



PROMOTE YOUR BUSINESS

*Become an Official
State Sponsor*

Who We Are

American Royal Beauties is a national scholarship pageant. We emphasize the importance of community service, character, and integrity. We will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. We will teach them to be positive role models and to lead by example. We believe in empowering women so they can empower others. Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, *Crown to Serve*, reflects this statement. Our crown stands for service and devotion to helping others.

Why Sponsor ARB

We strongly believe in a strategic aggressive marketing and promotional plan to draw continuous public interest to our state and national events. All sponsors, and their related products and services, will enjoy well-suited exposure to our nationally diverse market.

How Supporting ARB Can Help Your Company

By associating your company's name and products with the American Royal Beauties pageant system, your company will be marketed to women of all ages, as well as their friends and family. You will have the opportunity to develop a wider customer base and maximize your exposure. Plus, your sponsorship is 100% tax deductible as an advertising expense.

What Are the Event Demographics

The American Royal Beauties pageant community encompasses a wide target audience of all ages. We are anticipating state events with up to 50 contestants with a possibility of 150+ attendees throughout the weekend. Plus, our website and social media pages will be viewed by 10X or more throughout the year!

Our greatest desire is that you will consider partnering with us for our biggest year yet! Don't miss the opportunity to be part of something incredible. For more details, please see the attached company sponsorship packages. Thank you for your time and interest. We look forward to working with you at our future event!

American Royal Beauties

P.O. Box 65, Canal Winchester, Ohio 43110

www.ARBpageants.com

info@ARBpageants.com

614-245-5012



SPONSORSHIP *Packages*

LEVELS OF SPONSORSHIP ARE DETERMINED BY THE VALUE OF YOUR DONATED GOODS, SERVICES, OR CASH DONATION.

ARB Friend Sponsor - \$100

- Year-long banner ad on our website with link.
- Opportunity to distribute literature to contestants and attendees.
- Announced on social media (Facebook and Instagram).
- Announced in the official ARB State Facebook Event.
- Sponsor spotlight emailed to all official delegates.

ARB Bronze Sponsor - \$250

- **Includes benefits of Friend Package.**
- Sponsor spotlight in our official delegate newsletter.
- Sponsor recognition in our state email marketing.

ARB Silver Sponsor - \$500

- **Includes benefits of Bronze Package.**
- Vendor table at the state venue.
- Recognition from the stage during the state pageant.

ARB Gold Sponsor - \$750

- **Includes benefits of Silver Package.**
- Two VIP tickets to the finale.

ARB Platinum Sponsor - \$1000

- **Includes benefits of Gold Package.**
- Four VIP tickets to the finale.

Are you ready to join us as a State Sponsor?

Complete the State Sponsorship Paperwork at www.jotform.com/arbpageants/state-sponsor.

American Royal Beauties