



Promote Your Business



Become an Official State Sponsor

WHO WE ARE American Royal Beauties is a national scholarship pageant. We emphasize the importance of community service, character, and integrity. We will develop young ladies into future leaders of tomorrow with good moral values, goals, and community presence. We will teach them to be positive role models and to lead by example. We believe in empowering women so they can empower others. Our national community service goal is to partner with organizations that support and empower women. We will strive to serve these women and encourage our royalty to be actively involved with these organizations. Our motto, *Crown to Serve*, reflects this statement. Our crown stands for service and devotion to helping others.

WHY SPONSOR AMERICAN ROYAL BEAUTIES We strongly believe in a strategic aggressive marketing and promotional plan to draw continuous public interest to our state and national events. All sponsors, and their related products and services, will enjoy well-suited exposure to our diverse market.

HOW SUPPORTING AMERICAN ROYAL BEAUTIES CAN HELP YOUR COMPANY

By associating your company's name and products with the American Royal Beauties pageant system, your company will be marketed to women of all ages, as well as their friends and family. You will have the opportunity to develop a wider customer base and maximize your exposure. Plus, your sponsorship is 100% tax deductible as an advertising expense.


WHAT ARE THE EVENT DEMOGRAPHICS The American Royal Beauties pageant community encompasses a wide target audience of all ages. We are anticipating state events with up to 50 contestants with a possibility of 150+ attendees throughout the weekend. Plus, our website and social media pages will be viewed by 10X or more throughout the year!

Our greatest desire is that you will consider partnering with us for our biggest year yet! Don't miss the opportunity to be part of something incredible. For more details, please see the attached company sponsorship packages. Thank you for your time and interest. We look forward to working with you at our future event!



American Royal Beauties
P.O. Box 65
Canal Winchester, Ohio 43110

www.ARBpageants.com
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2022-23 Sponsorship Opportunities American Royal Beauties State Events

Levels of sponsorship are determined by the value of your donated goods, services, or cash donation.

AMERICAN ROYAL BEAUTIES FRIEND - \$100

- Year-long banner ad on our website with link.
- Opportunity to distribute literature to contestants and attendees.
- Announced on social media (Facebook and Instagram).
- Announced in the official ARB State Facebook Event.
- Sponsor spotlight emailed to all official delegates.

AMERICAN ROYAL BEAUTIES BRONZE SPONSOR - \$250

- **Includes benefits of Friend Package.**
- Sponsor spotlight in our official delegate newsletter.
- Sponsor recognition in our state email marketing.

AMERICAN ROYAL BEAUTIES SILVER SPONSOR - \$500

- **Includes benefits of Bronze Package.**
- Vendor table at the state venue.
- Recognition from the stage during the state pageant.

AMERICAN ROYAL BEAUTIES GOLD SPONSOR - \$750

- **Includes benefits of Silver Package.**
- Two VIP tickets to the finale.

AMERICAN ROYAL BEAUTIES PLATINUM SPONSOR - \$1000

- **Includes benefits of Gold Package.**
- Four VIP tickets to the finale.



Count me in as a sponsor for the *American Royal Beauties* _____
(insert state event), on _____ (insert date).

Please scan and submit form here: [Completed Paperwork](#)

Contact Name _____

Business Name _____

Address _____

City _____ State _____

Zip _____ Phone _____

Email _____

Website _____

Your Commitment - Please Check one:

(value of contribution includes cash, gifts, prizes, & services)

_____ \$100 Friend Description of Contribution: _____

_____ \$250 Bronze _____

_____ \$500 Silver _____

_____ \$750 Gold _____

_____ \$1000 Platinum _____

_____ Stand-Alone Retail Vendor / Exhibitor \$100 (full day)

_____ Stand-Alone HMUA Vendor \$100 (full day)

Mail Cashier's Check or Business Check Payable to: American Royal Beauties, P.O. Box 65,
Canal Winchester, OH 43110 -OR- Send via PayPal to: info@arbpageants.com

OR PAY BY CREDIT CARD VISA / MasterCard / Discover (circle one)

Name on Card: _____

Card Number: _____

Expiration Date: _____ 3-digit Security Code On Back: _____

Zip _____

Signature _____ Date _____