



AMERICAN ROYAL BEAUTIES

state events

2021-22 OFFICIAL HANDBOOK



Congratulations State Finalist!

We are thrilled to get to know you and your family on pageant weekend. Each member of the staff has one goal in mind - make this event fantastic just for you. We hope that you will walk away from our pageant changed for the better. We will strive to make this experience something that you will treasure. The lifelong friendships that you forge through pageantry are part of that treasure. Take time and get to know your pageant sisters. Support them, cheer them on, and most of all cherish them.

Sarah and I want you to know that you can always come to us with any questions or concerns. We have an open door policy, and we are truly happy to help you

Good Luck Ladies! You are going to be amazing!!

Welcome to the ARB Family,

Susan West
Executive Director

Sarah Shumaker
National Director



Mission Statement

American Royal Beauties is a natural scholarship pageant. We believe in empowering women so they can empower others. We emphasize the importance of community service and inner beauty - we believe that true beauty is found on the inside.

We will develop young ladies into future leaders of tomorrow with good moral values, goals and community presence. We will teach them to be positive role models and to lead by example.

Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, **Crown to Serve**, reflects this statement. Our crown stands for service and devotion to helping others.

State Package

\$250 (ages 7 and up) includes your registration fee, entry fee, interview, formal wear, and all side awards.

\$150 (ages 0 - 6) includes your registration fee, entry fee, formal wear, final look, and all side awards.

Admission tickets for guests \$10 each; \$15 each for ARB/StarJewel combined events. No expensive ad pages required. Nominal processing fees for card and online payments. No hidden fees.

AWARDS

QUEEN'S PRIZE PACKAGE

- Official American Royal Beauties State Crown
- Official American Royal Beauties Luxury State Sash
- Official American Royal Beauties Custom Award
- Huge Discounts on your National Fees
- Free Design Service for Car Magnets, Autograph & Business Cards
- Discounted Promotional Materials
- Features in Advertising throughout the Year
- Features in Social Media throughout the Year
- Opportunities to be featured on The Pageant Planet as "Titleholder of the Day"
- Appearance opportunities at Events and Parades
- Public Speaking and Emcee opportunities
- Membership to National Delegate Group and Resources
- Countless opportunities for Community Service
- Special Sponsor Prizes available per state!

State Queens are required to advance to the National Competition and will sign a contract stating they will make 7 quality appearances during the year of their reign. Optional Winners, Members of the Court, and Optional Runner Ups are not required to go to Nationals. However, these winners and runner ups are eligible for our State Excellence Program. In order to participate in the Excellence Program you must sign a contract and agree to compete in the National Excellence Competition. You will be required to make 4 quality appearances during the year of your reign.



DIVISIONS

- Baby Princess 0-18 mo
- Tiny Princess 19 mo-3 yrs
- Princess 4-6 yrs
- Sweetheart 7-9 yrs
- Pre-Teen 10-12 yrs
- Jr. Teen 13-15 yrs
- Teen 16-18 yrs
- Miss 19-29 yrs
- Ms. 30-44 yrs*
- Elegant Ms. 45 yrs and up*
- Mrs. 19 yrs and up

*married or unmarried

All age divisions determined by age as of January 1, 2022.

SCORING

Ages 7 and up

- 50% Interview
- 40% Formal Wear
- 10% Community Service Donation

Ages 0 - 6

- 50% Formal Wear
- 40% Final Look
- 10% Community Service Donation

The highest score will win the Queen title in each division.



Required Events



Interview (Ages 7+ only)

- Personal interview with the judges will be two minutes for contestants ages 7 - 9, and four minutes for contestants ages 10 and up. This will be a panel interview where you will meet with all the judges at the same time.
- There will be a total of 3-4 professional pageant judges in the room conducting your panel interview. This is the best way for the judges to get to know you on a personal level and really see your personality shine.
- The judges want to see the real you, do not rehearse your answers; the judges can tell if you are not being real.
- Your outfit should be something fresh, simple, and age appropriate. Contestants should be in a business dress or fashionable pant suit; **no** two-piece traditional business suits. Choose solid colors, and stay away from busy patterns and too much jewelry - simple earrings are recommended. Your shoes can be any color, but preferably simple. Remember that you are trying to achieve a polished, put-together look.



