



Promote Your Business



Become an Official Sponsor


WHO WE ARE American Royal Beauties is a national scholarship pageant. We emphasize the importance of community service, character, and integrity. We will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. We will teach them to be positive role models and to lead by example. We believe in empowering women so they can empower others. Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, *Crown to Serve*, reflects this statement. Our crown stands for service and devotion to helping others.

WHY SPONSOR AMERICAN ROYAL BEAUTIES We strongly believe in a strategic aggressive marketing and promotional plan to draw continuous public interest to our national event. All sponsors, and their related products and services, will enjoy well-suited exposure to our nationally diverse market.

HOW SUPPORTING AMERICAN ROYAL BEAUTIES CAN HELP YOUR COMPANY By associating your company's name and products with the American Royal Beauties pageant system, your company will be marketed to women of all ages, as well as their friends and family. You will have the opportunity to develop a wider customer base and maximize your exposure. Plus, your sponsorship is 100% tax deductible as an advertising expense.


WHAT ARE THE EVENT DEMOGRAPHICS The American Royal Beauties pageant community encompasses a wide target audience of all ages. We are anticipating 250-300 national contestants with 500+ attendees throughout the weekend. Plus, our website and social media pages will be viewed by 10X or more throughout the year!

Our greatest desire is that you will consider partnering with us for our biggest year yet! Don't miss the opportunity to be part of something incredible. For more details, please see the attached company sponsorship packages. Thank you for your time and interest. We look forward to working with you at our future event!



American Royal Beauties
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Canal Winchester, Ohio 43110

www.ARBpageants.com
sarah@ARBpageants.com



2023 Sponsorship Opportunities American Royal Beauties National Event

Levels of sponsorship are determined by the value of your donated goods, services, or cash donation.

AMERICAN ROYAL BEAUTIES FRIEND - \$250

- 1/8 page ad in the official program book.
- Year-long banner ad on our website with link.
- Opportunity to distribute literature to contestants and attendees.
- Announced on social media (Facebook and Instagram).
- Sponsor spotlight emailed to all official delegates.
- Announced in the official ARB National Facebook Event.
- Sponsor recognition posted in the official delegate group.
- Business shared every other month on social media (stories feature).

AMERICAN ROYAL BEAUTIES BRONZE SPONSOR - \$500

- **Includes benefits of Friend Package.**
- Upgrade to 1/4 page ad in the official program book.
- Sponsor spotlight in our official delegate newsletter.
- One Feature in our email marketing campaign.
- Business shared monthly on social media (stories feature).

AMERICAN ROYAL BEAUTIES SILVER SPONSOR - \$750

- **Includes benefits of Bronze Package.**
- Upgrade to 1/2 page ad in the official program book.
- Vendor table at the national venue.
- Recognition from the stage during the national pageant.
- Business shared twice monthly on social media (stories feature).

AMERICAN ROYAL BEAUTIES GOLD SPONSOR - \$1000

- **Includes benefits of Silver Package.**
- Upgrade to full page ad in the official program book.
- Two VIP tickets to the finale.
- Business shared weekly on social media (stories feature).

AMERICAN ROYAL BEAUTIES PLATINUM SPONSOR - \$2500

- **Includes benefits of Gold Package.**
- Upgrade to two full ad pages (one in program book, one in model magazine).
- Four VIP tickets to the finale.



Count me in as a sponsor for the *American Royal Beauties National Event*, July 25 - July 29, 2023.

Please scan and submit form to: [Completed Paperwork](#)

Contact Name _____

Business Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

Email _____

Website _____

Your Commitment - Please Check one:

(value of contribution includes cash, gifts, prizes, & services)

_____ \$250 Friend Description of Contribution: _____

_____ \$500 Bronze _____

_____ \$750 Silver _____

_____ \$1,000 Gold _____

_____ \$2,500 Platinum _____

_____ Stand-Alone Retail Vendor / Exhibitor \$200 (entire weekend)

_____ Stand-Alone HMUA Vendor \$200 (entire weekend)

_____ Stand-Alone or Additional Program Book Ad \$200 (full page), \$100 (half page)

Mail Cashier's Check or Business Check Payable to: American Royal Beauties, P.O. Box 65, Canal Winchester, OH 43110 -OR- Send via PayPal to: info@arbpageants.com

OR PAY BY CREDIT CARD VISA / MasterCard / Discover (circle one)

Name on Card: _____

Card Number: _____

Expiration Date: _____ 3-digit Security Code On Back: _____

Zip _____

Signature _____ Date _____