extension or weave is a part of your everyday look, please email the National office, [info@arbpagants.com](mailto:info@arbpagants.com). Spray tans are allowed in Sweetheart - Elegant Ms. divisions as long as they look natural; please no orange or dark tans. Spray tans should be used to even out complexions and add a natural glow only.

We are a family friendly competition, please only age appropriate outfits. Anything revealing or sexy is absolutely not allowed. No contestant can wear gowns or outfits with upper thigh-high slits, cutouts showing too much skin, mini-skirts, or deep plunging necklines revealing too much cleavage. Strapless gowns are allowed in the Pre-Teen and above divisions. Contestants in the Teen and above divisions are allowed to have a modest slit in their gown. Two-piece gowns and gowns with cutouts are allowed as long as they are modest and sophisticated, and not sexy or too revealing.

Costumes used for talent optionals must be age appropriate and family friendly. Anything overtly vulgar or sexually explicit will not be allowed. All music must be family friendly.

If a contestant is caught violating these guidelines the judges will be informed and points will be deducted for every event the contestant is in violation. In extreme cases of inappropriate outfits, the Directors may choose to not allow the contestant to compete until the violation is corrected.

## PHOTO GUIDELINES

All photo entries should follow makeup and outfit rules listed above. Outfits and poses must be family friendly and age-appropriate. Light, natural retouching is allowed to enhance the image subtly (blemish removal, color correction, etc.). Photos should still resemble the contestant. Any post-processing should enhance the image without making it look overly manipulated or artificial. We do not allow AI (artificial intelligence) editing under any circumstances. This includes but is not limited to photos edited with the AI features of apps like FaceApp and FaceTune. Photos should be recognizable as the contestant. Absolutely no glitz photos (heavy makeup, extravagant hairstyles, or excessive retouching). Color or black-and-white photos are acceptable.



# Rules

## SASH PROTOCOL

The sash is worn on your right shoulder and attaches at your left hip. State and local titleholders are not permitted to add rhinestones to their sash; this designation is reserved for National royalty. State and local titleholders can add their first name only to the back of their sash with a script or block font. Your name will be read left to right and should be embroidered UP the back of your sash. You are permitted to add five sash pins/buttons maximum on your sash, as long as the items do not detract or cover any of the embroidery on your sash. Pins/buttons representing other pageant systems are not permitted on your sash.

## SCORES, COMMENTS, & RANKING

Scores and comments are emailed within 4-6 weeks following an event. Comments are transcribed for an additional fee. Please see the National Delegate Facebook group for additional details. American Royal Beauties does not disclose overall ranking, and will only announce runner-ups as long as there are a minimum of two remaining contestants on-stage. We will not leave one competitor formally announced in last place.

## APPEARANCES

State Queens are required to complete 7 quality appearances and return to state to crown your successor. National Queens are required to complete 12 quality appearances (one a month) and return to Nationals to crown their successor. National Princess Program Queens are required to complete 8 quality appearances. The definition of a quality appearance is that you are actively promoting the system by either performing community service, passing out cards or flyers, speaking in public about the system, or engaging in recruiting contestants in some way. Any other type of appearance will not count towards your required appearances. We consider the main job of our queens is to be the ambassadors for our system and actively engage in the pursuit of promoting their titles and the system. We encourage combining community service with actively promoting the system; such as speaking about your title at a fundraiser for charity. Please note, a quality appearance takes time and cannot be accomplished by taking a picture in front of a building and passing out a couple of flyers. Each appearance should take time and thoughtful preparation. All appearances must be submitted to the National office (via the appearance form) and posted on your social media account within 30 days of the appearance.

Do not make an appearance at another pageant system and try to recruit contestants, that is considered rude and frowned upon by everyone in the pageant community. This is not considered a quality appearance unless the director of that system allows you to announce your title on stage (or be recognized in some way), wear your crown and sash, and pass out cards (only if you are approached - never actively recruit contestants at another pageant system). Always be respectful of other pageant systems, and contact the director before attending to ask about their particular rules; for instance, can you wear both your crown and sash, or is it sash only, can you hand out an autograph card if you are approached, etc. If you are judging the pageant and the director of that pageant allows you to talk a little about your title and/or write about your title in your judge's bio that would be considered a quality appearance.

## NON-COMPETE CLAUSE

Local, State, and North American titleholders do not have a no-compete clause. However, while you hold this title with American Royal Beauties, you are not permitted to compete in another pageant system that does have a no-compete clause.

National Queens (ages 0-6) do not have a no-compete clause. However, National Queens (ages 7 & up) DO HAVE a no-compete clause. It is a privilege and honor to represent American Royal Beauties at the National level. All of our contestants work extremely hard to represent American Royal Beauties and their platforms. All National titleholders are required to place their National title as their first priority throughout their year of reign. Always check with the director first to make sure your other titles will not interfere with your National title.

## CODE OF CONDUCT

Bad sportsmanship and gossip will not be tolerated and are cause for disqualification during a competition, and in extreme cases the loss of your title if you are a reigning queen. We take this very seriously and have zero tolerance for inappropriate behavior of any kind. Any contestant that is disqualified or reigning queen that has her title revoked for this reason will be banned from competition for a period of one year, a second incident will result in permanently being banned from competition.

Participants and their guests shall not disparage ARB, its associated events, or any fellow contestants, through any means, including but not limited to, oral, written, or social media platforms. Engaging in disparagement will lead to the automatic forfeiture of titles and prizes.

All deposits and fees are non-refundable. All payments will have an administrative fee of approximately 3.5% attached to the final invoice.