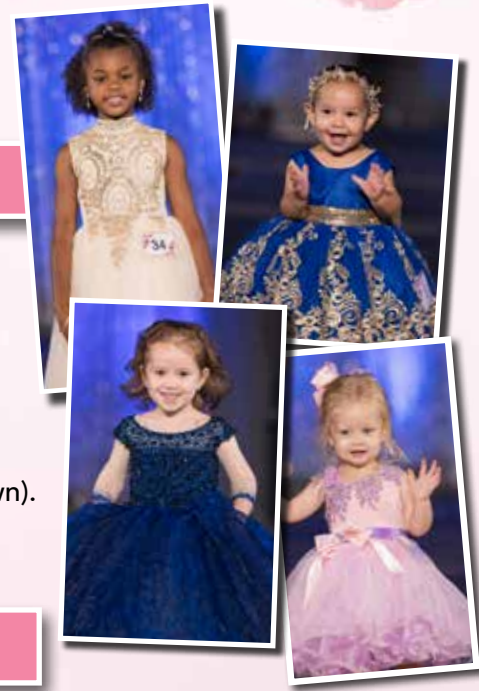
Formal Wear

- Each contestant will have their moment alone in the spotlight in a long, formal gown of her choice for approximately 45 seconds on stage.
- Small sweeps are allowed in all ages providing contestants can manage the train. A small slit is also permitted for ages 16 and up. Sexy dresses showing too much skin are discouraged in all age divisions. Ages 0 - 9 should have straps on their gowns.
- For ages 7 and up, the dress should gently brush the ground, and at most be no more than 1" from the floor.
- Contestants in the princess program (ages 0-6) can wear a short cupcake style dress or a long dress based on preference.
- All gown colors are welcome, please choose your color to suit your complexion and personality.
- This will be your time to shine and display your grace on stage. Be sure to make eye contact with each judge and show them your beautiful smile.

Required Events (cont.)

Final Look (Ages 0-6 only)

- Our Princess Program (0-6 years) will now participate in a line-up designed to showcase your little one to the judges.
- Each child will step forward from the line and be presented to the judges for one final look and overall impression score. Use this moment to engage the judges and let your little girl's personality shine through!
- This will take place immediately following formal wear (remain dressed in gown).



Community Service

- Our service goal is to partner with organizations that support and empower women and children. We have community partners in every state! Contestants will receive a special list of items to collect for their specific state after they register.
- Contestants will receive a **full 10% of their score** by donating at least ONE item from their state list. Every contestant must bring a typed list with their name, number of donations, and a brief description of the items donated.
- The contestant that truly demonstrates a heart for this project will be crowned the prestigious title of State Community Service Queen. It's not about bringing in the most items, it's about giving from your heart!



Addelynn Knitter



ShiAnne Kaplan
National Community Service Queens



China Stockbarger

For general competition information and detailed rules please visit: www.arbpageants.com/rules



Optional Competitions

Contestants can participate in casual wear, runway, photogenic, print model and introduction for a fraction of the cost! Optionals are only \$25 each and can be added at the door. You can enter each optional more than once. Every optional winner will receive a crown on stage and an award. Plus we offer an additional Achievement Optional for FREE!



CASUAL WEAR & RUNWAY

- Model your favorite fun fashion outfit and show off your personality and confidence on the stage. Choose runway, casual wear, or both for these upbeat optional competitions (approx. 45 seconds on stage).
- Please no costumes or long formal gowns.
- Small, handheld items are allowed (purses, sunglasses, hats, etc.)
- No glitz or Pro-Am modeling routines, or exaggerated facials. We are looking for simple poses and fluid movements with a natural smile.

PHOTOGENIC

- Select your very best headshot.
- Maximum photo size 8x10. Color or black & white.
- Glitz photos are not permitted.
- Age appropriate makeup is allowed in all age groups. Photos may be lightly retouched.
- One photo = one entry.

PRINT MODEL

- Select your very best high quality picture (select full-body & half-body poses, not just headshots).
- We are looking for magazine-style photos.
- No glitz photos. Light retouching is acceptable.
- Maximum photo size 8x10.
- One photo = one entry.

INTRODUCTION

- Interview attire is best for this competition.
- Your introduction should contain your name, hometown, and include one interesting fact about yourself. Time limit is 30 seconds.
- One winner will be crowned in each division.

ACHIEVEMENT

- This contest combines community service and academics. For adults, this includes professional accomplishments. We will crown one student winner and one adult winner.
- Application can be downloaded from website.

Side Awards

All side awards are included in your pageant registration. They will be judged during your required events. Awards will be presented in each age division for:

- Best smile
- Best hair
- Best eyes
- Best formal wear
- Best personality

Optional Awards

- Casual Wear and/or Runway scores will be used to determine our **Top Model** winner.
- Print Model and/or Photogenic scores will be used to determine our **Cover Girl** winner
- The highest scoring optional wins, this is not a combined score. You only need to enter one. Winners will be crowned in every division.